



DRAFT PROGRAMME

Version: 4 May 2016

12 MAY 2016, THURSDAY

SIDE EVENT

09:00-12:30	<p>Business to Business (B2B)</p> <p><i>The B2B session aims to facilitate meetings and exchange between SMEs, universities, chambers of commerce, clusters and other stakeholders in the Adriatic and Ionian Region with the objective to find partners for new projects and/or explore new business opportunities. The session is organised by Enterprise Europe Network (EEN). More information: http://b2beusair.talkb2b.net/</i></p>
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EUSAIR FORUM

Moderator: Ivana Dragičević-Veličković, Executive Producer International News, N1 News Channel, Croatia

08:00	Opening of registrations
12:30-14:00	Networking lunch
14:00-16:00	<p>Welcome and Opening Session</p> <p><i>Welcome speeches</i></p> <ul style="list-style-type: none"> • Andro Vlahušić, Mayor of Dubrovnik, Croatia • Nikola Dobrosravić, Governor of the Dubrovnik-Neretva County Council, Croatia <p><i>Keynote addresses</i></p> <ul style="list-style-type: none"> • Corina Crețu, EU Commissioner for Regional Policy • Miro Kovač, Minister of Foreign and European Affairs of Croatia and <i>pro tempore</i> Chair of the Adriatic and Ionian Initiative (All) <p><i>Special address</i></p> <ul style="list-style-type: none"> • Željko Reiner, Speaker of the Parliament of Croatia, <i>pro tempore</i> Chair of the Conference of Speakers of Parliaments of the All <p><i>Panel discussion</i></p> <ul style="list-style-type: none"> • Ministers of the eight participating countries • EU Commissioner for Regional Policy
16:00-16:30	Coffee break
16:30-18:30	<p>Plenary session I: "For a resilient and innovative Adriatic and Ionian Region – tackling social and economic challenges"</p> <p><i>Today's challenges strongly test the capacity of countries to grow more resilient to shocks and sustained stress. Faced with concomitant and often interconnected security, resource, climate, migration and technology issues, individual countries can no longer hope to address such complex issues in isolation. Choices need to be made, based on close cooperation and coordination with other countries exposed to similar challenges. The Plenary session will discuss how jointly tackling the challenges at stake, developing our knowledge base accordingly, exchanging experiences, pooling resources and coordinating efforts at the EU and macro-regional levels can help building a more resilient Adriatic and Ionian Region. This is key to job creation, economic growth and environmental sustainability as common challenges for the EU and participating countries, the business community, universities and research bodies, NGOs and more generally the citizens living in the macro-region.</i></p> <p>Chair: Catherine Wendt, Acting Director, European Commission, Directorate-General for Neighbourhood and Enlargement Negotiations</p>



Scene setter

- **Jack Jacometti**, Contributor to the report of the European Commission's Joint Research Centre on "The challenge of resilience in a globalised world"

Keynote addresses

- **Anton Kliman**, Minister of Tourism, Croatia
- **Patrizio Bianchi**, Regional Minister of Education, Vocational Education, University and Research, Labour, Emilia-Romagna, Italy

Panel discussion

- **Tanja Dedovic**, Regional Office for South-Eastern Europe, International Organisation for Migration (IOM)
- **Christiana Kalogirou**, Governor of the North Aegean Region, Greece
- **Dimitris Dimitriadis**, Member and former President, European Economic and Social Committee
- **Marko Šantić**, President of the Chamber of Economy of the Federation of Bosnia and Herzegovina, representing the Forum of the Adriatic-Ionian Chambers of Commerce
- **Hubert Gams**, Director, European Commission, Directorate-General for Maritime Affairs and Fisheries

Q&A

20:00

Evening reception and cultural programme

13 MAY 2016, FRIDAY

EUSAIR FORUM

08:30–09:00

Welcome Coffee

09:00–10:45

Parallel sessions

1. Reconciling conflicting interests in a shared maritime space	2. Seeking enhanced cooperation in the transport and energy sectors	3. Smart approach for a sustainable and attractive region
<p><i>This session will focus on Maritime Spatial Planning and Integrated Coastal Zone Management in the Adriatic and Ionian sea basin. The aim is threefold: a) to take stock of evidence-based knowledge regarding interactions between anthropogenic activities, as well as the impacts of such activities on the Adriatic and Ionian sea basins and on their coasts; b) to highlight best practices (including with respect to capacity building) and possible actions for transcending sector-based, jurisdictional/institutional and administrative compartmentalisation, by means of Maritime Spatial Planning and Integrated Coastal Zone Management; c) to identify one or two strategic projects in support of such practices, to be funded under relevant ESIF/IPA and/or by national and sub-national resources.</i></p>	<p><i>The cooperation in the transport and energy sectors in the Adriatic – Ionian region is not always effective. Often the priorities (eg. infrastructure – management of operations) differ from one country to the other. Furthermore, there is still a gap in the cooperation between EU Member States and their neighbours in the Western Balkans. This session aims at identifying the potential for improvement in order to achieve an efficient functioning of the energy and transport networks and the respective regulatory frameworks in the region. For both sectors, the panellists will be asked to propose potential operational solutions which could be implemented through cooperation in the framework of the EU Strategy for the Adriatic and Ionian Region.</i></p>	<p><i>This session aims at facilitating cooperation among tourism SMEs and public or private entities in the Adriatic-Ionian region for the development of viable projects eligible for EU funding. It focuses on the better use of EU funding opportunities for tourism, culture and creative industries. Representatives from other macro-regional strategies could be invited to share their experiences. The participants will discuss how EU instruments can finance sustainable tourism initiatives and projects, as well as how to foster cooperation and exchange of experiences through concrete "best practices" presentation.</i></p>



10:45–11:30	Networking Coffee break
11:30–13:00	<p>Plenary session II: "Unlocking the potential of the Adriatic and Ionian Region – the added value of multi-level governance"</p> <p><i>A high degree of ownership, commitment and leadership by participating countries - as well as close cooperation and coordination among them - is a precondition for the EU Strategy for the Adriatic and Ionian Region to be successful. This implies recognising the Strategy as cutting across sector policies and involving every level of government. It also implies allocating sufficient and competent administrative and financial resources to carry-out the Strategy. Furthermore, an effective multi-level governance system is essential for a sound implementation and achievement of the EUSAIR goals. This Plenary session aims at highlighting available options for securing active involvement of the different actors and tiers of government, including national, regional and local authorities, member of parliaments – regional, national and European – regional organisations, economic and social actors, private sector, civil society, academia and NGOs.</i></p> <p>Chair: Lena Andersson Pench, Director, European Commission, Directorate-General for Regional and Urban Policy</p> <p>Scene setter</p> <ul style="list-style-type: none"> • Joaquim Oliveira Martins, Head of Regional Development Policy Division, Directorate of Public Governance and Territorial Development, OECD <p>Keynote address</p> <ul style="list-style-type: none"> • Ivan Jakovčić, Member of the European Parliament <p>Panel discussion</p> <ul style="list-style-type: none"> • Marku Markkula*, President of the Committee of the Regions • Andreja Jerina, Macro-regions Coordinator, Ministry of Foreign Affairs, Slovenia • Goran Svilanović, Secretary General, Regional Cooperation Council • Eleni Marianou, Secretary General, Conference of Peripheral and Maritime Regions (CPMR) <p>Q&A</p>
13:00-13:30	<p>Closing session</p> <p>Reports from the parallel sessions and side events</p> <ul style="list-style-type: none"> • Christos Economou, Head of Unit, European Commission, Directorate-General for Maritime Affairs and Fisheries (<i>Parallel session 1</i>) • Fabrizio Barbato, expert, former Deputy Director General, European Commission (<i>Parallel session 2</i>) • Andrea Mairate, Head of Unit, European Commission, Directorate-General for Regional and Urban Policy (<i>Parallel session 3</i>) • Vesna Torbarina, Senior Advisor, Croatian Chamber of Economy (<i>B2B session</i>) <p>Concluding remarks</p> <ul style="list-style-type: none"> • Maja Bakran Marcich*, Assistant Minister of Foreign and European Affairs, Croatia • Nikos Xydakis, Alternate Foreign Minister for European Affairs, Greece • Walter Deffaa, Director-General, European Commission, Directorate-General for Regional and Urban Policy
13.45	Networking lunch
SIDE EVENT	
15:00-17:00	<p>The EUSAIR and the BlueMED Initiative: complementarity and mutual benefits</p> <p><i>The BlueMED Initiative (and its related Strategic Research and Innovation Agenda – SRIA) aims at developing a strategic research and innovation framework for a healthy, productive and resilient Mediterranean sea. It is the result of a joint effort of a group of EU Member States with the support of the European Commission. Building on the existing</i></p>



complementarities with the EUSAIR, the case will be made for strengthening coordination in the field of Research & Innovation across the different pillars of the Strategy. Discussion will focus on fostering integration of knowledge and efforts to develop the blue economy in the region, exploring with industries, clusters, research centres and training institutes how to jointly implement priority actions in view of maximising the leverage effects of the research investments. It will also provide the opportunity to bring in the perspective of candidate countries with a view of a possible enlargement of the BlueMED Initiative's geographical scope.

** to be confirmed*