Sustainable and Innovative Food Systems: The Mediterranean Diet as a Tool for Tourism and Local Development in EUSAIR Communities

Bari (Italy), 29-30 September 2025

Name and surname of the speaker: Ms. Eleonora Tramannoni

Name of the institution: Forum of the Adriatic and Ionian Chambers of Commerce (Forum AIC)

Short CV

Eleonora Tramannoni is Secretary General of the Forum of the Adriatic and Ionian Chambers of Commerce (Forum AIC), a transnational organisation and recognised stakeholder of the EU Strategy for the Adriatic and Ionian Region (EUSAIR), promoting economic, cultural and institutional cooperation among the countries of the macro-region.

She has been working for the Forum AIC since 2014, first as Senior Expert in Planning and Quality Control, and later taking on the leadership of the Permanent Secretariat. She holds a degree in International Economics and Commerce and a Master's in EU Project Design and Management.

Her work focuses on the coordination of European and macro-regional projects in key priority areas such as sustainability, tourism and cultural heritage, connectivity and women's entrepreneurship. She contributed to the creation of the DO-AIR Data Observatory, a tool providing comparable data to support development policies.

Her activity is strongly oriented towards strengthening dialogue among institutions, businesses and universities, promoting multilevel cooperation across the Adriatic-Ionian Region.

Title of the presentation: *The Forum AIC's Contribution to the Mediterranean Diet Flagship*	Contact details for online connection:
3 KEY TALKING POINTS 1. **The Forum AIC's long-standing commitment to promoting the Mediterranean Diet (MedDiet project, Split Declaration, UNESCO initiatives).** 2. **initiatives: Mirabilia, InLife Festival, Malvasia Wine Route, B2B matchmaking, Split-Dalmatian County 2027, No Waste Beauty.** 3. **The Split Declaration as a roadmap for concrete actions within the new flagship.**	Email: eleonora.tramannoni@marche.camcom.it