


Sustainable and Innovative Food Systems: The Mediterranean Diet as a Tool for Tourism and Local Development in EUSAIR Communities

Bari (Italy), 29-30 September 2025

<p>Name and surname of the speaker: Carmela Cotrone</p> <p>Name of the institution: Official Chamber of Commerce, Industry, Services and Navigation of Seville</p>	
<p>Short CV Carmela Cotrone is an expert in the programming and management of territorial development, international cooperation, and the valorisation of cultural and agri-food heritage. With extensive experience in the design and implementation of EU-funded programmes (ERDF, ESF, Interreg, Horizon 2020, Erasmus+), she has supported regions, municipalities, universities, and chambers of commerce across Italy and the wider Mediterranean. Her work has often focused on linking sustainable agri-food systems and the Mediterranean Diet with tourism, cultural identity, and rural development, fostering cross-border cooperation and innovative models of local growth. She has lived and worked in Italy, France, Spain, and other Mediterranean countries, and currently acts as consultant for the Campania Region, the Palermo Metropoli Est Group of Local Action, and the Seville Chamber of Commerce. She holds a degree in Architecture from the University of Naples Federico II and a diploma in Public Administration from the École Nationale d'Administration in Paris.</p>	
<p>Title of the presentation: MDG Eurocluster: Mediterranean Diet from intangible values into tangible opportunities</p> <p>3 KEY TALKING POINTS – please list here your 3 key talking points in presentation:</p> <ol style="list-style-type: none"> 1. The MDG Eurocluster as an Integrated Economic and Cultural Driver 2. The MDG Eurocluster Model: Cooperation for Competitiveness 3. Eurocluster as a Platform for Sustainable Tourism Development 	<p>Contact details for online connection:</p> <p>Email: carmela.cotrone@gmail.com</p>