

DRAFT PROGRAMME SKILLMAN ALLIANCE SUMMIT - AS 2025

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The role of digital and entrepreneurial competences in macro-regional strategies

Dates: 9-10 July 2025

Location

Università Politecnica delle Marche - Facoltà di Economia, Piazzale Martelli Raffaele, 8, 60121 Ancona (AN)

Format: Hybrid

Introduction

Building on the successes of previous forums, we are organizing the 2025 edition of the Skillman Alliance Summit ([AS 2025](#)) in Ancona on the 9 and 10 July 2025.

AS 2025 will strategically align the Skillman Network's global expertise with the European Union Strategy for the Adriatic and Ionian Region (EUSAIR).

With a commitment to provide tangible outcomes, AS 2025 will emphasise the pivotal role of digital and entrepreneurial skills in advancing macro regional pillars and the Western Balkans' socio-economic integration into the European Union.

AS 2025 will focus on key themes driving the future of vocational education and training (VET) and the upskilling and reskilling strategies to meet evolving industry needs. Emphasising digital innovation and entrepreneurship as a driver of sustainable growth, the forum will provide actionable insights to address the challenges faced by EUSAIR countries and regions.

AS 2025 will bring in Ancona all the relevant stakeholders in skills development, activation and matching, including universities, VET institutions, policy makers, industry and craft associations.

A key focus will be on dqf.eu solutions for integrating EBSI / blockchain technology into skills credentialing for entrepreneurs, with particular emphasis on applying the EntreComp framework through the implementation of dqf.eu within the Erasmus for Young Entrepreneurs Programme of the European Commission.

Additionally, AS 2025 will explore the impact of the Tracks4Crafts initiative on traditional enterprises, highlighting its role in preserving and revitalising craftsmanship traditions through innovative educational frameworks. The forum will showcase how Tracks4Crafts enhances entrepreneurial impact by fostering skills transmission, digital adaptation, and cross-sector collaboration, ensuring that traditional crafts remain a dynamic and integral part of Europe's cultural and economic landscape.

Organised by

Skillman Network

Università Politecnica delle Marche

Programme

9 July 2025

8.00-9.00	Registration	
9.00-9.30	Opening remarks Giovanni Crisonà, Skillman President Donato Iacobucci, Polytechnic University of Marche Gilles Kittel, EU Commission, DG REGIO (TBC) H.E. Minister of Education and Science - Republic of North Macedonia (TBC) Massimo Temussi - Director General, Directorate General for Active Labour Policies - Ministry of Labour and Social Policy, Italy	
9.30-11.00	Plenary Session 1 - Aligning Skills Development with EUSAIR Priorities Moderator: Paolo Sospiro Introductory speech: - Irene Psifidou - CEDEFOP Panellists: - EUSAIR Youth Council - Eleonora Tramannoni - Forum Chambers of Commerce Adriatic-Ionian Region - Snezana Mircevska Damjanovska - National Technical Advisor UNDP north Macedonia	
11.00-11.30	Coffee Break	
11.30-13.00	Plenary Session 2 - The Role of digital and entrepreneurial skills in regional development Moderator: Donato Iacobucci Introductory speech: - Julian NG – IVETA Global (TBC) Panellists: - Julian NG (to be confirmed) - Maria Radosalievic - UNIVERSITY OF NIS Serbia - Marche Region - Francesco Angeletti - EDIH4MARCHE	

	<ul style="list-style-type: none"> - Digital: research by ETF - Iván Bornacelly - Policy Analyst at the OECD Centre for Skills 	
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13.00 - 14.30 Lunch

14.30-16.00	Plenary Session 3 - Skills credentialing for entrepreneurs Moderator: Craig Marsh – Liverpool Hope University Panellists: <ul style="list-style-type: none"> - Yuriy Balanyuk, Chairperson of the Ukrainian National Qualifications Agency - Filippo Del Ninno - European Training Foundation - CNA (TBC) - IAL (VET Provider) - Concetta Fonzo - INAPP - Urs Hauenstein – Liverpool Hope University - Giovanni Crisonà – Skillman Network 	
16.00-16.30	Coffee Break	
16.30-18.00	Parallel sections	

10 July 2025

9.30-11.00	Plenary session 4: Tracks4Crafts initiative on traditional enterprises Moderator: Elisa Guidi, Giovanni Crisonà Introductory speech: <ul style="list-style-type: none"> - Dan Petrică (Using AI to Empower Creativity) Panellists: <ul style="list-style-type: none"> - Greek Ministry of Culture 	
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	- Jouke Verlinden – University of Antwerp - Miriana Bucalossi – Scuola di Alta Formazione e Studio	
11.00- 11.30	Coffee Break	
11.30- 13.00	Parallel sessions	
13.00 - 14.30	Lunch	
14.30 - 15.30	Policy Remarks	
15.30 - 16.00	Closing Remarks	

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