

Conference

ADRIATIC-IONIAN REGION IS **YOU(TH)!**

Connecting the youth of the Adriatic-Ionian Region

University of Split, Faculty of Economics, Business and Tourism

Ulica Cvite Fiskovića 5, Split

15 – 16 November 2023

PROGRAM

EUSAIR/AII CROATIAN PRESIDENCY



REPUBLIC OF CROATIA
Ministry of Foreign
and European Affairs



Sveučilište
u Splitu
University
of Split



EU Strategy for the
Adriatic and Ionian Region
Croatian Presidency 2023-2024
a blue-green Strategy for the future



Wednesday, **November 15****8:45-11:45 ■ UNIADRION GB + ROUND TABLE**

Quo Vadis UniAdrion? The direction of inter-university cooperation
(Members of the UniAdrion - University rectors)

By invitation only (Venue: UniST Rectorate Building - Ruđera Boškovića 31)

In parallel:

9:00-11:00 ■ EUSAIR YC TF MEETING

(Members of the TF and interested NCs)

By invitation only

9:30-11:30 ■ FAIC MEETING

Assembly of the Forum of the Adriatic and Ionian Cities

By invitation only (Venue: UniST Rectorate Building - Ruđera Boškovića 31)

THE CONFERENCE**12:00-12:05 ■ MODERATOR**

Croatian EUSAIR Presidency – Lidija **Pansegrau Hadrović**

12:05-13:00 ■ OPENING SESSION OF THE YOUTH CONFERENCE

- Dragan **Ljutić**, Rector of the University of Split, UniAdrion President
- Andrea **Čović Vidović**, Acting Head of Representation / Head of Press and Media, European Commission Representation in Croatia
- Joze **Tomaš**, Vice President of the Forum of the A-I Chambers of Commerce
- Fabio **Pigliapocco**, Ambassador, Head of the Permanent Secretariat, Adriatic-Ionian Initiative
- Ivica **Puljak**, Mayor of Split, Member of the Forum of the Adriatic and Ionian Cities Executive Board
- Stipe **Čogelja**, Deputy Prefect of the County of Split and Dalmatia
- Željana **Zovko**, Member of the European Parliament (video message)
- Sunčana **Glavak**, Member of the European Parliament
- Gordan **Grlić Radman**, Minister of Foreign and European Affairs of Croatia (video message)

13:00-14:00 ■ LUNCH (AT THE CAMPUS)**SIDE EVENT – EXHIBITION (IN THE LOBBY)**

FRAMES OF INSPIRATION - EUSAIR Through the Lens of Youth - Adriatic-IONIAN

“Exhibition of winning photos of the EUSAIR international photography contest for young people”
award ceremony during the plenary session

Wednesday, **November 15**



- 14:00-15:15

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PLENARY SESSION & AWARD CEREMONY

Youth in the region and inter-strategy cooperation - introducing the EUSAIR youth inclusion process and the new social pillar

Moderator: Luka **Vujnović**, Croatian EUSAIR Presidency

 - Eva **Kos** - Facility Point EUSAIR
 - Simona **Mameli** - TF Youth EUSAIR
 - Filip **Miličević** - 5th Pillar Coordinator, Ministry of Labour, Pension, Family and Social Policy, Croatia
 - Robert **Lichtner** – DSP Coordinator, EUSDR
 - Pejo **Bosnić**, Youth Council, EUSDR

Award Ceremony of the Adriatic-Ionian youth photography contest ‘**Frames of Inspiration – EUSAIR Through the Lens of Youth**’

 - Eva **Kos** – EUSAIR Facility Point
- 15:15-15:30

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COFFEE BREAK
- 15:30-16:45

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AI-NURECC+ PANEL

Youth perspectives and engagement in the EUSAIR; Introducing AIYN – talking about sustainable tourism and circular economy

 - Lead panellist: Maria Luisa **Esposito**, EU Project Officer at the Adriatic Ionian Euroregion
 - Milan **Stojanović**, WBAA Board Member and Project Manager
 - Nataša **Gligorijević**, Center for Sustainable Development of Serbia
 - Nikolina **Adžić**, Youth Network Montenegro
 - Nikola **Aleksić**, Senior Advisor for International Relations, Municipality of Split
 - Luka **Skeva**, Coach of Košarkaški klub Split
- 16:45-18:00

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CDI PANEL

Unlocking Potential: Youth Mobilisation in EUSAIR and INTERREG IPA

 - Lead panellist: Krisela **Hackaj**, Director, Cooperation and Development Institute (CDI) - Think tank based in Tirana, Albania
 - Dafina **Peci**, Executive Director of National Youth Congress Albania
 - Vladimir **Perazić**, Secretary General of Youth Network of Montenegro and member of the Supervisory Board of High School Students Union of Montenegro
 - Igor **Nedelkovski**, Rector University St Kliment Ohridski Bitola, North Macedonia
 - Simona **Mameli**, Head of Section – Regional Cooperation, Unit for the Adriatic and Western Balkans, MFAIC Italy
- 18:00-19:00

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DINNER (AT THE CAMPUS)
- 20:00-22:00

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NETWORKING PARTY FOR ALL PARTICIPANTS (AT THE “PUB PLAN B”)

Ulica Slobode 16a, Split

Thursday, **November 16***Parallel sessions:***9:00-10:15 ■ FORUM AIC - FORUM OF THE A-I CHAMBERS OF COMMERCE****AI – NURECC PLUS Side event:****Spotlight on Youth: The making of a business in the Adriatic and Ionian Region**

Moderator: Nataša **Bušić**, Senior expert advisor, Split Chamber of Economy - member of Forum AIC

Welcome greetings by Gino Sabatini, President of the Forum of the Adriatic and Ionian Chambers of Commerce

- Nastja **Logar**, Owner of Autentica, agency for green marketing & consulting, Croatia
- Jacopo **Corona**, Founder and President of Frolla Social Cooperative Society - winner of European Citizen's prize 202, Italy
- Uroš **Bulatović**, Founder and President of Union of young entrepreneurs of Montenegro, Montenegro
- Boris **Cigler**, Director Consulting Services, Otto Ziegler Consulting, Bosnia and Herzegovina
- Petra **Knez Bahor**, Owner and Managing Director of Kontaktni Center, Slovenia

9:00-10:15 ■ MREŽA MLADIH HRVATSKE (CROATIAN YOUTH NETWORK)**Young People and accession to Human Rights**

Moderator: Nina **Popović**, Croatian Youth Network

- Kristijan **Orešković**, Croatian Youth Network
- Krešo **Makvić**, (SOS Childrens Village Croatia)
- Ivo **Puljak**, (association MoST)
- Stipo **Margić**, association Liberato

10:15-10:45 ■ COFFEE BREAK**10:45-12:00 ■ POPRI CHALLENGE****Unlocking the Future of the Adriatic-Ionian Region by empowering young voices of EUSAIR POPRI Youth**

- Lead panellist: Marjana **Simčić Humar**, PTP
- Maja **Gazvoda**, Honey cosmetics brand Beesmetic, Slovenia
- Aleksandar **Kovač**, Bosnia and Herzegovina
- Maria **Mesarić**, Croatia
- Vanja **Perić**, CEO&Co-funder of Aymolive
- Michael **Freer**, Cofounder of Jedna Mladost youth club and a mentor at student incubator SPI in Split, Croatia

10:45-12:00 ■ EU CAP NETWORK**Youth in rural remote areas**

- Lead panellist: Veronika **Korčekova**, EU CAP Network
- Silvia **Mangialardo**, Head of International relations office, Università Politecnica delle Marche, Ancona
- Eva **Kotnik**, Advocate for Rural Youth, President of Youth Council, Slovenia
- Mary Ann **Rukavina Cipetić** - Raise youth – Raise youth Gospić success story

Thursday, **November 16**



- 11:00-12:30

FORUM AIC BOARD OF GOVERNORS MEETING
Forum of the Adriatic and Ionian Chambers of Commerce
By invitation only (Venue: UniST Rectorate Building - Ruđera Boškovića 31)
- 12:00-12:15

OMNIS Project: A small project with a significant objective - fostering inclusion, sustainability, and accessibility in Italy and Croatia.
Speaker: Neno **Bašić Kostadinović**, CEO of Shuttle d.o.o., Taste Dalmatia DMC brand.
- 12:15-12:25

CLOSING WORD
- 12:30-14:00

LUNCH (AT THE CAMPUS)
- 14:00-16:00

CROATIAN MINISTRY OF TOURISM AND SPORT WORKSHOP
Creating Sustainable Tourism in the EUSAIR Region
 - Iva **Čaleta Pleša**, Senior Expert Adviser, Ministry of Tourism and Sport of Croatia

The economy of the Adriatic-Ionian region is heavily dependent on tourism which is characterised by high seasonality affecting employment, the environment and the availability of local services. One of the main priority goals of the Strategy remains the responsible management of tourism and tourist destinations.

Concepts like responsible tourism, green tourism products, digital and green transition, resilience are all part of the new narrative for tourism industry and society as a whole.

How can we effectively implement these concepts to create meaningful experiences for both local residents and tourists?

The workshop's objective is to openly discuss these topics through various group activities, open ended questions and conversations.

END OF CONFERENCE

PARTNERS:

