Conference
ADRIATIC-IONIAN REGION IS YOU(TH)!
Connecting the youth of the Adriatic-Ionian Region

University of Split, Faculty of Economics, Business and Tourism
Ulica Cvite Fiskovića 5, Split
15 – 16 November 2023

PROGRAM

EUSAIR/AII CROATIAN PRESIDENCY

REPUBLIC OF CROATIA Ministry of Foreign and European Affairs
Sveučilište u Splitu University of Split
EU Strategy for the Adriatic and Ionian Region Croatian Presidency 2023-2024
Wednesday, November 15

8:45-11:45  UNIADRION GB + ROUND TABLE
Quo Vadis UniAdrion? The direction of inter-university cooperation
(Members of the UniAdrion - University rectors)

*By invitation only (Venue: UniST Rectorate Building - Rudera Boškovića 31)*

*In parallel:*

9:00-11:00  EUSAIR YC TF MEETING
(Members of the TF and interested NCs)

*By invitation only*

9:30-11:30  FAIC MEETING
Assembly of the Forum of the Adriatic and Ionian Cities

*By invitation only (Venue: UniST Rectorate Building - Rudera Boškovića 31)*

**THE CONFERENCE**

12:00-12:05  MODERATOR
Croatian EUSAIR Presidency – Lidija Pansegrau Hadrović

12:05-13:00  OPENING SESSION OF THE YOUTH CONFERENCE
- Dragan Ljutić, Rector of the University of Split, UniAdrion President
- Andrea Čović Vidović, Acting Head of Representation / Head of Press and Media, European Commission Representation in Croatia
- Joze Tomaš, Vice President of the Forum of the A-I Chambers of Commerce
- Fabio Pigliapocco, Ambassador, Head of the Permanent Secretariat, Adriatic-Ionian Initiative
- Ivica Pujak, Mayor of Split, Member of the Forum of the Adriatic and Ionian Cities Executive Board
- Štipe Čogelja, Deputy Prefect of the County of Split and Dalmatia
- Željana Zovko, Member of the European Parliament (video message)
- Sunčana Giavak, Member of the European Parliament
- Gordan Grlić Radman, Minister of Foreign and European Affairs of Croatia (video message)

13:00-14:00  LUNCH (AT THE CAMPUS)

**SIDE EVENT – EXHIBITION (IN THE LOBBY)**

FRAMES OF INSPIRATION - EUSAIR Through the Lens of Youth - Adriatic-IONIAN
“Exibition of winning photos of the EUSAIR international photography contest for young people”
award ceremony during the plenary session
Wednesday, November 15

14:00-15:15  ■  PLENARY SESSION & AWARD CEREMONY
Youth in the region and inter-strategy cooperation - introducing the EUSAIR youth inclusion process and the new social pillar

Moderator: Luka Vujnović, Croatian EUSAIR Presidency
- Eva Kos - Facility Point EUSAIR
- Simona Mamei - TF Youth EUSAIR
- Filip Miličević - 5th Pillar Coordinator, Ministry of Labour, Pension, Family and Social Policy, Croatia
- Robert Lichtner – DSP Coordinator, EUSDR
- Pejo Bosnić, Youth Council, EUSDR

Award Ceremony of the Adriatic-Ionian youth photography contest ‘Frames of Inspiration – EUSAIR Through the Lens of Youth’
- Eva Kos – EUSAIR Facility Point

15:15-15:30  ■  COFFEE BREAK

15:30-16:45  ■  AI-NURECC+ PANEL
Youth perspectives and engagement in the EUSAIR; Introducing AIYN – talking about sustainable tourism and circular economy

- Lead panellist: Maria Luisa Esposito, EU Project Officer at the Adriatic Ionian Euroregion
- Milan Stojanović, WBAA Board Member and Project Manager
- Nataša Gligorijević, Center for Sustainable Development of Serbia
- Nikolina Adžić, Youth Network Montenegro
- Nikola Aleksić, Senior Advisor for International Relations, Municipality of Split
- Luka Skeva, Coach of Košarkaški klub Split

16:45-18:00  ■  CDI PANEL
Unlocking Potential: Youth Mobilisation in EUSAIR and INTERREG IPA

- Lead panellist: Krisela Hackaj, Director, Cooperation and Development Institute (CDI) - Think tank based in Tirana, Albania
- Dafina Peci, Executive Director of National Youth Congress Albania
- Vladimir Perazić, Secretary General of Youth Network of Montenegro and member of the Supervisory Board of High School Students Union of Montenegro
- Igor Nedelkovski, Rector University St Kliment Ohridski Bitola, North Macedonia
- Simona Mamei, Head of Section – Regional Cooperation, Unit for the Adriatic and Western Balkans, MFAIC Italy

18:00-19:00  ■  DINNER (AT THE CAMPUS)

20:00-22:00  ■  NETWORKING PARTY FOR ALL PARTICIPANTS (AT THE “PUB PLAN B”)
Ulica Slobode 16a, Split
Thursday, November 16

Parallel sessions:

9:00-10:15  ■ FORUM AIC - FORUM OF THE A-I CHAMBERS OF COMMERCE

AI – NURECC PLUS Side event:
Spotlight on Youth: The making of a business in the Adriatic and Ionian Region
Moderator: Nataša Bušić, Senior expert advisor, Split Chamber of Economy - member of Forum AIC
Welcome greetings by Gino Sabatini, President of the Forum of the Adriatic and Ionian Chambers of Commerce

- Nastja Logar, Owner of Autentica, agency for green marketing & consulting, Croatia
- Jacopo Corona, Founder and President of Frolla Social Cooperative Society - winner of European Citizen’s prize 202, Italy
- Uroš Bulatović, Founder and President of Union of young entrepreneurs of Montenegro, Montenegro
- Boris Cigler, Director Consulting Services, Otto Ziegler Consulting, Bosnia and Herzegovina
- Petra Knez Bahor, Owner and Managing Director of Kontaktni Center, Slovenia

9:00-10:15  ■ MREŽA MLADIH HRVATSKIE (CROATIAN YOUTH NETWORK)
Young People and accession to Human Rights
Moderator: Nina Popović, Croatian Youth Network

- Kristijan Orešković, Croatian Youth Network
- Krešo Makvić, (SOS Childrens Village Croatia)
- Ivo Puljak, (association MoST)
- Stipo Margić, association Liberato

10:15-10:45  ■ COFFEE BREAK

10:45-12:00  ■ POPRI CHALLENGE
Unlocking the Future of the Adriatic-Ionian Region by empowering young voices of EUSAIR POPRI Youth

- Lead panellist: Marjana Simčič Humar, PTP
- Maja Gazvoda, Honey cosmetics brand Beesmetic, Slovenia
- Aleksandar Kovač, Bosnia and Herzegovina
- Maria Mesarić, Croatia
- Vanja Perić, CEO&Co-founder of Aymolive
- Michael Freer, Cofounder of Jedna Mladost youth club and a mentor at student incubator SPI in Split, Croatia

10:45-12:00  ■ EU CAP NETWORK
Youth in rural remote areas

- Lead panellist: Veronika Korčekova, EU CAP Network
- Silvia Mangialardo, Head of International relations office, Universita Politecnica delle Marche, Ancona
- Eva Kotnik, Advocate for Rural Youth, President of Youth Council, Slovenia
- Mary Ann Rukavina Cipetić - Raise youth – Raise youth Gospić success story
Thursday, November 16

11:00-12:30  FORUM AIC BOARD OF GOVERNORS MEETING
Forum of the Adriatic and Ionian Chambers of Commerce
By invitation only (Venue: UniIST Rectorate Building - Rudera Boškovića 31)

12:00-12:15  OMNIS Project: A small project with a significant objective - fostering inclusion, sustainability, and accessibility in Italy and Croatia.
Speaker: Neno Bašić Kostadinović, CEO of Shuttle d.o.o., Taste Dalmatia DMC brand.

12:15-12:25  CLOSING WORD

12:30-14:00  LUNCH (AT THE CAMPUS)

14:00-16:00  CROATIAN MINISTRY OF TOURISM AND SPORT WORKSHOP
Creating Sustainable Tourism in the EUSAIR Region
- Iva Čaleta Pleša, Senior Expert Adviser, Ministry of Tourism and Sport of Croatia

The economy of the Adriatic-Ionian region is heavily dependent on tourism which is characterised by high seasonality affecting employment, the environment and the availability of local services. One of the main priority goals of the Strategy remains the responsible management of tourism and tourist destinations.

Concepts like responsible tourism, green tourism products, digital and green transition, resilience are all part of the new narrative for tourism industry and society as a whole.

How can we effectively implement these concepts to create meaningful experiences for both local residents and tourists?

The workshop’s objective is to openly discuss these topics through various group activities, open ended questions and conversations.

END OF CONFERENCE

PARTNERS:

[Logos of various partners]