



EU Strategy for the
Adriatic and Ionian Region
Croatian Presidency 2023-2024

a blue-green Strategy for the future

CROATIAN EUSAIR/AII PRESIDENCY KICK-OFF CONFERENCE

**Draft programme
20-21 June 2023**

Day 1: Tuesday 20 June 2023

Location: hotel Westin Zagreb

Working language: Croatian/English (with simultaneous interpretation)

Participants: Croatian EUSAIR implementers and stakeholders, European Commission, GB members, all EUSAIR stakeholders (for the hybrid “Stakeholders Consultation” panel)

08:30-09:00 Registration

09:00-09:45 Opening Ceremony of the Croatian Presidency of EUSAIR/All

Welcome speeches:

Gordan Grlić Radman, Minister of Foreign and European Affairs of Croatia

Šime Erlić, Minister of Regional Development and EU Funds of Croatia

Nikolina Brnjac, Minister of Tourism and Sport of Croatia

Normunds Popens, Acting Director-General, DG Regional and Urban Policy, European Commission

Slawomir Tokarski, Director for European Territorial Cooperation, Macro-Regions, Interreg & Programmes Implementation I, European Commission

Croatian Presidency Programme presentation:

Stella Arneri, Director-General, Ministry of Regional Development and EU Funds of Croatia

09:45-10:00 Press and media, coffee break

10:00-11:30 Pillar 4 Session: Sustainable Tourism

Keynote speaker: **Tonči Glavina**, State Secretary, Ministry of Tourism and Sport of Croatia

Panellists:

Achievements and Perspectives of the Pillar 4 "Sustainable tourism",
Senka Daniel, Pillar 4 Coordinator, Ministry of Tourism and Sport of Croatia

Attitudes of the EUSAIR countries' visitors towards tourism study,
Vlatka Bilas, Notitia d.o.o., Zagreb

Handbooks on Gastro and Wellbeing Tourism in EUSAIR, **Renata Tomljenović, Snježana Živoder Boranić**, Institute for Tourism, Zagreb

Innovation in tourism in the region and monitoring of EUSAIR, **Iva Tolić Mandić**, Institute for Development and International Relations, Zagreb

Communicating EUSAIR, **Andrija Rudić**, communication expert

Participatory tourism connecting community and culture through storytelling, **Manuela Hrvatin**, Istrian Tourism Development Agency

11:30-12:15 Social Dimension in the EUSAIR: Introduction of the 5th Pillar

Keynote speaker: **Ivan Vidiš**, State Secretary, Ministry of Labour and Pension System, Family and Social Policy of Croatia

Panellists:

Mislav Kovač, Ministry of Regional Development and EU Funds of Croatia

Irena Bačelić, Ministry of Labour and Pension System, Family and Social Policy of Croatia

Milena Koren, Ministry of Labour and Pension System, Family and Social Policy of Croatia

Mirna Štajduhar, Ministry of Science and Education of Croatia

12:15-13:30 Buffet lunch

13:30-15:00 Revision of the EUSAIR: Stakeholders Consultation (hybrid event)

EUSAIR FACILITY POINT – Supporting the Governance of the EUSAIR

Ministry of Cohesion and Regional Development of Slovenia, Lead Partner

16:00-17:30 Walking City Tour (optional)

Meeting point in front of the Visitors Centre, Ban Jelačić Square 11

Day 2: Wednesday 21 June 2023

Location: hotel Westin Zagreb

Working language: English/Croatian (with simultaneous interpretation)

Participants: tourism experts, policymakers, educational institutions and other relevant stakeholders

Conference on Sustainable Nautical Tourism

- two panels will be organized followed by lunch

It is our great pleasure to invite you to the forthcoming EUSAIR conference titled „Sustainable nautical tourism“, to be held in Zagreb, Croatia, 21 June 2023.

This event is organised by the Ministry of Tourism and Sport of the Republic of Croatia, within the Programme of the Croatian EUSAIR Presidency, and supported by the EUSAIR Facility Point project and Pillar 4 on Sustainable Tourism.

The conference will bring together experts, policymakers, educational institutions and other relevant stakeholders to discuss the ways of encouraging the development of sustainable nautical tourism, especially taking into account application of measurable indicators for sustainable tourism.

Registration for participation and the official Conference invitation with the Agenda will be sent in the upcoming days.

The Croatian Ministry of Tourism and Sport looks forward to seeing you.