



EU Strategy for the  
Adriatic and Ionian Region  
Croatian Presidency 2023-2024

a blue-green Strategy for the future

## **CROATIAN EUSAIR/AII PRESIDENCY KICK-OFF CONFERENCE**

**Draft Programme  
20-21 June 2023**

## **Day 1: Tuesday 20 June 2023**

*Location: hotel Westin Zagreb*

*Working language: Croatian/English (with simultaneous interpretation)*

*Participants: Croatian EUSAIR implementers and stakeholders, European Commission, GB members, international EUSAIR stakeholders*

*Conference format: hybrid (on-site & online)*

### **08:30-09:00 Registration**

### **09:00-10:00 Opening Ceremony of the Croatian Presidency of EUSAIR/All**

Welcome speeches:

**Gordan Grlić Radman**, Minister of Foreign and European Affairs of Croatia

**Šime Erlić**, Minister of Regional Development and EU Funds of Croatia

**Nikolina Brnjac**, Minister of Tourism and Sport of Croatia

**Elmedin Konaković**, Minister of Foreign Affairs of Bosnia and Herzegovina

**Normunds Popens**, Acting Director-General, DG Regional and Urban Policy, European Commission (*online*)

**Slawomir Tokarski**, Director for European Territorial Cooperation, Macro-Regions, Interreg & Programmes Implementation I, European Commission

Croatian Presidency Programme presentation:

**Stella Arneri**, Director-General, Ministry of Regional Development and EU Funds of Croatia

### **10:00-10:20 Press & media, coffee break**

**10:20-11:50 Pillar 4 Session: Sustainable Tourism**

Keynote speaker: **Tonči Glavina**, State Secretary, Ministry of Tourism and Sport of Croatia

Panellists:

*Achievements and Perspectives of the Pillar 4 "Sustainable tourism",*  
**Senka Daniel**, Pillar 4 Coordinator, Ministry of Tourism and Sport of Croatia

*Attitudes of the EUSAIR countries' visitors towards tourism study,*  
**Vlatka Bilas**, Notitia d.o.o., Zagreb

*Handbooks on Gastro and Wellbeing Tourism in EUSAIR,* **Renata Tomljenović, Snježana Živoder Boranić**, Institute for Tourism, Zagreb

*Innovation in tourism in the region and monitoring of EUSAIR,* **Iva Tolić Mandić**, Institute for Development and International Relations, Zagreb

*Communicating EUSAIR,* **Andrija Rudić**, communication expert

*Participatory tourism connecting community and culture through storytelling,* **Manuela Hrvatin**, Istrian Tourism Development Agency

**11:50-12:30 Social Dimension in the EUSAIR: Introduction of the 5<sup>th</sup> Pillar**

Keynote speaker: **Ivan Vidiš**, State Secretary, Ministry of Labour and Pension System, Family and Social Policy of Croatia

Panellists:

**Mislav Kovač**, Ministry of Regional Development and EU Funds of Croatia

**Irena Bačelić**, Ministry of Labour and Pension System, Family and Social Policy of Croatia

**Milena Koren**, Ministry of Labour and Pension System, Family and Social Policy of Croatia

**Mirna Štajduhar**, Ministry of Science and Education of Croatia

**12:30-13:30 Buffet lunch**

**13:30-15:00 Revision of the EUSAIR: Stakeholders Consultation (hybrid interactive event)**

EUSAIR FACILITY POINT – Supporting the Governance of the EUSAIR

Ministry of Cohesion and Regional Development of Slovenia, Lead Partner, in cooperation with **Kai Böhme** from Spatial Foresight

**16:00-17:30 Walking City Tour (optional)**

Meeting point in front of the Visitors Centre, Ban Jelačić Square 11

**Day 2: Wednesday 21 June 2023**

*Location: hotel Westin Zagreb*

*Working language: English/Croatian (with simultaneous interpretation)*

*Participants: tourism experts, policymakers, educational institutions and other relevant stakeholders*

*Conference format: on-site only*

**Conference on Sustainable Nautical Tourism**

Please find all the details and registration link here:

[Apply for the Kick-off conference of the Croatian EUSAIR Presidency - Adriatic-IONIAN](#)