

PROJECT:

"Promoting EU integration through sustainable agriculture and green rural development in the EUSAIR non-EU countries"

International Workshop on

Strengthening the promotion of innovative start-ups and job opportunities in rural areas of the EUSAIR countries

Hotel MEPAS,
Mostar, Bosnia and Herzegovina
Tuesday, 21st March 2023

Objective:

To put together different stakeholders from Bosnia and Herzegovina and other EU and non-EU EUSAIR countries with the aim to support the EU integration process through the sustainable agriculture and green rural development with a particular focus on the promotion of innovative start-ups, job opportunities and youth entrepreneurship in rural areas.

AGENDA

Tuesday, 21st March 2023, Hotel MEPAS, Mostar	
9.00-9.30	<i>Registration</i>
	<i>Introductory words, Moderator: Midhat Dzemic, Directorate for European Integration of the Council of Ministers of Bosnia and Herzegovina, EUSAIR Presidency</i>
9.30-10.00	<i>Welcome addresses:</i> <ul style="list-style-type: none">• <i>Italian Embassy in Bosnia and Herzegovina, to be confirmed</i>• <i>Ministry of Foreign Trade and Economic Relations of Bosnia and Herzegovina, to be confirmed</i>• <i>Other authorities (entities, cantonal, etc.) to be confirmed.</i>• <i>RRD SWG, Boban Ilic, Skopje, North Macedonia</i>• <i>CIHEAM – Mediterranean Agronomic Institute of Bari, Biagio Di Terlizzi, Bari, Italy</i>
<i>Session 1</i>	
10.00-10.10	<i>"Promoting EU integration through sustainable agriculture and green rural development in the EUSAIR non-EU countries", project presentation, Mladen Todorovic, CIHEAM BARI, Italy</i>
10.10-10.35	<i>Farm to Fork strategy for a fair, healthy and environmentally friendly food system: EU experiences in its promotion and implementation, Antonia Lütteken, EU DG AGRI, to be confirmed</i>
10.35-11.00	<i>Open innovation and youth entrepreneurship for sustainable rural development and agri-food sector, Damiano Petruzzella, CIHEAM BARI</i>

11.00-11.20	<i>Coffee break</i>
<i>Session 2</i>	
11:20-11:35	<i>Sustainable economic development and environmental protection of the Areas with Natural Constraints (ANC) in Bosnia and Herzegovina – project presentation, Suzana Madzaric, CIHEAM BARI</i>
11:35-12:00	<i>Working with the communities to support sustainable agriculture in BiH – experiences from ANC BiH pilot areas (partners/beneficiaries of ANC Project)</i>
12:00-13:00	<i>Youth entrepreneurship and innovation for sustainable rural development – practices and examples from BiH (other projects/initiatives)</i> <ul style="list-style-type: none"> • <i>Agripreneur project, Petar Nikolic, Banja Luka</i> • <i>Malak Farma, Nedžmin Begić, Kakanj</i> • <i>East Herzegovina. to be confirmed</i> • <i>West Herzegovina, to be confirmed</i>
13.00-13.30	<i>How to invert the depopulation trend and enhance green rural development, introductory presentation (10 minutes) Marko Ivankovic, Agro-Mediteranski Institut Mostar</i> <i>Discussion (20 minutes)</i>
13.30-14.45	<i>Lunch</i>
<i>Session 3</i>	
14.45-15.30	<i>Strengthening the promotion of innovative start-ups and job opportunities in rural areas of the EUSAIR countries</i> <ul style="list-style-type: none"> • <i>Good practices and examples from the EU EUSAIR countries (testimonies of the participants)</i> <i>– Examples from Italy, Gianfranco Cataldi, CIHEAM Bari</i> • <i>Good practices and examples from the non-EU EUSAIR countries (testimonies of the participants)</i> <i>- Examples from the non-EU EUSAIR countries, to be confirmed</i>
15:30-16:15	<i>Discussion – how to support youth entrepreneurship and application of innovations in sustainable rural development and agri-foodsector?</i>
16.15-16.35	<i>Coffee break</i>
16:35-17:00	<i>Discussion – key messages for the Forum, Closing of the event</i>
19.00-20.30	<i>Dinner</i>

ABOUT THE PROJECT

Overall objective of the project:

to support the acceleration of the EU integration process of BiH and non-EU EUSAIR countries with a specific focus on the issue of sustainable agriculture and green rural development in Bosnia and Herzegovina and other non-EU EUSAIR countries.

Specific objectives:

OS1: To enhance awareness of the public administration of Bosnia and Herzegovina and other partner countries to promote innovative start-ups and employment opportunities in rural areas, with particular reference to young people, to fight unemployment and brain drain and promote social cohesion;

OS2: To promote the adoption of sustainable and integrated agricultural practices and rural development in the EUSAIR region, with particular attention to the adaptation to EU regulations of non-EU EUSAIR countries.

Main activities:

- Organization of the **1st Regional Workshop** focussing on Strengthening the promotion of innovative start-ups and job opportunities in rural areas of the EUSAIR countries,
- Organization of the **2nd Regional Workshop** focussing on Integrated approach for sustainable agriculture and green rural development in the non-EU EUSAIR countries,
- Drafting, directing, and releasing of “**A strategic document** on the promotion of sustainable agriculture and green rural development in the non-EU EUSAIR countries”,
- Organization of the **Final thematic event during the 8th EUSAIR Forum** and presentation of the strategic document,
- Drafting, directing and realising the **key messages** from the Final thematic Forum.

Duration: December 2022 – June 2023