



Mediterranean Coast and Macro-Regional Strategies Week 2022, Slovenia

EUSAIR Pillar I: Innovation for Sustainable Blue Economy

How innovation in ETC Programmes can create synergies with EUSAIR innovation objectives

*IPA/EUSAIR/Accession Negotiations
Team, REGIO D1*

Brussels, 23 September 2022



*“You can’t solve a problem
on the same level that it was
created. You have to rise
above it to the next level.”*

Albert Einstein

In this presentation...

- 1 A new generation of Interreg IPA programmes
- 2 Horizon Europe
- 3 A Green Deal for the Blue Economy
- 4 Thematic approach 2021-2027

1

A new generation of Interreg IPA programmes

PASSION LED US HERE

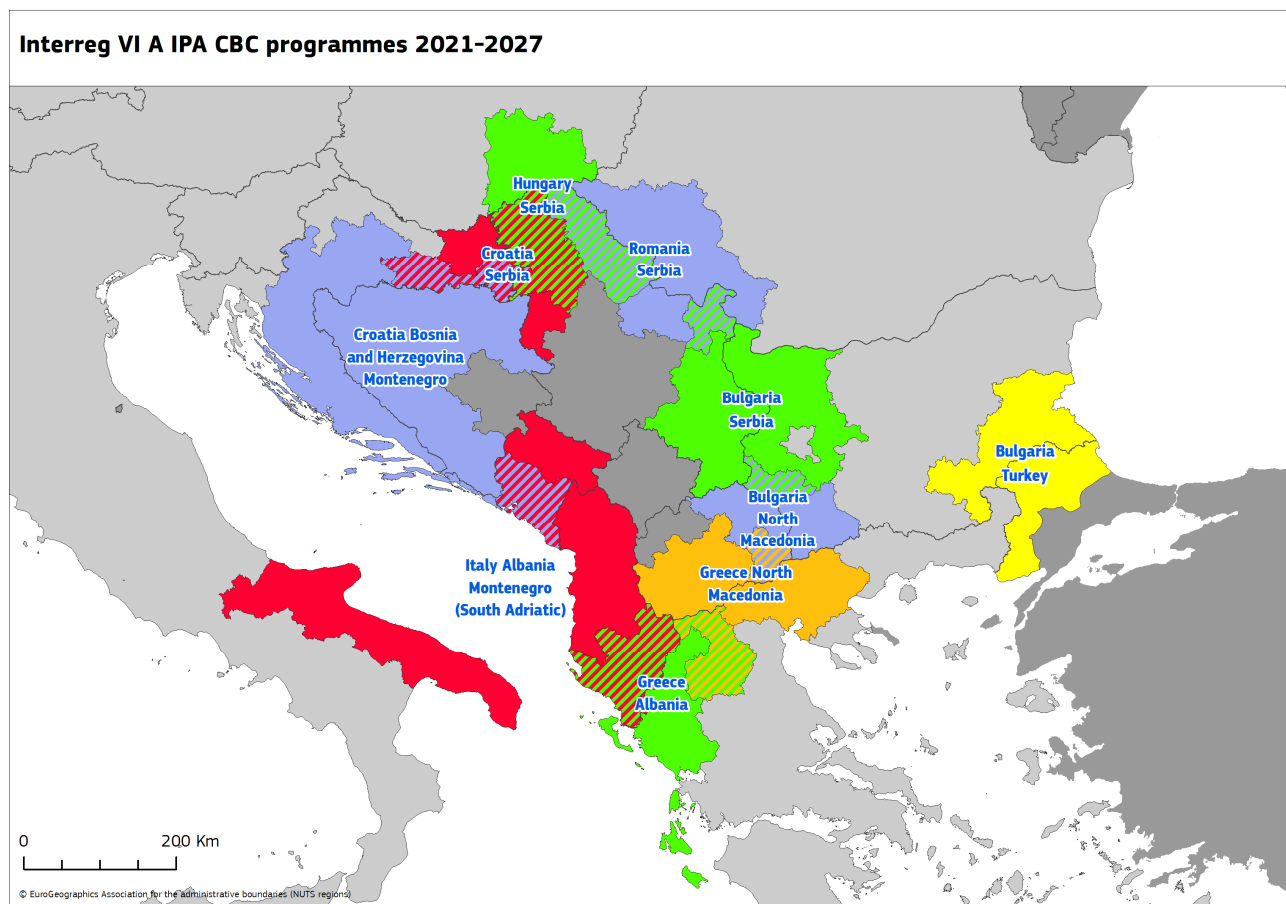
EUSAIR and Territorial Cooperation in the Western Balkans

#EUbudget, #EUSolidarity, #StrongerTogether

2021-2027 Interreg IPA cooperation

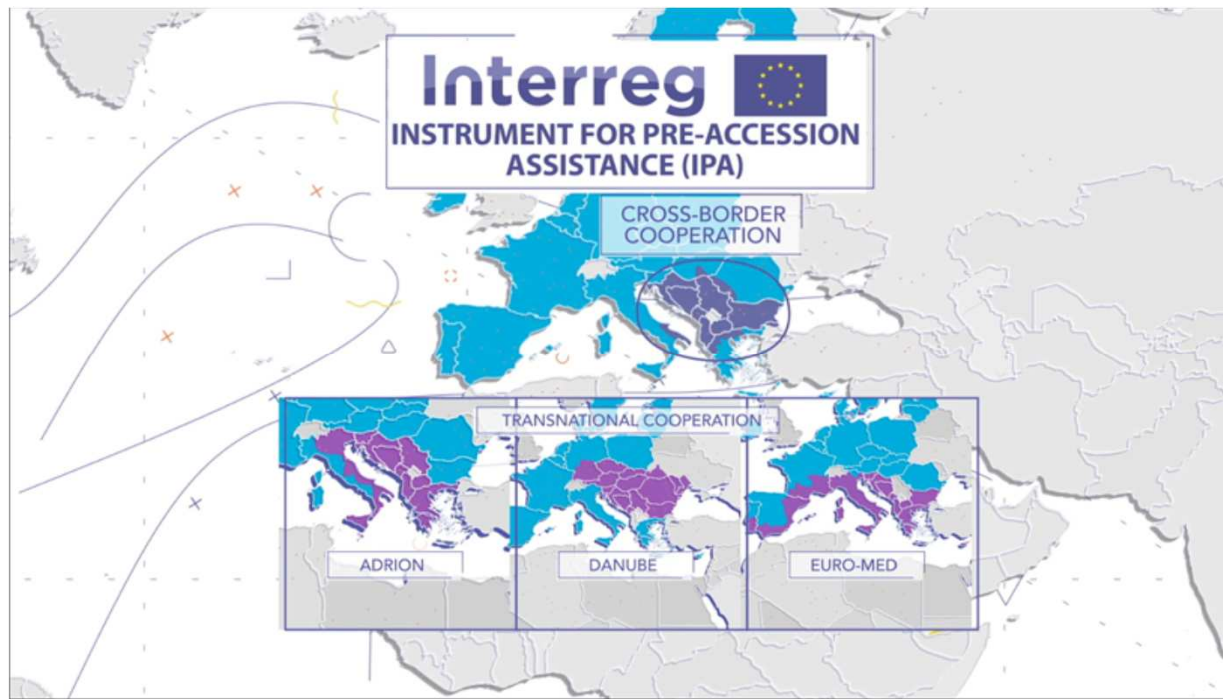
10 Interreg IPA CBC programmes (ETC strand A)

- Post 2020 Interreg IPA programmes -> **much more « IPA » oriented** programmes
- Post 2020 IPA allocation: **+13%** vs 2014-2020 allocation
- For all Interreg IPA CBC, IPA allocation > ERDF allocation



2021-2027 Interreg IPA cooperation

3 Interreg IPA TN & 1 Interreg IPA IR programmes
(ETC strands B & C)



+ URBACT IV
(enlarged to 5
IPA countries)

NB: EURO NEXT MED &
NEXT Black Sea -> also
partially financed
through IPA.

- IPA Adrion -> supports EUSAIR -> its post 2020 IPA allocation has been multiplied by **351%** vs 2014-2020
-> main purpose: higher degree of territorial integration

EUSAIR today



- 10 countries: 4 EU MSs (GR, HR, SI, IT - 13 regions) + 5 IPA countries (AL, BiH, ME, RS, MK) + San Marino
- 72 million inhabitants.
- GDP (PPS) is 10% of that of the EU28.

IPA Adrion & EUSAIR MRS facilitating the Enlargement process of the Western Balkans

- A regional dimension that reconnects the WB to the EU;
- A horizontal cooperation based on equal footing;
- A convergence of interests on the enlargement between EU member and IPA countries;
- A capacity building effect;
- An emphasis on the relevance of territorial cooperation and cohesion;
- An inclusive approach towards stakeholders with participatory processes (consultation, engagement and mobilisation).



2 Horizon Europe



Horizon Europe

Lessons Learned from Horizon 2020 Interim Evaluation

-  Support breakthrough innovation →
-  Create more impact through mission-orientation and citizens' involvement →
-  Strengthen international cooperation →
-  Reinforce openness →
-  Rationalise the funding landscape →
-  Encourage participation →

Key Novelties in Horizon Europe

European Innovation Council

R&I Missions

Extended association possibilities

Open science policy

New approach to Partnerships

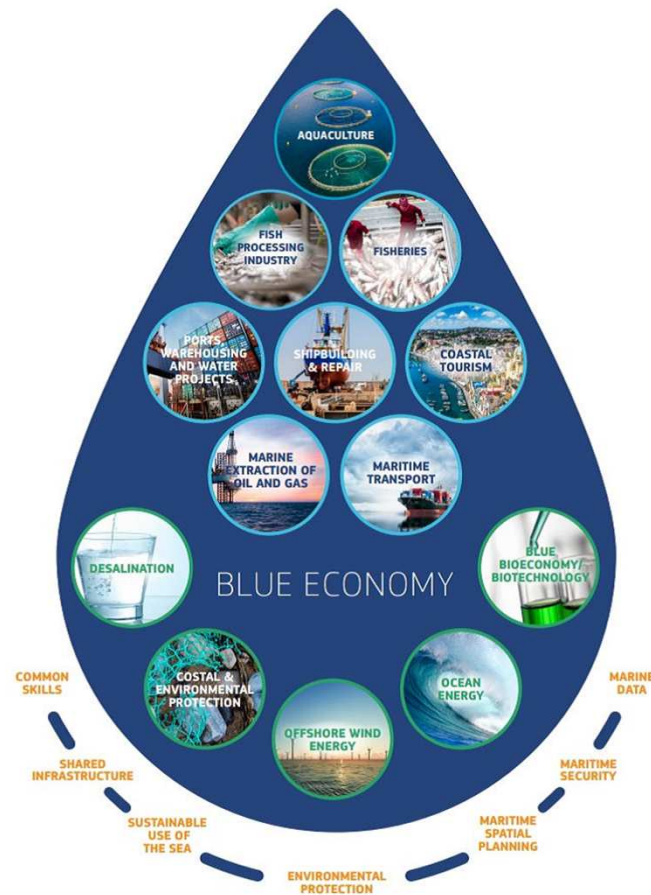
Spreading Excellence

Rules for participation: continuity and simplification

Horizon Europe and Cohesion Policy

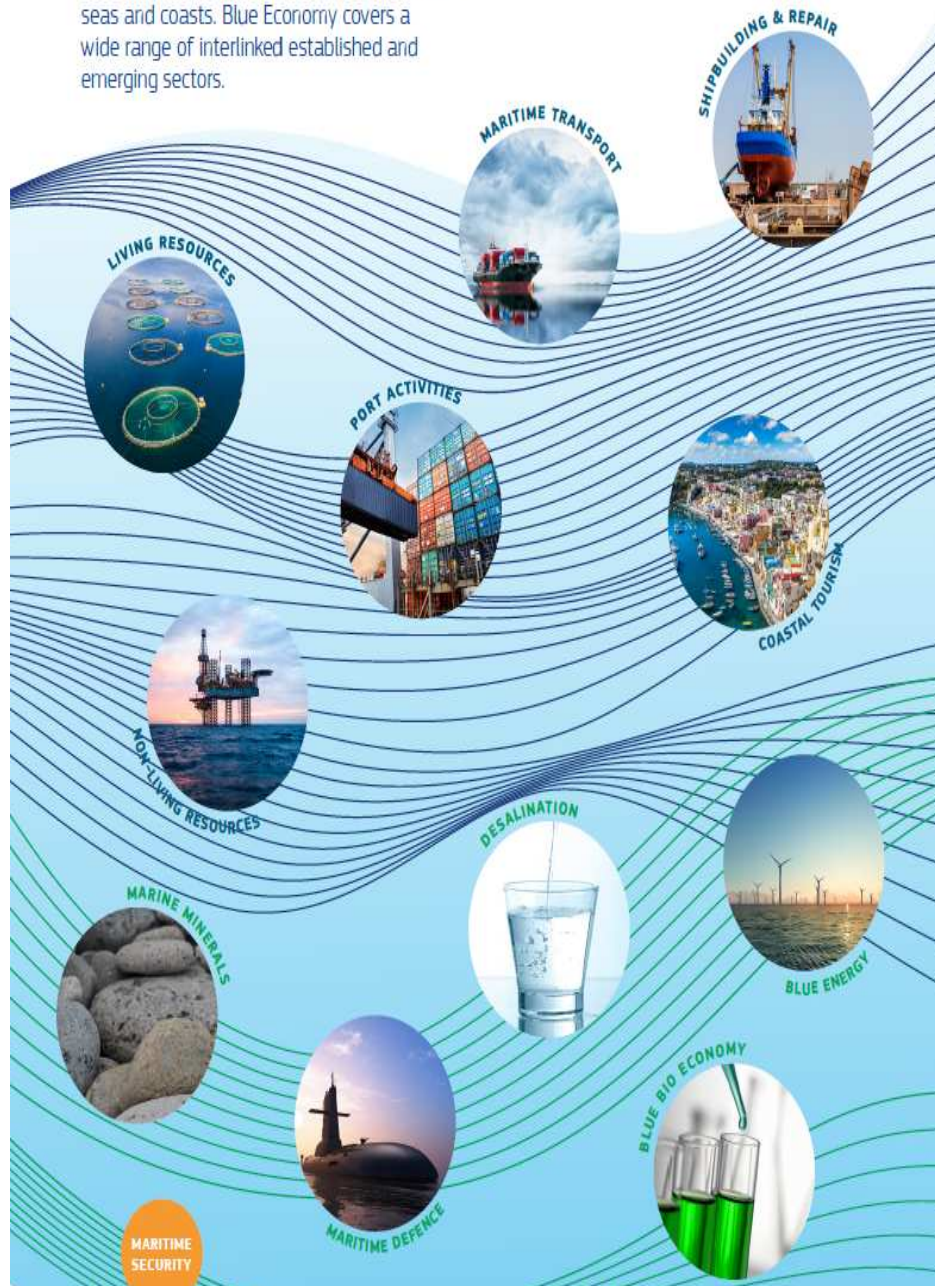


3 A Green Deal for the Blue Economy



BLUE ECONOMY

All economic activities relating to the oceans, seas and coasts. Blue Economy covers a wide range of interlinked established and emerging sectors.



Sustainable Blue Economy



4 Thematic approach 2021-2027



Thematic approach 2021-2027



- The 5 CPR policy objectives
- +
- 2 Interreg-specific objectives (ISO)
 - “Cooperation Governance”
 - “Safer Europe

All specific objective selected by Interreg IPA programmes 2021-2027



		Total	Interreg TN ADRION	IPA CBC Greece - Albania	IPA CBC South Adriatic	IPA CBC Croatia - Bosnia - Montenegro	IPA CBC Greece - the Rep. of North Macedonia	IPA CBC Bulgaria - the Rep. of North Macedonia	IPA CBC Bulgaria - Serbia	IPA CBC Croatia - Serbia	IPA CBC - Hungary - Serbia	IPA CBC Romania - Serbia	TN Danube Regional Programme
PO1	R&I	4	X		X					X			X
	SMSs	3			X	X			X				
	Skills for S3	2	X										X
PO2	Energy efficiency	3			X	X						X	
	Renewable energy	3								X		X	X
	Climate change, risk prevention	9	X	X	X	X			X	X	X	X	X
	Water	2		X	X								
	Circular economy	4	X	X		X	X						
	Nature protection, biodiversity	8	X	X	X		X	X			X	X	X
	Sustainable urban mobility	1	X										
PO3	Developing Intermodal TEN-T	1						X					
	Mobility, Improved access to TEN-T and cross-border mobility	4	X	X	X		X						
PO4	Labour markets	1											X
	Education	4			X						X	X	X
	Health	5		X		X	X			X		X	
	Culture and sustainable tourism	8		X	X	X	X			X	X	X	X
PO5	Integrated development in areas other than urban	2						X	X				
ISO1	Institutional capacity of public authorities	3	X		X						X		
	Capacity to implement MRS/SBS	2	X										X
	Other actions	3					X					X	X
ISO2	Actions in border crossing and mobility and migration management	1									X		

PO1 selected by:

- [IPA Adrion](#)
- [South Adriatic](#)
- [HR-BiH-ME](#)
- [BG-RS](#)
- [HR-RS](#)
- [Danube](#)

PO2 selected by all
Interreg IPA
programmes

*Please note that
this table remains
indicative
information since
only one
programme has
been adopted until
now.*

EUSAIR pillar 1 – Innovation for sustainable blue economy

Main objective:

- **Focus on blue technologies, fisheries and aquaculture, maritime and marine governance as well as services.**
 - **To drive innovative maritime and marine growth in the Region**, including Smart Specialization Strategies and flagships projects
- **7 out of the 10 EUSAIR partner countries are bordering on the Adriatic and Ionian Sea:**
 - **good geography matching with Interreg IPA programmes**
 - **importance of the ‘Green Deal for the Blue Economy’**
 - **interest in marine-based activities** (activities undertaken in the ocean, sea and coastal areas, such as capture fisheries and aquaculture, marine renewable energy or maritime transport) **as well as in marine-related activities** (such as seafood processing, biotechnology, shipbuilding or port activities).



EUSAIR pillar 1 – Innovation for sustainable blue economy

Potential to contribute more to:

- **The ‘EU Mission on Ocean and Waters’,**
 - **whose overall objective is to protect 30% of the EU’s sea area and to restore marine ecosystems**, by for example reducing plastic litter in the sea or by reducing nutrient losses and the use of chemical pesticides by 50%.
- **Blue Technologies :**
 - **strengthening quadruple helix ties** in the fields of marine technologies and blue bio-technologies + **facilitating the “brain circulation”** between universities, institutes and companies + **combining fisheries with tourism activities** (EUSAIR Pillar 4)
- **Maritime and Marine Governance and Services**
 - **improving the sustainable management of coastal and insular areas** (e.g. creation of databases for effective policy-making and the implementation of the Maritime Spatial Planning Directive as well as the Maritime Strategy Framework Directive).





Untapped synergies on Innovation policies, programmes and projects with :

- Interreg IPA CBC programmes (strand A), e.g. South Adriatic
- Interreg IPA TN programmes (strand B), e.g. IPA Adrion, Euro MED, NEXT MED.
- Interreg IPA IR programmes (strand C), e.g. URBACT, Interreg Europe (for MS only)

A woman with long brown hair, wearing a black sleeveless top, black pants, and black boots, is standing on a yellow wooden wall. She is reaching up with her right arm to hold a purple umbrella. Her left leg is extended outwards, and her left arm is also extended outwards. The wall is made of horizontal wooden planks.

Let's work together!

Any Questions?

#ThisistheEU

#ThisIsTheEU



The EU is built
on solidarity

Thank you

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- Pictures, source: Unsplash

