



European Regional Development Fund - Instrument for Pre-Accession II Fund



EU Strategy for the
Adriatic and Ionian Region
EUSAIR

EUSAIR Innovation Community 3rd event

Innovations in Sustainable Tourism

5.7. 2022, 10.00-14.00, Online

„Innovation is insight in action“





Trajnostni turizem – »SCRIPT«

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SRIPT - Strategic Development and Inovation Partnership for Tourism

01.

Vision: supporting Slovenia on its path to becoming a leading green (low carbon) and responsible tourism destination.

02.

Who is part of SCRIPT?



Focus fields

SLOMICE 5.0

GREEN

GASTRONOMY „ZERO“

DIGITAL

S(LOVE)NIA SPA

SAFE

CULTURAL HERITAGE AND TOURISM

OUTSTANDING
SERVICES

BOUTIQUE ACTIVE (AUTHENTIC) HOLIDAYS

**Slovenia will be a leading green
(low carbon) and responsible
tourism destination.**

Thank you!

For more info about SRIPT
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