

EUSAIR Innovation Community 3rd event

Innovations in Sustainable Tourism

5.7. 2022, 10.00-14.00, Online

„Innovation is insight in action“





3rd EUSAIR Innovation Community Meeting
Helping to strengthen Quadruple Helix stakeholders
5th of July, 2022

S5 & TSG4

Gorazd Jenko, SVRK

Slovenia – Strong S3

Study on prioritisation in Smart Specialisation Strategies in the EU (July 2021):

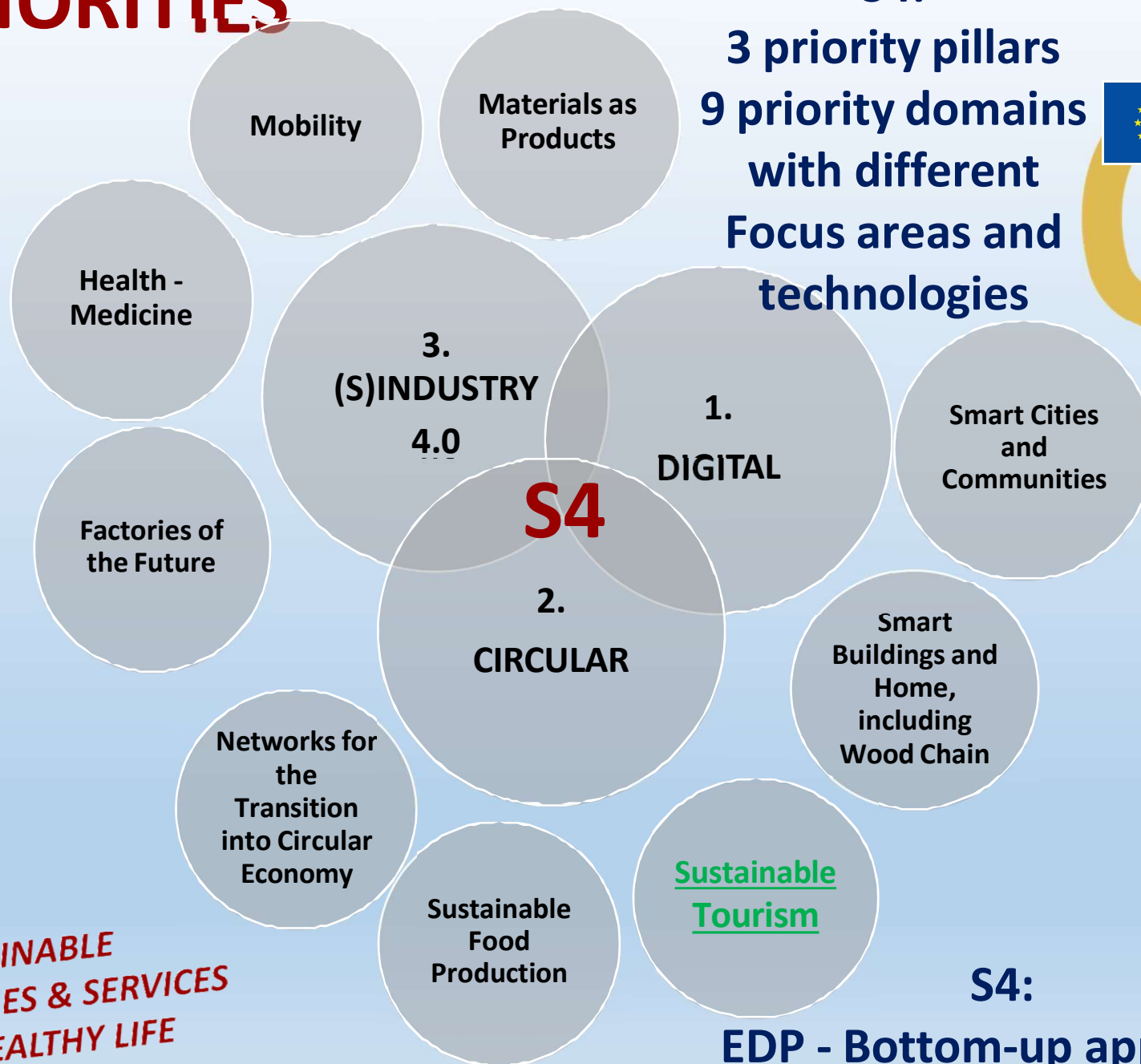
https://ec.europa.eu/regional_policy/en/information/publications/studies/2021/study-on-prioritisation-in-smart-specialisation-strategies-in-the-eu



S4 PRIORITIES

S4:

3 priority pillars
9 priority domains
with different
Focus areas and
technologies

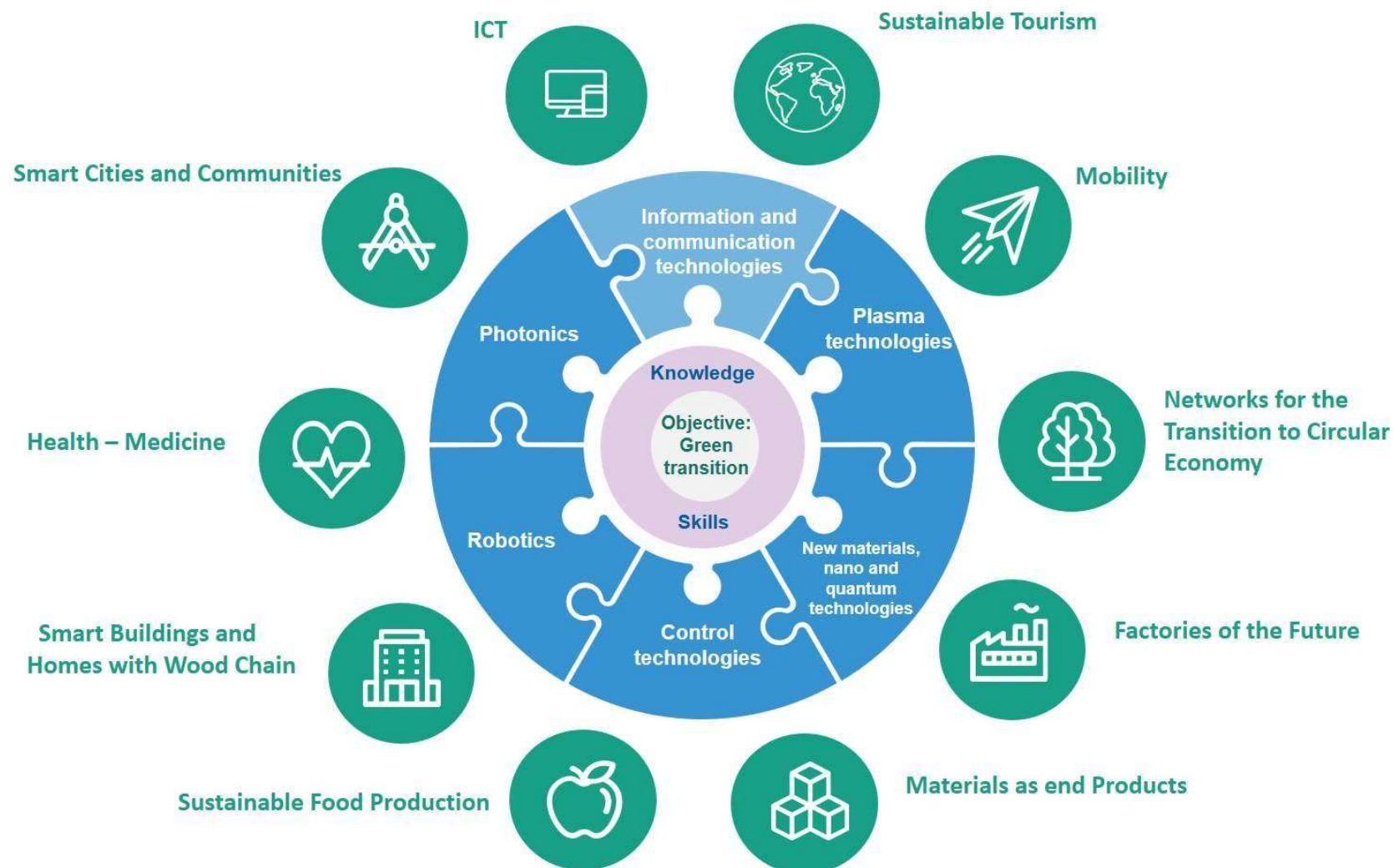


**SUSTAINABLE
TECHNOLOGIES & SERVICES
FOR A HEALTHY LIFE**

S4:

EDP - Bottom-up approach

S5 Logic:



S4 ☐ S5: Main Characteristics:



- Stability of main structure – Priority areas remain the same with more attention/visibility to Digital becoming now a separate priority(**analysis & EDP**)
- The changes are more visible below level of Priority areas – (i) Focus areas and technologies and Product lines and (ii) the role of horizontal network/Key Enabling Technologies (HOM/KETS) - significantly strengthened
- Stability in terms of Governance structure – MLG – **SRIP**
- Stability and expansion (i.e. RRF) in terms of Policy mix measures and sources of financing

Main Changes (at the latest stage):



- More coherent and overarching Logic of S5
- Omission of 3 main „baskets“ – (i) Digitalisation, (ii) Sustainable industries and services of the future, (iii) Quality of life
- Clear and understandable Main Goal – Green transition
- Clear „Enabling conditions“ for the goal: (i) with adequate Knowledge and skills, (ii) through empowered/more visible KETs (iii) on selected Priority domains (Focus areas / Product Groups)
- More visible „horizontal“ topics of S5 (SBE, social innovation & other)

S4 □ S5 & TSG4



**MSG 1: Sustainable Tourism remains
one out of 9/10 priority areas**

**MSG 2: Most focused priority area in
S5: 1 FAT with 5 Product lines**

**MSG 3: Ground for eligibility &
support throughout whole Policy mix**

WHAT DOES IT MEAN?

POLICY MIX:



Financial part: R & D, entrepreneurship, skills, digitalisation (€)

- Enhancing research and innovation capacities and the uptake of advanced technologies
- Improving SME growth and competitiveness and creating jobs in SMEs
- Developing skills for smart specialisation, industrial transition and entrepreneurship
- Digital transformation

Non-financial part: Development country

- Slovenian scientific research and innovation and entrepreneurial ecosystem
- Economic Diplomacy
- Modernising the digital environment of public administration and digital public services for businesses
- Innovative and green public procurement
- Removing/reduce administrative barriers and speeding up the granting of necessary permits

Measures for industrial transformation

- National Smart Factory Demonstration Centre (NDC PT)
- The Just Transition Fund
- Demonstration project for the transition to a low-carbon society

S5 International cooperation:



- Strong support for high impact
- Continuation & Reinforcement: (i) **market internationalisation** (export of innovative Slovenian products and services) & (ii) **development internationalisation** (SI innovation stakeholders in regional, European and global R & D and technology networks, platforms, projects..)
- Continuation & Reinforcement: variety of multilateral and bilateral cooperation (17 areas described in S5) among which also **I3**, Horizon, Vanguard, EIT, different MRS in particular **EUSAIR**, EUSALP, EUSDR, EuroMED; CBCs....bilateral focus cooperation including Joint interregional calls) – **STourism** BEING among them



HVALA

Za pozornost



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