



EU Strategy for the Adriatic and Ionian Region "EU-Youth-AIR cultural exchange"

16-18 May 2022

Maritim Hotel Plaza Tirana, Albania













#### **PROGRAMME**

#### 15 May, Sunday Arrival and accommodation of participants

# 16 May, Monday

08.30-09.00	
Plaza's Lobby	Participants' Sign-In
<b>Ground Floor</b>	
09.30-10.15 "Queen Geraldine" Venue	<ul> <li>Official opening of the 7<sup>th</sup> EUSAIR FORUM (Opened Session) Moderator &amp; translation</li> <li>Welcome address by Ms. Olta Xhaçka Minister of Foreign Affairs of Albania</li> <li>Ms. Elisa Ferreira, EU Commissioner for Cohesion and Reforms, (TBC)</li> <li>Albanian High Level Official (TBC)</li> <li>Mr. Luca Beccari, State Secretary for Foreign Affairs of San Marino (TBC)</li> <li>Albanian Young representative (TBC)</li> <li>President of Fora (TBC)</li> </ul>
10.15 – 11.45 "Marin Barleti" Venue	EUSAIR Pillar 1, Blue Growth session  Essential to achieving the objectives of the European Green Deal:  From Blue Growth to Sustainable Blue Economy  Key note address  ALBANIA, Welcoming introduction  Panellists: presentation 10-15 minutes each  • DG Mare representative TBD: Transitioning to a sustainable blue economy in the EU under the European Green Deal  • Prof. Katerina Moutou, University of Thessaly -UTH, Greece. Challenges of the Mediterranean Marine Fish Farming in the era of the European Green Deal and in the light of the revised strategic guidelines for EU sustainable aquaculture.  • Prof. Yorgos Stephanedes, University of Patras, Greece. Marija Raspopovic Senior Advisor at Projects Department Chamber of Economy of Montenegro, Montenegro. Sustainable fishing and aquaculture in circular economy. Empower the innovation capacity of SMEs, maritime clusters/networks and Public Authorities to boost blue Circular Economy (CE) in insular, island and coastal areas. Strengthen SMEs and clusters to increase their competence in blue CE market.  • Marco Affronte (Italy) or Elda Marku (Albania) (tbc) Activities and challenges to preserve the environment in the wider Adriatic area: The case of Adrion Interreg Sub Cluster for waste management and reduction of pollution  • Albanian representative. Green Agenda TBD
11.00-12.00 "Jeronim de Rada" Venue	Adriatic and Ionian Council / EUSAIR ministerial meeting (delegates only) (Closed session)

11.45 – 13.15	EUSAIR Pillar II Connecting the region, Transport sub-group session
"The Standard"	
Venue	Duran Carefornia Albania Durai Inna Errana Carrainia
12.00-12.20	Press Conference Albanian Presidency, European Commission
"Dora D'Istria"	ALB Minister of Foreign Affairs, Ms. Olta Xhaçka  FLI Commission
Venue	– EU Commission
13.00 –14.30	Lunch Break
Breakfast venue 1 <sup>st</sup> floor	Lunch break
1 11001	The EUSAIR as a key tool to bring the European Green Deal in the
	Adriatic and Ionian Region and to facilitate EU enlargement in the
	Western Balkans
	Debate with the EUSAIR Ministers in charge of EU funds and the European
	Commission
14.30-16.30	Venue: TBD (Opened Session) Moderator & translation
"Queen	Interactive session with pre-prepared questions to ministers
Geraldine" Venue	- Minister of Foreign Affairs of Albania, Ms. Olta Xhaçka
venue	- DG NEAR Michaela Matuella (Acting Director for Western Balkans)
	(TBC)
	- DG REGIO Slawomir Tokarski (Director for European Territorial
	Cooperation, Macro-regions, Interreg and Programmes Implementation)
	- A Young European Ambassador
	Handover of the EUSAIR Presidency to Bosnia and Herzegovina
16.30-17.00	- ALB Minister of Foreign Affairs, Ms. Olta Xhaçka
	- BiH Minister of Foregin Affairs, Ms. Bisera Turković
	EUSAIR Pillar 2, Energy Networks session
	The Energy Transition in the Adriatic-Ionian Region: Facing the challenges
	of energy security and climate change
	• Opening by the Chair : Ms. Biljana Ramić, Head of Department, Strategic Planning, Ministry of Mining and Energy, Serbia
	Key-note Address: Mr. Artur Lorkowski, Director, Energy Community,
	Vienna, Austria
17.00-18.30	
"Marin Barleti"	Panellists:
Venue	• Mr. Nicolas Kuen, Directorate General for Energy, European
	Commission, Brussels, Belgium
	<ul> <li>Dr. Guido Bortoni, President, CESI, Milan, Italy</li> <li>Mr. Theodoros Christopoulos, Director, International and European</li> </ul>
	Activities, Ministry of Environment and Energy, Athens, Greece
	• <b>Dr. Alberto Biancardi</b> , Head, International Relations, Italian Managing
	Agency for the Energy System (GSE), Rome, Italy
	• Mr. Luca Schieppati, Managing Director, TAP - Trans-Adriatic Pipeline,
	SNAM, Milan, Italy
	Director, Ministry of Mining and Energy, Belgrade, Serbia

### In parallel:

10.30-18.30	Opening of the networking fair
Lobby of	Opening of the networking fair
1 <sup>st</sup> floor	
13.00 –14.30	
<b>Breakfast venue</b>	Lunch Break
1 <sup>st</sup> floor	
14.30-16.30	Forum of Adriatic-Ionian Youth Organisations (Adriatic Ionian Euro
"Marin Barleti"	region) –AI NURECC (TBD)
Venue	region) An ivolute (TBD)
14.30-18.30	
"The Standard"	EUSAIR Popri Youth
Venue	
14.30-16.00	<b>Workshop</b> on Investment opportunities in Albania from the Adriatic-Ionian
"Dora D'Istria"	Region
Venue	Region
16.00-18.30	Green infrastructures and spatial planning: the e-learning courses in the
10.00 10.50	EUSAIR Stakeholders Platform (ESP)

### 17 May, Tuesday

<b>-</b>	
	EUSAIR Pillar 3, Environmental quality session Biodiversity/Marine protected areas beyond national jurisdiction
	Chairs/ Key note address
	Mitja BRICELJ, Ministry of the Environment and Spatial Planning, EUSAIR Pillar 3 Coordinator, Slovenia (5min)
	<b>Senad OPRAŠIĆ,</b> Ministry of Foreign Trade and Economic Relations of Bosnia and Herzegovina, EUSAIR Pillar 3 Coordinator, Bosnia and Herzegovina (5min)
	Panellists:
09.00-10.30 "Queen	Andrej Sovinc, Analysis of Marine (water) Protected Areas in EUSAIR and Proposals for Corrective Measures (5min)
Geraldine" Venue	Mitja Grbec, Analysis of legal basis for the Establishment and Further Development of Marine Protected Areas in EUSAIR with Particular Emphasis on Transboundary Marine Protected Areas (5min)
	Vassiliki Vassilopoulou, Research Director – HCMR (Hellenic Center for Marine Research) 'Transboundary Maritime Spatial Planning as a supporting process for establishing effective MPA networks in the Adriatic Ionian Region'. (5min)
	<ul> <li>Davor Percan, Head of Unit, Unit F2, Regional and Bilateral Environmental Cooperation, DG ENV (5min)</li> </ul>
	Mirko Djurović, senior research associates the Marine Biological Station in
	<ul> <li>Kotor (5min)</li> <li>Dr Roberto Giangreco, Italian Ministry of Ecological Transition - Practical challenges for multilateral initiatives protecting biodiversity in areas beyond national jurisdiction (5min)</li> </ul>
	Special session on Sustainable Tourism, EUSAIR Pillar 4
	Navigating Tourism through Policies and Trends. The Role of Tourism and Culture in the Revision of the EUSAIR Action Plan
	Moderator: Nadine LAKHAL, EC DG REGIO
	Welcoming introduction
	Ms. Mirela Kumbaro, Minister of Tourism and Environment of Albania
10.30 – 12.30 "Marin Barleti" Venue	<ul> <li>Ms Eleni Marianou, Secretary General of the Conference of Peripheral Maritime Regions CPMR</li> </ul>
	Key note address
	- Ms Valentina SUPERTI, EC DG GROW, TBC
	Short presentation of the topics by the panellists:
	Aleksandra Gardasevic Slavuljica, Director-General, Ministry of Economic
	Development of Montenegro: Comprehensive tourism strategies
	development - Strategy of Sustainable Tourism 2022-2025 with Action Plan and Program of Cultural Tourism Development
L	9 9

	<ul> <li>EUSAIR external experts for project development, Renata Tomljenović IZTZG and Olivera del Cont, PJR, Cultural routes, cultural tourism demand in EUSAIR, related to data-driven tourism services for cultural tourism and digitalizing fishery heritage</li> <li>Georgia Zouni, University of Piraeus, Greece, Research and innovation projects and pilots on circular and climate friendly &amp; Cultural routes passing through remote Areas</li> <li>Anuška Crnokić Deranja, Ministry of Culture and Media of Croatia, Digitized cultural heritage - a prerequisite for the preservation and presentation of cultural heritage for tourism</li> </ul>
	<ul> <li>Urška Starc Peceny, Arctur, Slovenia, Digital innovation of cultural heritage, success story in Slovenia</li> <li>Maja Kovacevic, Ministry of Economic Development of Montenegro, Due Mari, Next Congression Tourism Development</li> </ul>
	<ul> <li>Mari–Next Generation Tourism Development</li> <li>Marinella Katsilieri, Cultural Foundation «The Routes of the Olive Tree» - the only Greek, CoE Certified Cultural Route related to tourism services for visitors and residents alike</li> </ul>
	<b>Discussion</b> with the audience (Q&A) 30' Conclusions: Tonči Glavina, State Secretary, Ministry of Tourism and Sport of Croatia (TBC)
13.00-14.30 Breakfast venue 1st floor	Lunch Break
	Smart Specialisation Strategies in the Adriatic and Ionian region  (in cooperation with UniAdrion) UniAdrion  Moderator: Donato Iacobucci, Università Politecnica delle Marche (UniAdrion)  Introduction Inter-regional cooperation in research and innovation:
	mechanisms and funding  Ruta ZARNAUSKAITE, Head of Unit DG RTD - Horizon Europe Association
14.30-16.00 "Queen Geraldine" Venue	The embedding of macro-regional strategies in S3: an overview of the rationale, mechanisms     Donato Iacobucci, Università Politecnica delle Marche
	• The S3 in Albania and the role of universities  Fatbardh Sallaku, Rector at Agricultural University of Tirana, President of Uniadrion
	The S3 in blue sustainable economy     DG MARE
	Embedding EUSAIR priorities in S3     Adriana Agrimi, Regione Puglia (Blue growth in S3; the case of Puglia) (TBC)     Tomislav Radoš, Croatian Chamber of Economy (Blue air project) (TBC)     Peter Medica, Technology Park Ljubljana (Blue air project) (TBC)

	Embedding of macro-regional strategies in S3: the role of the JRC     Alessandro Rainoldi, JRC  Discussion and concluding remarks
16.00-17.30 "Marin Barleti" Venue	Farm to Fork as key for agri-food system transformation in EUSAIR countries  (in cooperation with CIHEAM Bari)  Opening by the Chair/ Moderator  • CIHEAM  Key note address  • Frida Krifca, Minister of Agriculture and Rural Development, Albania (5 min)  • Eduardo Cuoco, Executive Director IFOAM EU (5 min)  Short presentation of the topics by the panellists  • Vincenzo Linarello, President of GOEL-BIO, Italy  • Boban Ilic, Secretary General SWG  • Majlinda Bregu, Secretary General Regional Cooperation Council  • Pasquale Di Rubbo, DG AGRI  • Felice Adinolfi, Full Professor of Agricultural Economics, University of Bologna, Italy  Discussion with the audience
	(Conclusions by the Chair/Moderator)
17.30- 18.30 "Queen Geraldine" Venue	Closing Session (Wrap up) / EU Commission and EUSAIR ALB Presidency - Mr. Jean Pierre Halkin, Head of Unit, European Commission, DG REGIO - Mr. Ilir Melo, Director for the Region and Neighbouring Countries

# In parallel:

09.00-18.30 <b>Lobby of 1</b> <sup>st</sup> <b>floor</b>	Networking fair
09.00-10.30 "Marin Barleti" Venue	Cultural and Creative Industries
09.30- 11.00 "The Standard" Venue	EUSAIR Popri Youth

12.30- 13.00 "The Standard" Venue	Ceremony of Awards- EUSAIR Popri Youth
13.00-14.30 Breakfast venue 1st floor	Lunch Break
15.00-17.15 "The Standard" Venue	Interreg ADRION event ADRION's contribution to the EU Green Deal: experiences of renewables & energy efficiency and green mobility practices in the Adriatic-Ionian area  Welcome speech (ADRION Programme) Panel on Smart and sustainable mobility Moderator introduction by Ulf Wikström, Interact  Panel discussion Glykeria Myrovali, Centre for Research and Technology-Hellas (CERTH), Greece Evis Plaku, Regional Council of Berat, Albania Project INTER-CONNECT PLUS and SUSTOURISMO Pierluigi Coppola, Department of Mechanical Engineering – Polytechnic University
	of Milan, Italy Project TRIBUTE Nenad Popovic, Regional economic development agency for Sumadija and Pomoravlje, Kragujevac, Serbia Project ENERMOB  16.00 – 16.10 Break
	Panel on renewable energy and energy efficiency Moderator Introduction  Panel discussion Neven Duic, University of Zagreb, Faculty of Mechanical Engineering and Naval Architecture, Croatia Project SEADRION PLUS Marco Padula, National Research Council (CNR) of Italy Project POWER PLUS Olga Aneziri, National Center for Scientific Research "DEMOKRITOS", Greece Dimitrios Spyrou, Port of Pireaus, Greece (online) Project SUPER LNG  17.10 – 17.15 Conclusions (ADRION Monitoring Committee)

### 18 May, Wednesday

9.00-10.30	Round table on Chamber of Commerce- Chambers of Commerce System
	within the Adriatic and Ionian Region (translation)
	Bringing the Green Deal to EUSAIR: strategy and practical tools to switch
10.30-12.00	to more sustainable practices and procedures
	(organized by Dg Regio and Forum AIC)
	Towards sustainability in cultural and natural tourism destinations -
12.00-14.00	sharing new innovative and methodological approaches and models - the
	experience of the ADRION Programme Subcluster 3.3 (organized by FAIC)

# In parallel:

09.00-13.00	Exploring synergies between Interreg IPA and IPA-IPA programmes (Organized by Interact) Separate registration
10.30-12.00	Round table on culture TBD

25.04.2022 Nancy Tushe