



EU Strategy for the Adriatic and Ionian Region "EU-Youth-AIR cultural exchange"

16-18 May 2022 Maritim Hotel Plaza Tirana, Albania











Co-funded by the European Union

#### **DRAFT-PROGRAMME**

# 15 May, Sunday Arrival and accommodation of participants

#### 16 May, Monday

08.30-09.00 Plaza's Lobby Ground Floor	Participants' Sign-In
09.30-10.15 "Queen Geraldine" Venue	<ul> <li>Official opening of the VII EUSAIR FORUM</li> <li>Moderator Ms. Bjona Ziaj</li> <li>Tranlation Albanian-English</li> <li>Welcome address by Ms. Megi Fino, Deputy Minister of Foreign Affairs of Albania</li> <li>Ms. Elisa Ferreira, EU Commissioner for Cohesion and Reforms, by a video-message</li> <li>Albanian High Level Official (TBC)</li> <li>Mr. Luca Beccari, State Secretary for Foreign Affairs of San Marino</li> <li>Mr. Joze Tomaš, President of the Forum of the Adriatic Ionian Chambers of Commerce</li> <li>Ms. Aspasanja Kongo, Tirana European Youth Capital 2022</li> </ul>
10.15 – 11.45 "Marin Barleti" Venue	<ul> <li>EUSAIR Pillar 1, Blue Growth Session Essential to achieving the objectives of the European Green Deal: From Blue Growth to Sustainable Blue Economy </li> <li>Key note address ALBANIA, Welcoming introduction (5min) Panellists: presentation 10-15 minutes each </li> <li>DG Mare representative TBD: Transitioning to a sustainable blue economy in the EU under the European Green Deal Prof. Katerina Moutou, University of Thessaly -UTH, Greece. Challenges of the Mediterranean Marine Fish Farming in the era of the European Green Deal and in the light of the revised strategic guidelines for EU sustainable aquaculture. </li> <li>Prof. Yorgos Stephanedes, University of Patras, Greece. Marija Raspopovic Senior Advisor at Projects Department Chamber of Economy of Montenegro, Montenegro. Sustainable fishing and aquaculture in circular economy. Empower the innovation capacity of SMEs, maritime clusters/networks and Public Authorities to boost blue Circular Economy (CE) in insular, island and coastal areas. Strengthen SMEs and clusters to increase their competence in blue CE market. Marco Affronte (Italy) or Elda Marku (Albania) (tbc) Activities and challenges to preserve the environment in the wider Adriatic area: The case of Adrion Interreg Sub Cluster for waste management and reduction of pollution Albanian representative. Green Agenda TBD</li></ul>

11.00-12.00 "Jeronim de Rada" Venue	Adriatic and Ionian Council / EUSAIR ministerial meeting (Closed session, delegates only)
12.00-12.20 <b>"Dora D'Istria"</b> <b>Venue</b>	<ul> <li>Press Conference Albanian Presidency, European Commission</li> <li>Tranlation Albanian-English         <ul> <li>Ms. Megi Fino, Deputy Minister of Foreign Affairs of Albania</li> <li>Mr. Slawomir Tokarski, Director, DG REGIO</li> </ul> </li> </ul>
11.45 – 13.15 "The Standard" Venue	<b>EUSAIR Pillar II Connecting the region, Transport sub-group</b> <i>Please add the theme of the session</i>
14.30-16.30 "Queen Geraldine" Venue	<ul> <li>The EUSAIR as a key tool to bring the European Green Deal in the Adriatic and Ionian Region and to facilitate EU enlargement in the Western Balkans</li> <li>Debate with the EUSAIR Ministers in charge of EU funds and the European Commission</li> <li><i>Moderator Ms. Jolanda Trebicka</i></li> <li>Interactive session with pre-prepared questions to ministers</li> <li>Ms. Megi Fino, Deputy Minister of Foreign Affairs of Albania</li> <li>Mr. Ilir Beqaj, General Director, State Agency for Strategic Programming and Assistance Coordination (SASPAC)</li> <li>DG NEAR Michaela Matuella (Acting Director for Western Balkans) (TBC)</li> <li>Mr. Slawomir Tokarski (Director for European Territorial Cooperation, Macro-regions, Interreg and Programmes Implementation) DG REGIO</li> <li>Ms. Gresa Smolica, Manager, Cooperation and Development Institute WB6 Connecting Youth Platform) Connecting Youth Regional Platform (6 National Youth Councils network - CDI supported) can contribute to this session with WB6 youth perspectives research on the Economic and Investment Plan, youth and sectoral employability, and how EUSAIR and other instruments can deliver with regard to making Enlargement policy tangible for the youth.)</li> <li>Ms. Irena Topalli, International Relations Manager, Tirana European Youth Capital 2022- National Youth Congress</li> <li>Mr. Klajdi Kaziu, Young European Ambassador</li> </ul>
16.30-17.00	<ul> <li>Handover of the EUSAIR Presidency to Bosnia and Herzegovina</li> <li>Ms. Megi Fino, Deputy Minister of Foreign Affairs of Albania</li> <li>Mr. Josip Brkić, Deputy Minister of Foreign Affairs of Bosnia and Herzegovina</li> </ul>
17.00-18.30 "Marin Barleti" Venue	EUSAIR Pillar 2, Energy Networks The Energy Transition In The Adriatic-Ionian Region: Facing The Challenges Of Energy Security And Climate Change

<ul> <li>Opening by the Chair : Ms. Biljana Ramić, Head of Department, Strategic Planning, Ministry of Mining and Energy, Serbia</li> <li>Key-note Address: Mr. Artur Lorkowski, Director, Energy Community, Vienna, Austria</li> </ul>
<ul> <li>Panellists:</li> <li>Mr. Nicolas Kuen, Directorate General for Energy, European Commission, Brussels, Belgium</li> <li>Dr. Guido Bortoni, President, CESI, Milan, Italy</li> <li>Mr. Theodoros Christopoulos, Director, International and European Activities, Ministry of Environment and Energy, Athens, Greece</li> <li>Dr. Alberto Biancardi, Head, International Relations, Italian Managing Agency for the Energy System (GSE), Rome, Italy</li> <li>Mr. Luca Schieppati, Managing Director, TAP - Trans-Adriatic Pipeline, SNAM, Milan, Italy</li> <li>Director, Ministry of Mining and Energy, Belgrade, Serbia</li> </ul>

# In parallel:

10.30-18.30	
Lobby of	Opening of the networking fair
1 <sup>st</sup> floor	opening of the networking fun
13.00 –14.30 Breakfast venue 1 <sup>st</sup> floor	Lunch Break
14.30-16.30 "Marin Barleti" Venue	<b>Forum of Adriatic-Ionian Youth Organisations</b> (Adriatic Ionian Euro region) –AI NURECC
14.30-18.30 "The Standard" Venue	EUSAIR Popri Youth
	<ul> <li>Workshop on Investment opportunities in Albania from the Adriatic-Ionian Region</li> <li>Chair: Alban Isteri – President of Durres Chamber of Commerce and Industry (Albania), Vicar Vice President of Forum of the Adriatic Ionian Chambers of Commerce</li> </ul>
14.30-16.00	Institutional Greetings (5min each):
"Dora D'Istria" Venue	Ines Mucostepa – President of Union of Chambers of Commerce and Industry Donatella Romozzi – Regione Marche Katerina Nejdlova – DG Grow European Commission (TBC) Representative - Ministry of State for Entrepreneurship Protection
	Panellists:

	<ul> <li>Francesca Mondello, Director Tirana Office for Albania and Kosovo - ICE</li> <li>Mileva Meksi – Director of the Investment Department - AIDA</li> </ul>
	• Sara Zotaj – Head of investment and aftercare sector - AIDA
	Discussion with the audience (Q&A) 30'
16.00-18.30	<b>Green infrastructures and spatial planning:</b> the e-learning courses in the EUSAIR Stakeholders Platform (ESP)

### 17 May, Tuesday

EUSAIR Pillar 3, Environmental quality
Biodiversity/Marine protected areas beyond national jurisdiction
Chairs/ Key note address
<b>Mitja BRICELJ,</b> Ministry of the Environment and Spatial Planning, EUSAIR Pillar 3 Coordinator, Slovenia (5min)
<b>Senad OPRAŠIĆ,</b> Ministry of Foreign Trade and Economic Relations of Bosnia and Herzegovina, EUSAIR Pillar 3 Coordinator, Bosnia and Herzegovina (5min)
Panellists:
<ul> <li>Andrej Sovinc, Analysis of Marine (water) Protected Areas in EUSAIR and Proposals for Corrective Measures (5min)</li> </ul>
• <b>Mitja Grbec,</b> Analysis of legal basis for the Establishment and Further Development of Marine Protected Areas in EUSAIR with Particular Emphasis on Transboundary Marine Protected Areas (5min)
<ul> <li>Vassiliki Vassilopoulou, Research Director – HCMR (Hellenic Center for Marine Research) '<i>Transboundary Maritime Spatial Planning as a supporting</i> process for establishing effective MPA networks in the Adriatic Ionian Region''. (5min)</li> </ul>
• <b>Davor Percan</b> , Head of Unit, Unit F2, Regional and Bilateral Environmental Cooperation, DG ENV (5min)
• Mirko Djurović, senior research associates the Marine Biological Station in Kotor (5min)
• <b>Dr Roberto Giangreco</b> , Italian Ministry of Ecological Transition - Practical challenges for multilateral initiatives protecting biodiversity in areas beyond national jurisdiction (5min)
Special session on Sustainable Tourism, EUSAIR Pillar 4
Navigating Tourism through Policies and Trends. The Role of Tourism and Culture in the Revision of the EUSAIR Action Plan
Moderator
Nadine LAKHAL, EC DG REGIO
Key note address Welcoming introduction

	<ul> <li>Ms. Mirela Kumbaro, Minister of Tourism and Environment of Albania</li> <li>Dr Konstantinos Kapodistrias, Deputy Governor of Ionian Islands Region, CPMR</li> </ul>
	<ul> <li>Ms Marie-Hélène Pradines, Head of Unit in DG GROW, European Commission</li> </ul>
	Panellists:
	<ul> <li>Aleksandra Gardasevic Slavuljica, Director-General, Ministry of Economic Development of Montenegro : Comprehensive tourism strategies development - Culture and Cultural tourism in National Tourism Strategies</li> <li>EUSAIR external expert for project development, Cultural Routes and survey on cultural tourism demand in EUSAIR, related to data-driven tourism</li> </ul>
	services for Cultural Tourism and Awareness raising on changes in tourism demand
	• Georgia Zouni, University of Piraeus, Greece, Research and innovation projects and pilots on circular and climate friendly & Cultural routes passing through remote Areas
	• Anuška Crnokić Deranja, Ministry of Culture and Media of Croatia, Digitized cultural heritage - a prerequisite for the preservation and presentation of cultural heritage for tourism
	• Urška Starc Peceny, Arctur, Slovenia, Digital innovation of cultural heritage, success story in Slovenia
	Maja Kovacevic, Ministry of Economic Development of Montenegro and Local Coordinator for Due Mari
	<i>Marinella KATSILIERI,</i> Cultural Foundation «The Routes of the Olive Tree» - the only Greek, CoE Certified Cultural Route related to tourism services for visitors and residents alike (final title to be confirmed)
	Smart Specialisation Strategies in the Adriatic and Ionian region
	SIS .
	(in cooperation with UniAdrion) UniAdrion
	<ul> <li>Chair, Donato Iacobucci, Università Politecnica delle Marche</li> <li>Key note address, Andrea Perna, Secretary general UNIADRION</li> </ul>
14.30-16.00 <b>"Queen</b>	Short presentation by panellists
Geraldine"	Eleni HATZIYANNI, Policy officer, DG MARE
Venue	Linda Pustina, Prime Minister Office, Albania
	• Kostas Tzamaloukas, Region of Western Greece
	Ruta Zanrnauskaite, Head of Unit DG RTD, Horizon Europe     Association
	• Discussion with the audience (Q&A)
	Conclusions     Alessendre Beineldi IBC Seville
	Alessandro Rainoldi, JRC Seville

16.00-17.30 "Marin Barleti" Venue	<ul> <li>Farm to Fork as key for agri-food system transformation in EUSAIR countries</li> <li>(in cooperation with CIHEAM Bari)</li> <li>Opening by the Chair/Moderator <ul> <li>CIHEAM</li> </ul> </li> <li>Key note address</li> <li>Frida Krifca, Minister of Agriculture and Rural Development, Albania (5 min)</li> <li>Eduardo Cuoco, Executive Director IFOAM EU (5 min)</li> </ul> <li>Short presentation of the topics by the panellists <ul> <li>Vincenzo Linarello, President of GOEL- Cooperative Group, Italy</li> <li>Boban Ilic, Secretary General SWG</li> <li>Majlinda Bregu, Secretary General Regional Cooperation Council</li> <li>Pasquale Di Rubbo, DG AGRI</li> <li>Felice Adinolfi, Full Professor of Agricultural Economics, University of Bologna, Italy</li> </ul> </li> <li>Discussion with the audience (Conclusions by the Chair/Moderator)</li>
17.30- 18.30 "Queen Geraldine" Venue	<ul> <li>Closing Session (Wrap up) / EU Commission and EUSAIR ALB</li> <li>Presidency</li> <li>Mr. Jean Pierre Halkin, Head of Unit, European Commission , DG REGIO</li> <li>Mr. Ilir Melo, Director for the Region and Neighbouring Countries</li> </ul>

# In parallel:

09.00-18.30 Lobby of 1 <sup>st</sup> floor	Networking fair
09.00-10.30 "Marin Barleti" Venue	Cultural and Creative Industries
09.30- 11.00 "The Standard" Venue	EUSAIR Popri Youth
12.30- 13.00 "The Standard" Venue	Ceremony of Awards- EUSAIR Popri Youth
13.00-14.30	Lunch Break

Breakfast venue 1 <sup>st</sup> floor	
1 1001	Interreg ADRION event
	Welcome speech by <b>Lodovico Gherardi</b> , ADRION Managing Authority <i>Panel on Green mobility</i>
	Moderator Introduction by Ulf Wikström (Interact) Panel discussion
	<b>Glykeria Myrovali</b> , Centre for Research and Technology-Hellas (CERTH), Greece <b>Evis Plaku</b> , Regional Council of Berat, Albania Project INTER-CONNECT PLUS and SUSTOURISMO
	<b>Pierluigi Coppola</b> , Department of Mechanical Engineering – Polytechnic University of Milan, Italy Project TRIBUTE
15.00-17.15 "The Standard" Venue	<b>Nenad Popovic,</b> Regional economic development agency for Sumadija and Pomoravlje, Kragujevac, Serbia Project ENERMOB
	Panel on renewable energy and energy efficiency Moderator Introduction by <b>Bledar Aliaj</b> (Albanian Ministry of Infrastructure and Energy)
	Panel discussion Neven Duic, University of Zagreb, Faculty of Mechanical Engineering and Naval Architecture, Croatia Project SEADRION PLUS
	Inva Nela, Cooperation and Development Institute (CDI), Albania Project POWER PLUS
	<b>Olga Aneziri,</b> National Center for Scientific Research "DEMOKRITOS", Greece Dimitrios Spyrou, Port of Piraeus, Greece (online) Project SUPER LNG
	<i>Conclusions</i> <b>Ilir Beqaj</b> General Director, State Agency for Strategic Programming and Assistance Coordination (SASPAC)

### 18 May, Wednesday

	Round table on chamber of commerce- Chambers of Commerce System
9.00-10.30	within the Adriatic and Ionian Region (translation)

	Chair: Alban Isteri – President of Durres Chamber of Commerce and
	Industry (Albania), Vicar Vice President of Forum of the Adriatic Ionian
	Chambers of Commerce
	Institutional Greetings (5 min each):
	<ul> <li>Joze Tomaš – President of the Croatian Chamber of Economy – County Chamber Split (Croatia), President of the Forum of the Adriatic Ionian Chambers of Commerce</li> <li>Amb. Fabio Pigliapoco, Head of the Permanent Secretariat of the Adriatic and Ionian Initiative</li> <li>Amb. Ilir Melo, Chairman-in-office and EUSAIR National Coordinator</li> <li>(TBC) Representative of Albanian Ministry of Economy and Finances</li> </ul>
	Panelists:
	<ul> <li>Ines Mucostepa, President of Union of Albanian Chambers of Commerce</li> <li>Gino Sabatini, Vice President of Unioncamere Italia</li> <li>Pavle Radovanovic, Vice-President of the Chamber of Economy of Montenegro (Montenegro), Vice-President of Forum of the Adriatic Ionian Chambers of Commerce</li> <li>Nikolina Trojić, President of the Dubrovnik Chamber of Economy (Croatia)</li> <li>Marko Šantić, President Federation of Bosnia and Herzegovina Chamber of Economy (Bosnia and Herzegovina)</li> <li>Pangiotis Tsichritzis, President Etoloakarnania Chamber of Commerce</li> </ul>
	<ul> <li>and Industy (Greece)</li> <li>Robert Rakar, Director of Primorska Chamber of Commerce (Slovenia)</li> </ul>
	Discussion with the audience (Q&A) Bringing the Green Deal to EUSAIR: strategy and practical tools to switch
	to more sustainable practices and procedures
	(organized by DG REGIO and Forum AIC)
10.30-12.00	Chair Eleonora TRAMANNONI, Executive Officer of the Forum of the Adriatic and Ionian Chambers of Commerce
	Welcome greetings from Vicepresident of the Forum AIC Alban ISTERI
	Keynote address
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	<ul> <li>Amb. Miloš PRICA, Ministry of Foreign Affairs of Bosnia and Herzegovina, EUSAIR/AII National Coordinator</li> <li>"A glimpse of the objectives of the upcoming Bosnia and Herzegovina EUSAIR / AII Presidency"</li> </ul>
	• Mr. Gilles KITTEL, Instrument for Pre-Accession, Enlargement Negotiations and EUSAIR – European Commission – DG Regio (10 min) "Bringing the Green Deal to EUSAIR Regions: perspectives for a more sustainable future"
	Panellists:
	• Mr. Alessandro MANZARDO, Professor of Strategic Environmental Management - Quality and environment study Center - CESQA - University
	of Padua "From GPP procedures to strategic environmental management: make EUSAIR meetings green by nature"
	• Mr. Andrea MOSCONI, Marche Chamber of Commerce, Forum AIC collaborator
	"Indicators system to guide the decarbonization of EUSAIR: Guidelines and Monitoring tool"
	• Ms. Barbara BREZNIK, Slovenian Ministry of Environment and Spatial
	Planning, EUSAIR Pillar 3 Environmental Quality Coordinator (TBC) "The European Green Deal from policies to concrete measures"
	The European Green Dear nom poncies to concrete measures
	Discussion with the audience (Q&A) (15 min)
	Conclusion and dissemination of the project Guidelines
12.00-13.30	<b>Exploring synergies between Interreg IPA and IPA-IPA programmes</b> (Organized by Interact)

### In parallel:

	Towards sustainability in cultural and natural tourism destinations -
12.00-14.00	sharing new innovative and methodological approaches and models - the
	experience of the ADRION Programme Subcluster 3.3 (organized by FAIC)

09.05.2022 Nancy Tushe