





Zagreb, 19 November 2021

## **INFO NOTE**

# EUSAIR STAKEHOLDERS CONFERENCE 2021 RE-ROUTING TOURISM AIMING AT SUSTAINABLE GREEN MACROREGION

25<sup>TH</sup> November 2021 (on-line conference) from 9:00 to 16:30 on 25th November 2021.

#### Dear EUSAIR Stakeholders,

On behalf of the Ministry of Tourism and Sports of the Croatian Republic, we would like to inform you that due to the current epidemiological situation in Croatia we have decided to organize our EUSAIR Stakeholders Conference online. Our first priority is to assure the highest level of health safety for our guests.

For the reason set out above, we decided to adapt the format of the **Conference to an** <u>entirely virtual</u> <u>event.</u>

Conference will bring together EUSAIR Member State authorities in charge of tourism, representatives of tourism industry and destinations, international tourism organisations and EU institutions to debate ways to provide effective support to the green and digital transition of the European tourism. Conference will also be an opportunity to share best practices and to raise awareness and encourage better visibility of the priorities and objectives of the EUSAIR strategy among all stakeholders in general, and especially in the field of sustainable tourism and culture. It is intended to involve stakeholders in active participation in EUSAIR, with their valuable experiences and other contributions, encouraging partnerships for future activities.

#### **Conference will include three sessions:**

• Sustainable management of cultural routes in EUSAIR

- Overtourism and recovery, trends and perspectives
- EUSAIR action plan revision first insights

Please use the following link for active participation at the EUSAIR STAKEHOLDERS CONFERENCE 2021 "RE-ROUTING TOURISM AIMING AT SUSTAINABLE GREEN MACROREGION":

#### Speakers and moderators, please use the connection:

#### Will get a direct link for connecting

We will inform you about the time of the connectivity test, which will be held on Wednesday, 24<sup>th</sup> November.

a) The participants with an inactive participation, please use the link: https://us02web.zoom.us/webinar/register/WN\_VGSo8ZRWSjqw76OSflfivw

# After registering, you will receive a confirmation email containing information about joining the webinar.

(you will have a possibility to send questions in chat) This link is also available for wider public and media.

Please, do not hesitate to contact us for any further information needed to the e-mail address: eusair@mints.hr

### Ministry of Tourism and Sport of the Republic of Croatia

#### **EUSAIR Facility Point Project Partner**