

INVITATION

BLUEAIR Launch event

16/11/2021

Izola, Slovenia, On-line event

Regions and countries overlooking the same seas need harmonized Blue Growth policies to plan future innovation initiatives on topics such as fisheries and aquaculture, maritime transport, water pollution, energy connectivity, marine environment protection, promotion of sustainable tourism. Countries benefit from strengthened cooperation, with the aim of making their policies more efficient than if they had addressed the issues in isolation.

We believe, that adopting a coordinated approach will improve administrative capacities, innovativeness and economic development for participating territories as well as for the whole ADRION area supporting the regions and facilitating their transition to a knowledge-based innovation policies.

This event objective is to provide a catalyst event gathering relevant stakeholders and providing successful launch of the project in order to enhance institutional capacities of ADRION territories in the definition of a common S3 policy on Blue Growth and align the local initiatives with the EUSAIR strategy through development of a Macro-Regional S3 on Blue Growth and setting up a Innovation Community.

The event will be held in English language and will be simultaneously translated into Slovenian language. We will provide the link to the event by Friday, 12th of November.



We present the draft programme:

16/11/2021		
09:00	Registration of the participants and journalists	
9:15	<p>Welcome speech</p> <ul style="list-style-type: none"> - Iztok Škerlič, Official welcome by the Municipality of Izola, Izola, Slovenia - presentation of the meeting's agenda - Gorazd Jenko, Government office for development and European Cohesion Policy, Ljubljana, Slovenia, Head of the Smart specialization office in Slovenia – Smart specialization in Slovenia and opportunities of the smart specialization (TBC) - Eleni Hatziyanni, DG Maritime Affairs and Fisheries, European Commission – Blue growth, Blue Economy and EU policies (TBC) 	
	<p>Brief presentation of BlueAir project</p> <ul style="list-style-type: none"> - AREA Science Park, Trieste, Italy 	
9:45	<p>The Blueair Project in detail: moving towards a synergic S3 in the Adriatic-Ionian territories on the Blue Growth</p> <ul style="list-style-type: none"> - Technology Park Ljubljana, Ljubljana, Slovenia - Presentation of WP Mutual learning, good practices exchange and Networking - Croatian Chamber of Economy, Zagreb, Croatia - Presentation of WP Blue growth smart strategy development - Innovation and Entrepreneurship Centre Tehnopolis, Nikšić, Montenegro – Presentation of WP Communication 	



10:30	Q&A time for the journalists	
11.00	<p>Blue Growth Cooperation of Adriatic-Ionian counties - Priorities, Sustainable Strategies and Innovation, Best Practices</p> <ul style="list-style-type: none"> - Donato Lacobucci, <i>l'Universita Politecnica delle Marche, Ancona, Italy - S3 and EUSAIR: present overlapping and potential synergies (TBC)</i> - Fani Sakellariadou, <i>University of Piraeus research center (TBC)</i> - Matjaž Ličer, <i>Ministry of the Environment and Spatial Planning - Technology for predicting the rising sea levels</i> 	
12:00	Closure remarks	

Organizers reserve the right to further modify the programme.

For further questions regarding the event or project please write to jzp@izola.si.

Municipality Izola