





EUSBSR EU STRATEGY FOR THE BALTIC SEA REGION

Funding policy-action processes (flagships) from mainstream programmes


- experiences from the EU Strategy for the Baltic Sea Region (EUSBSR)

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Collaboration is vital for creating more targeted solutions.

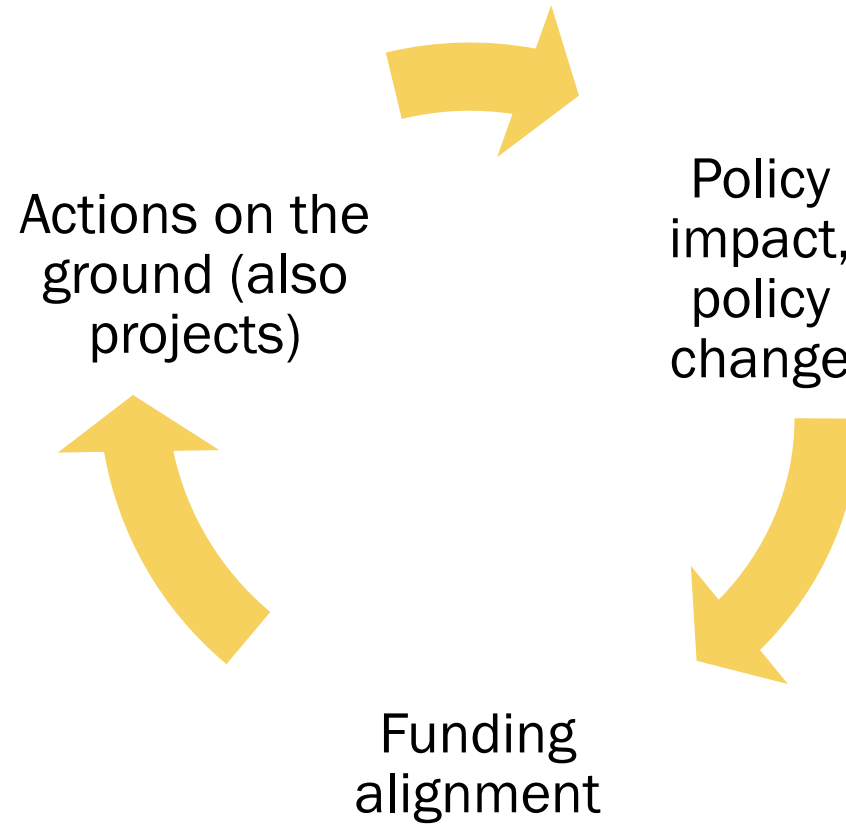


Macro-regional strategies co-create solutions and implement actions to respond to the challenges we face in today's Europe!



Macro-regional strategies are open and agile frameworks for long-term strategic collaboration.

What is the unique value of the Strategies?



Flagships (policy-action processes)



Flagship or “policy-action process”

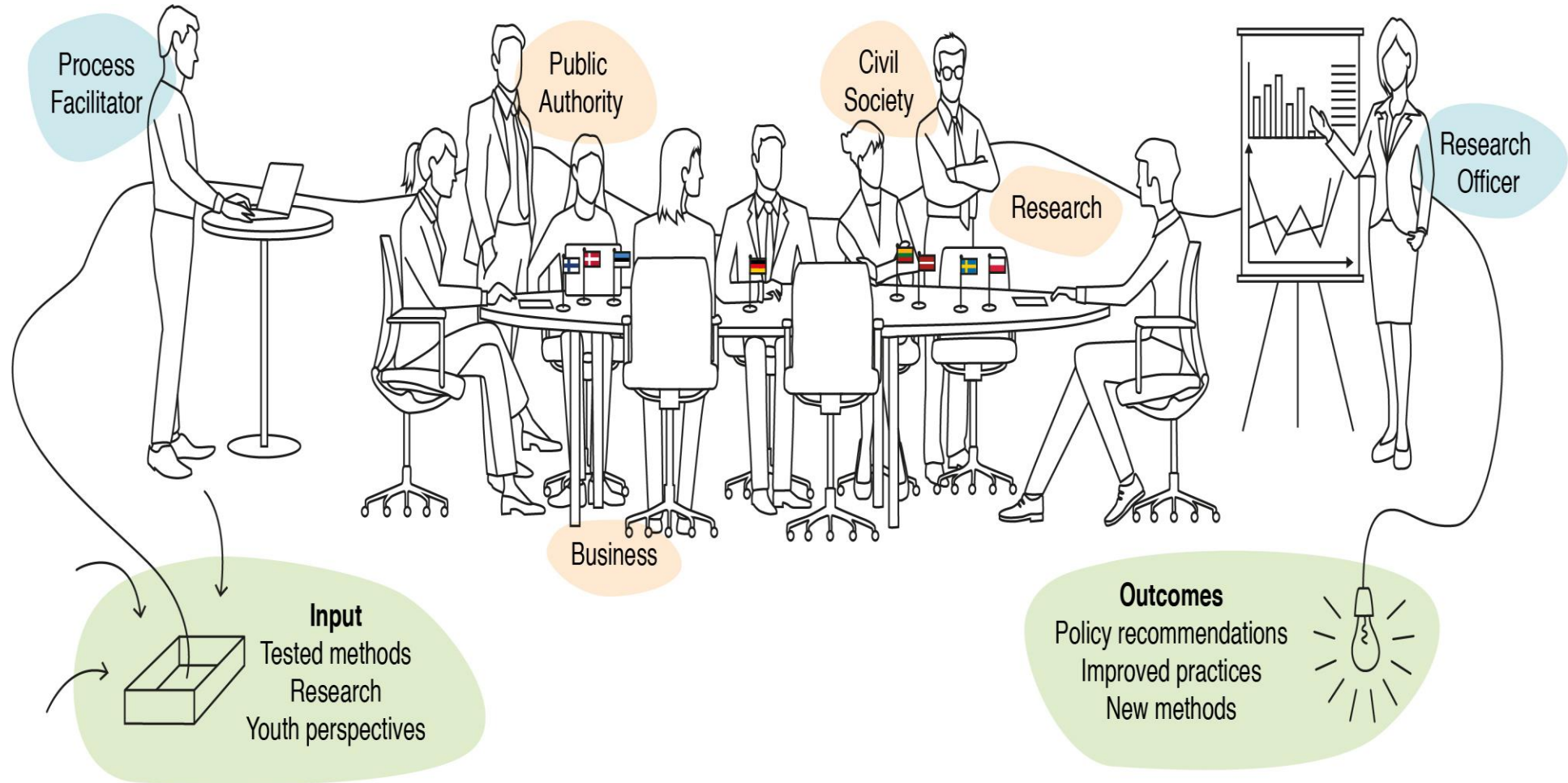
- Flagship is a **process** that pursues an agreed policy impact in response to complex macro-regional challenge.
- **Thematic policy-action processes** bring together larger group of multi-level stakeholders, projects and policy-making processes. Engage stakeholders from various levels and sectors.
- A single project (or flagship project) is rarely enough to achieve the thematic objectives of the EUSBSR.
- Flagships are built on 3 key pillars: **processes, stakeholders, deliverables**.

Flagships



- Flagships are “**homes**”/“**containers**” for projects, project clusters, project platforms and various forms of policy work - from open policy dialogues to policy-writing workshops.
- Working in **flagships clearly sets EU macro-regional strategies apart from the EU programmes**. It is exactly there where the synergy between the EUSBSR and the EU programmes lie.
- **Flagship is a reply to the action (challenge) in the Action Plan**. Flagship is coordinated by a flagship leader.
- Flagships deliver on the targets and indicators presented in the Action Plan.





Embedding EUSBSR in ERDF/ESF – what has been achieved?

Raised awareness of HOW the macro-regional strategies can support the implementation of the Operational Programmes (ERDF/ESF) – the **macro-regional added value expressed in programme language**.

Two teams - the ERDF and ESF MA-networks – are dedicated and motivated to support the implementation. Ready to facilitate communication within their respective “systems”. They communicate on a digital platform.
Team spirit!

A **mechanism** designed - **HOW to align funding in practice** between ERDF/ESF and the EUSBSR.

Provisions inserted in the Operational Programmes (Specific Objectives) where Member States articulated the added value for them (thematic alignment + interest) to use EUSBSR - monitored by DG Regio/DG Empl

Mandate ready to be adopted by Member States and EU Commission (DG Regio/DG Empl)

Thematic alignment: a matrix produced presenting the Policy Objectives/Specific Objectives in the new programme, the Country Reports, the National Priorities and the new EUSBSR Action Plan supporting the Member States when they decide in which Specific Objective to use the EUSBSR as a strategic framework.

Level of Alignment (labelling and reporting projects)

Level 0:

National/regional/local projects with no plans to have transnational co-operation supporting EUSBSR

Level 1:

National/regional/local project with a declared interest to be part of the EUSBSR (Q2-1 in project application)

Level 2:

Transnational projects not yet part of EUSBSR but with potential to be integrated

Level 3:

Macro-regional projects which are part of EUSBSR from start. Initiated as responses to the Action Plan

Coordination: EUSBSR – mainstream programmes in practice

High Level meeting (once per year)

Policy Area Coordinators (Pillar Coordinators) present emerging flagships ready to be financed by mainstream programmes to National Coordinators, Line Ministries (ESF/ERDF), DG REGIO/DG EMPL (GU) and MA-networks. Decisions made on synchronized calls in the coming year.

Synchronized calls

MA-network synchronize calls and administrate them. The transnational part is being regulated in a “transnational cooperation agreement” between the project partners.

Mobilizing stakeholders

Policy Area Coordinators, together with flagship leaders mobilize stakeholders, applicants for the calls among members of the flagships.

Implementation (as part of a flagship / policy-action process)

Projects are being implemented following national/regional rules



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Thank You for Your attention ☺

Welcome with questions to:

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