

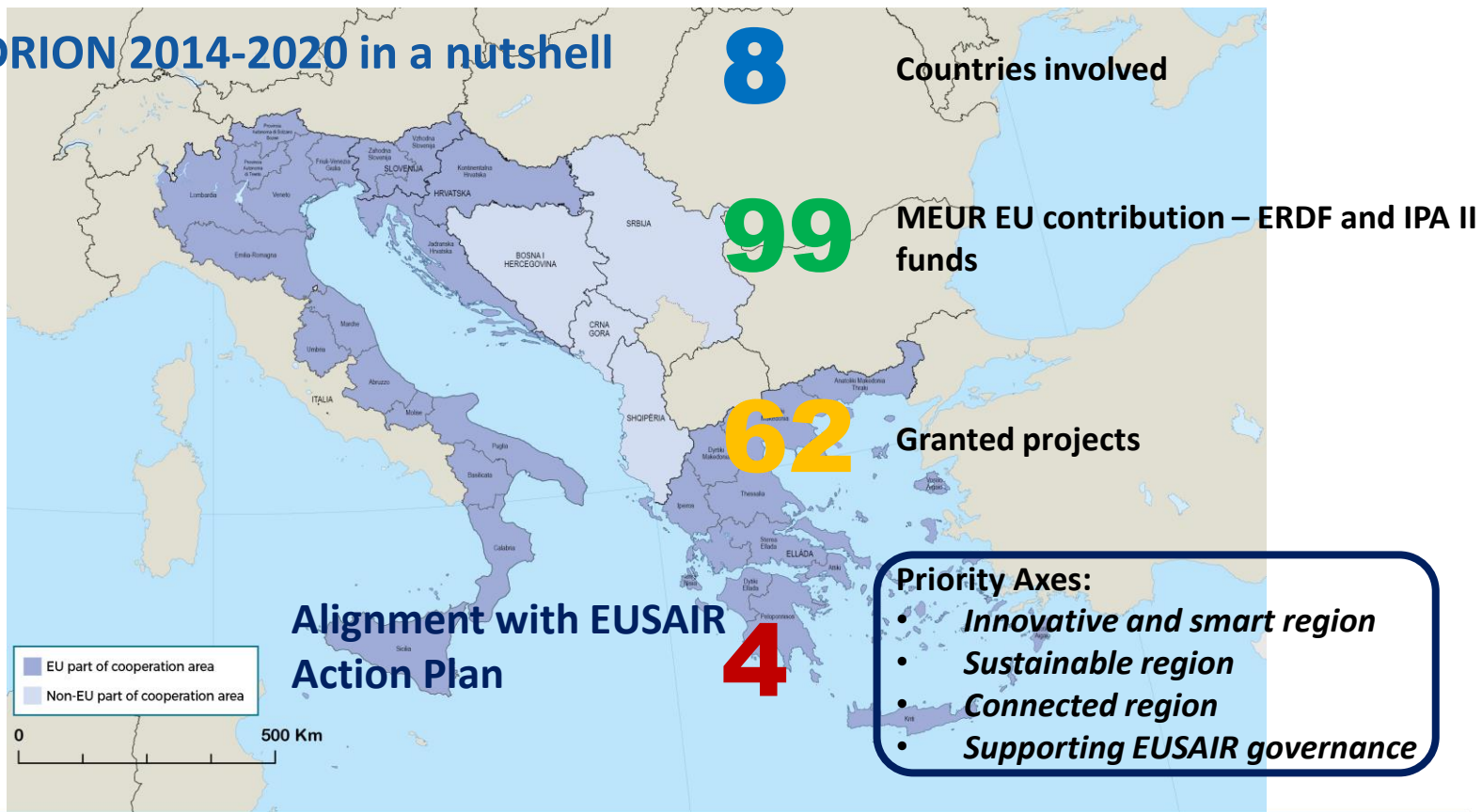


The next Interreg ADRION 2021-2027

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ADRION 2014-2020 in a nutshell





An innovative and smart region - 2014-2020

Granted projects deal with:

- Traditional & emerging sectors (shipbuilding & biotechnology)
- Environmental and energy technologies
- Tourism, natural and cultural heritage (big data)
- Social innovation



17

Funded projects

145

Beneficiaries

23,6

Overall allocated budget (in MEUR)



Main achievements - 2014-2020

- **Transnational models** for testing, up-scaling, comparing and evaluating innovation
- **Pilot actions** allowing technology transfer to SMEs
- **Platforms** supporting networking and cooperation among enterprises, business support organisations and research institutes
- **Transnational pilot clusters**
- **Strategies and Action Plans** supporting innovation in specific domains of intervention

SMART SPECIALISATION STRATEGIES

- **Three pilot macro-regional smart specialization strategies:** agro-bio economy; energy & environment; transport & mobility (project: OIS-AIR)
- **Macro regional smart specialization strategy on blue growth:** overcoming the current fragmented approach applied to the sector (project: Blue-Air)



Tradition meets digitisation: shipyard and nautical logistic supply chain boosted by Industry 4.0 - project FUTURE 4.0

- **Technological Roadmap** developed according to the regions characteristics (economy; development trends, demography and specificity of the nautical sector, available and needed skills and professional profiles);
- **Upskilling and re-skilling of professional profiles to enhance employability: experimental knowledge transfer actions in 133 companies** (mainly SMEs);
- **New tools and methodologies** developed like **FUTURE 4.0 platform** – a **knowledge hub** from theory to applied knowledge and intelligent and integrated methods;
- **Transnational network** and **Future 4.0 strategy** among key stakeholders to foster collaboration and effective industry 4.0 application.

Total budget: ca 1 MEUR

Partnership: 9 Partners (IT; EL; HR; AL)



Designing ADRION post-2020

Support to the implementation of soft measures, small pilot actions, exchange of experience and cooperation

9 countries involved
(8 current ones and North Macedonia)

Programme as “strategic tool” to support identified **EUSAIR flagships** and **European perspective of IPA partner countries**

Confirmation of 2014-2020 topics: innovation, environment and transport, as well as support to EUSAIR governance

Support to **EU goals: digital solutions, green deal**, and covid-19 resilience



Selected Policy Objectives

Policy Objectives identified by Task Force to be funded in ADRION 2021-2027:

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- **PO1 – a more competitive and smarter Europe by promoting innovative and smart economic transformation and regional ICT connectivity**
- PO2 – a greener, low carbon transitioning towards a net zero carbon economy and resilient Europe by promoting clean and fair energy transition, green and blue investment, the circular economy, climate change mitigation and adaptation, risk prevention and management, and sustainable urban mobility
- PO3 – a more connected Europe by enhancing mobility
- Interreg Specific Objective to enhance institutional capacity of public authorities and stakeholders to implement macro-regional strategies [...]

PO1, PO2 and PO3 indicative actions already identified



Policy Objective 1

SUPPORT INNOVATION IN EUSAIR FLAGSHIPS

- Several EUSAIR flagships under different EUSAIR Pillars can be supported by highlighting their innovative elements

MULTIFACETED TOPICS

- Stretching from traditional to more innovative sectors (e.g.: tourism, key enabling technologies)

CROSS-CUTTING TOPICS

- Digital solutions
- Sustainability
- New models (S3)



Policy Objective 1 – Selected Specific Objectives

A more competitive and smarter Europe by promoting innovative and smart economic transformation and regional ICT connectivity



Specific Objective 1.A)
Developing and enhancing research and innovation capacities and the uptake of advanced technologies

Specific Objective 1.D)
Developing skills for smart specialization, industrial transition and entrepreneurship



Specific Objective 1D– proposed indicative actions

1. Promote **capacity building actions** and **institutional learning** addressed to all the stakeholders and actors involved in the **design, implementation and monitoring of the Smart Specialization Strategies**;
2. Promote the development of **regional and national strategies** addressing **demographic change, brain-drain, ageing society, migration, regional disparities of human capital**;
3. Support the development of **actions for raising competencies/skills of stakeholders and key actors** including education and training concepts for the uptake and diffusion of **digitalization, decarbonisation and circular economy management** also through Researchers and PhD candidate's mobility in the ADRION region, as well as development of **knowledge hubs and platforms** (e.g. learning labs; e-learning platforms etc) related to the priority areas/sectors identified by S3 strategies.
4. Promote **actions to close the gap between EU and IPA ADRION Countries** by **raising competencies/skills** of the stakeholders specially focusing on the involvement of partners from candidate and potential candidate countries, including education and training concepts for the uptake and diffusion of innovation and circular knowledge management promoting the mobility of staff, Researchers and PhD candidates in the ADRION region.



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