



Slovenian  
Presidency  
20-21

# 6<sup>th</sup> Forum

of the EU Strategy for the Adriatic and Ionian Region  
**Along the coasts of the shared sea**  
Izola, 11-12 May 2021



## BLUEfasma project

Empowering innovation capacity of SMEs, maritime clusters and networks in  
MED islands and coastal areas to support blue circular economy growth in  
fishing/aquaculture



CHAMBER OF  
ECONOMY OF  
MONTENEGRO



# BLUEfasma project

**Full Title:** Empowering innovation capacity of SMEs, maritime clusters and networks in MED islands and coastal areas to support blue Circular Economy (CE) growth in fishing/aquaculture

**Priority Axis 1:** Promoting Mediterranean innovation capacities to develop smart and sustainable growth

**Programme Specific Obj 1.1:** To increase transnational activity of innovative clusters and networks of key sectors of the MED area



- ❖ 14 partners
- ❖ 9 countries from the Mediterranean

# Project Main Goals

**Enhance innovation capacities** of SMEs and maritime clusters and networks by

- 1) transferring knowledge,
- 2) recording their level of circularity and
- 3) supporting Financing

Improve **transnational cooperation** and **deep networking** among Partners, SMEs and maritime clusters and networks facilitating the **transfer of replicable results**

Capitalise on BLUEfasma Testing & Transferring results and other projects' achievements, aiming **to shift existing fishing/aquaculture policies towards CE innovation**

# Project Concrete Results

- ❖ **Consolidated knowledge base**, systematizing best practices, tools, solutions and methods in fishing/aquaculture
- ❖ **CE readiness index**, used as a unified MED measure of SMEs readiness & willingness to invest in CE and act as a decision support tool with high transferability to any coastal/insular area
- ❖ **E-network**, established to facilitate experience exchange & networking among all actors of fishing/aquaculture sector
- ❖ **BLUEfasma Livings Labs**, to integrate R&I and create user-centered open innovation ecosystems focused on circularity increase in fishing/aquaculture and enhance effective synergies
- ❖ **BLUEfasma Capacity Building Instrument**, to integrate financing/mentoring/coaching opportunities for R&I business investment in fishing/aquaculture.

# Capitalization event in Montenegro

- ❖ Devoted to disseminating project policy recommendations & white paper
- ❖ Developed based on BLUEfasma results derived from Testing and Transferring
- ❖ Combining BLUEfasma project outputs with other EU/national Initiatives and past/ongoing projects' achievements
- ❖ Present capitalization findings directly to stakeholders in Montenegro, with participation of all project partners, facilitating their engagement

# Thank you!

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Co-funded by  
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