



Slovenian
Presidency
20-21

6th Forum

of the EU Strategy for the Adriatic and Ionian Region
Along the coasts of the shared sea
Izola, 11-12 May 2021



ADRION's support to innovation and Smart Specialisation Strategies (S3)

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6th EUSAIR Forum – ADRION Special event

Boosting innovation and facilitating the EU integration process to the Western Balkans: the case of Smart Specialisation Strategies as best practices supported by ADRION

12 May 2021



Innovation in the Programme area

”ADRION acts as a policy driver and governance innovator fostering European Integration”...


ADRION COOPERATION PROGRAMME 2014-2020

”The EU set the target of the 3% of GDP to be invested in the R&D sector by 2020 but, as noted by OECD (2019), across the ADRION region there is a remarkable heterogeneity of the research and development expenditure, and no country is even close to the defined goal. The expectation is that the transnational EU programme ADRION, by promoting an increased degree of collaboration, favours knowledge sharing and learning process in the area. This should take place across regions and between stakeholders.”

ADRION TERRITORIAL ANALYSIS +2020

The “innovation capital” of the Programme in 2014-2020

Innovation encompassing
several sectors:

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- Traditional sectors (e.g. shipbuilding);
 - Emerging Sectors (e.g. biotechnology);
 - Environmental and energy technologies;
 - Tourism, nature and cultural heritage;
 - E-governance and e-tools for management

17

FUNDED
PROJECTS

145

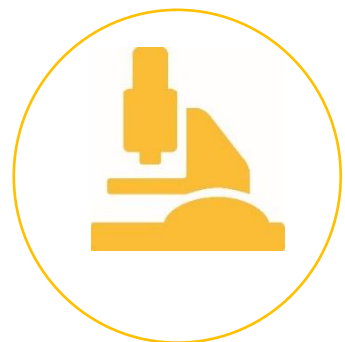
BENEFICIARIES IN
THE ACADEMIA AND
RESEARCH SECTORS
REACHED

23,6

MILLION AS
INVESTED
RESOURCES



Support to EUSAIR



ADRION PRIORITY AXIS 1



Blue Growth
EUSAIR



Connecting the R
EUSAIR

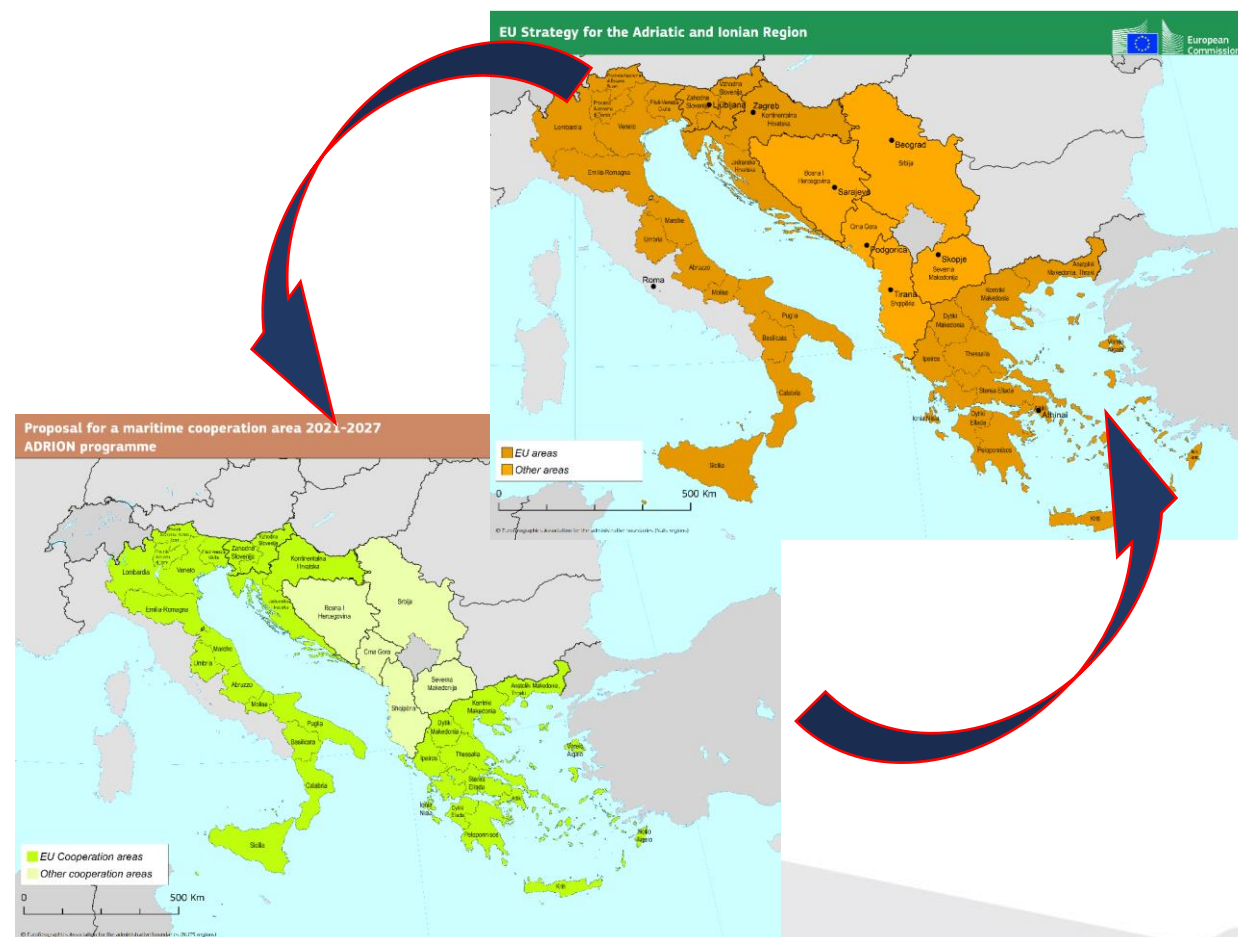


Environmental C
EUSAIR



Sustainable Tourism
EUSAIR

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Main achievements

- **Transnational models** developed for testing, up-scaling, comparison and evaluation of innovations
- **Pilot solutions** developed to improve innovation and allow technology transfer in SMEs
- **Platforms** developed supporting networking and cooperation among enterprises, business support organisations and research institutes
- **A Transnational pilot Cluster** supporting **Sustainable Shipbuilding in Adriatic-Ionian region**
- **Strategies and Action Plans** supporting innovation development in their specific domains of intervention;

SMART SPECIALISATION STRATEGIES

- **Three pilot macro-regional smart specialization strategies** in the **Agro-Bio economy; Energy & Environment; Transport and Mobility**: a novelty for the area
- **Expected result: 1st Macro regional S3 on Blue growth (3° Call project)** - that aims at overcoming the current fragmented approach applied to the sector.

Programme Instruments for better shaping innovation policies and enhancing S3

- **CALLS:** From Open calls to Targeted one. From a bottom-up to a top-down approach to encourage the creation of favorable Growth conditions

1° Call open to all the innovation fields

3° Call targeted to S3 on Blue Economy



- **ADRION THEMATIC CLUSTERS:** building on the knowledge within the Programme
 - Take profit of the activities performed by the ADRION Thematic Clusters to envisage cooperation potentials.
 - Building on the experience of the ADRION Thematic Cluster on Blue and related Smart Growth, but not only.

From 2014 -2020 to ADRION post 2020

- Support and/or boost the development of **transnational and macro-regional clusters** in the emerging sectors;
- Continue **supporting the development and implementation of the S3** at transnational and macro-regional level based on the main thematic areas of interest identified during 2014-2020 period;
- Support the **mobilization of stakeholders** in the fields of research and innovation based on a quadruple helix approach; **enhancing the level of cooperation** between research centres /higher education, public administration and businesses, going beyond networking;
- **Promote the uptake of advanced technologies**, as well as testing, up-scaling, comparison and evaluation of innovation;
- Promote the **development of digital solutions & SMEs development and modernization**.



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