









# Boosting Innovation and Facilitating the EU Integration process of the Western Balkans: The case of Smart Specialisation Strategies

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# **Enlargement Perspective for Enhanced EU Engagement with the Western Balkans**

#### SIX NEW FLAGSHIP INITIATIVES TO SUPPORT THE TRANSFORMATION OF THE WESTERN BALKANS

Through six flagship initiatives, the Western Balkans Strategy sets out the EU's unprecedented support to the transformation process in the Western Balkans, targeting specific areas of interest for both the EU and the Western Balkans countries:



#### INITIATIVE TO STRENGTHEN THE RULE OF LAW

Existing tools, such as detailed action plans, will be expanded to all Western Balkans countries. Assessment of reform implementation will be enhanced, including through new advisory missions. Greater use will be made of leverage provided in the negotiating frameworks with Montenegro and Serbia.



#### INITIATIVE TO REINFORCE ENGAGEMENT ON SECURITY AND MIGRATION

Reinforced cooperation on fighting organised crime, countering terrorism and violent extremism and on border security and migration management. Europol liaison officers will be posted in the region; Joint Investigation Teams further promoted and status agreements with the European Border and Coast Guard Agency concluded.



#### INITIATIVE TO ENHANCE SUPPORT FOR SOCIO-ECONOMIC DEVELOPMENT

This will include expanding the Western Balkans Investment Framework, a significant boost in the provision of guarantees to crowd in private investment, support to start-ups and SMEs and greater trade facilitation. A new reinforced social dimension will see more focus on employment and social policies, with increased financial assistance to support the social sector, in particular education and health. Funding under Erasmus+ will be doubled.



#### INITIATIVE TO INCREASE TRANSPORT AND ENERGY CONNECTIVITY

Within the region and with the EU, including new investment support. More effective use will be made of the Connecting Europe Facility in the Western Balkan countries. The EU's Energy Union should be expanded to the Western Balkans.



#### INITIATIVE FOR A DIGITAL AGENDA FOR THE WESTERN BALKANS

This will include a roadmap to facilitate lowering roaming costs, support to the deployment of broadband and development of eGovernment, eProcurement, eHealth and digital skills.



#### INITIATIVE TO SUPPORT RECONCILIATION AND GOOD NEIGHBOURLY RELATIONS

This will include support to transitional justice, missing persons and increased cooperation in education, culture, youth and sport, and expanding the scope of the Regional Youth Cooperation Office. The Western Balkans will be fully associated to the European Year of Cultural Heritage, The EU - Western Balkans Heritage Route will be launched.



introduced to strengthen the Economic Reform Programme exercise, which clearly recognises the critical importance of the S3 approach for the Western Balkans



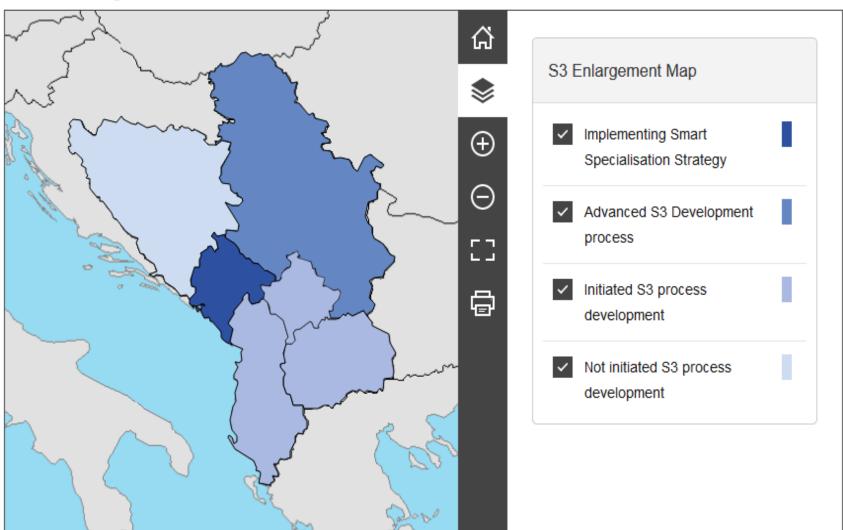
## JRC S3 Framework for the EU and Beyond





#### Along the coasts of the shared sea Izola, 11–12 May 2021

### **Smart Specialisation in the Western Balkans: Status**



JRC (in cooperation with NEAR and RTD) supports WB's S3 through:

- Adjustments of the S3 process methodology;
- Targeted expert studies GVCs;
- Customised ext. experts' support;
- SCOPE ("S3 Community Of Practice in the EU Enlargement region") mutual learning activities (trainings, WS, peer-reviews, etc.) aiming at strengthening the role of the region in the international value chains and encouraging coop. between the beneficiaries in the region on similar specialisation priorities;
- Analysis of WBs S3 potential in the MRS cooperation.



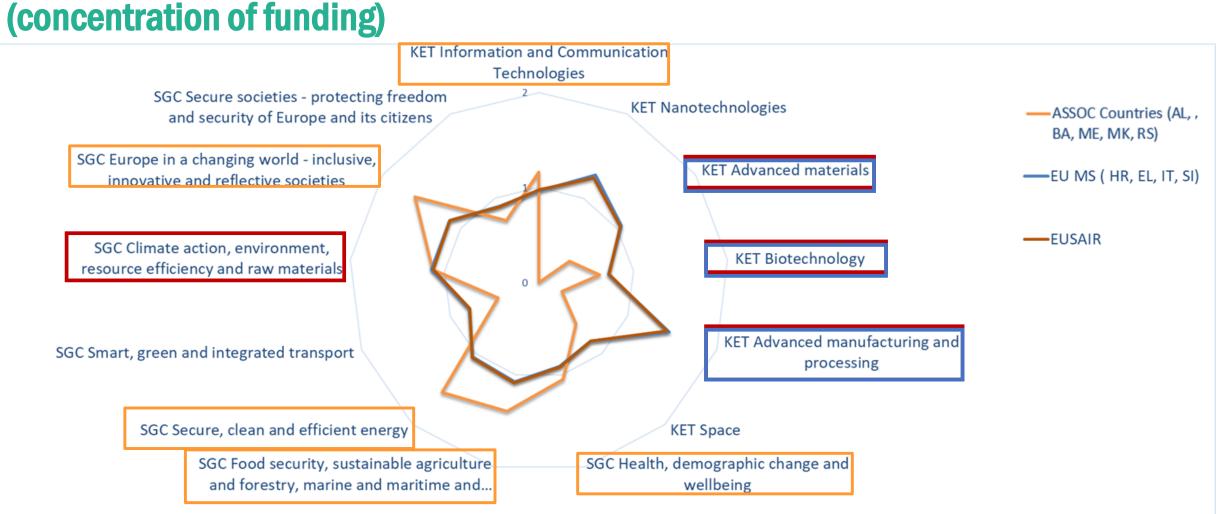


## JRC S3 supporting activities for the Enlargement region





## Relative R&I Specialisation by H2020 Projects in Clustered S3 Domains







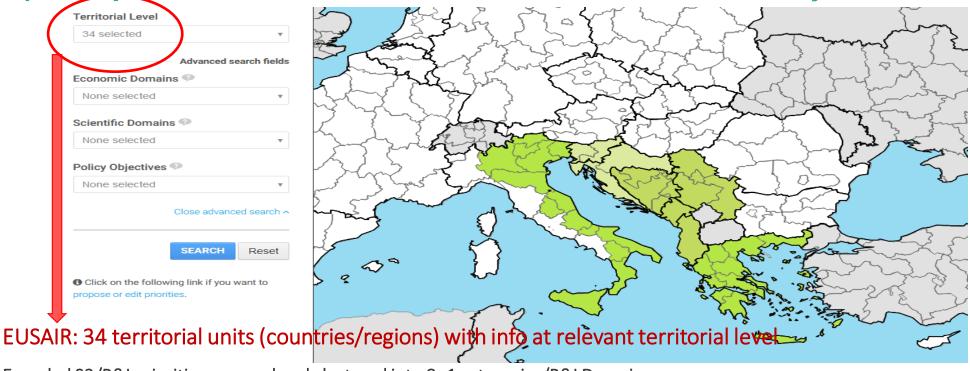
## JRC Study on S3 priorities' alignment in the EUSAIR

Clustered S3 Domains/Priorities	Main Keywords
Better Societies	Governance, Social and Societal issues, Culture, Creative, Arts, Services, Leisure, Entertainment, Tourism, Business, Financial, Security, etc.
Electronic Technologies & ICT	Industry 4.0, Computers, Software, Optics, Photonics, etc.
Sustainable Energy	Energy Efficiency, Renewables, Smart Grids, Energy technologies, etc.
Climate & Environmental Sciences	Biotechnology, Natural sciences, Conservation, Climate mitigation, Earth observation, Flora & Fauna, Pollution, Ocean & Seas, etc.
Advanced Manufacturing & Materials	Process Industries, Machinery, KETs, Micro- & Nano-technology, Advanced materials, etc.
Agro-Food	Farming, Rural, Sustainable agriculture, Healthy food, Wine, Beverages, Agricultural products, Food Processing, Forestry, Wood, Freshwater and Marine foods, Food Safety, Biotechnology, etc.
Health & Wellbeing	Medicine, Medical technologies, Pharmaceutical, Leisure, Spa, Healthcare, etc.
Transport & Mobility	Vehicles, Aero/Space, Shipping, Transport Safety, Transport Security, Urban issues, Smart Cities, Logistics, etc.
Other	Basic sciences, Mathematics, Physics, Fundamental research, Blue sky research, etc.



#### Slovenian Presidency 20–21

S3/R&I Specialisation of the EUSAIR territories as encoded in the Eye@RIS3



Encoded S3/R&I priorities grouped and clustered into 8+1 categories/R&I Domains

#### Note-info for 8/9 EUSAIR countries:

- IT, GR at regional level;
- SI, HR, AL & BA (both only R&I), RS and ME at national level;
- MK no encoded priorities incomplete info only at the quantitative mapping of economic, research and innovation potentials in the S3 process at national level!





#### **Specialisation by clustered S3 Domains: Analysis of S3 Priorities Eye@RIS3**

Total 184 S3 (R&I - for Non-EU) priorities clustered in 8+1 S3 Domains

S3 Domain/Priority	No. of related S3 Priorities in the AI territories (MS/regions)	Coverage by EUSAIR Priority Actions
Better Societies (incl. CCI)	31	3 (PAs: 3,9,10)
Electronic Technologies & ICT	41	6 (PAs: 1,4,5,6,9 + PA10)
Sustainable Energy	34	4 (PAs 1,3,6 + PA7)
Climate & Environ. Sciences	38	4 (PAs: 6,7,8 + PA10)
Advanced Manuf. & Materials	16	<b>4</b> (PAs 1,4,6 + partially PA7)
Agro-Food	23	5 (PA2 + PA9 + partially PAs: 8,9,10)
Health & Wellbeing	35	8 (PAs 2,3,4,5,7,8,9,10)
Transport & Mobility	12	7 (PAs 1,3,4,5,7,9 + PA10)
Other (e.g. Mathematic & Physics)	1	-
Total	184	All EUSAIR PAs covered

http://s3platform.jrc.ec.europa.eu/map Retrieved: March 2021

(A.Gnamus, JRC Study, in preparation 2021)

Note: The "Total" mismatch the line sums as in some cases certain S3 priority addresses more clustered S3 domains, in other cases different S3 priorities address the same domain.



#### **EUSAIR Strategy Pillars with Priority Areas vs. S3 Domains**

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S3 Domains /Priorities	Blue Growth (PAs 1-3)			Connecting the Region (PAs 4-6)		Environmental		Sustainable Tourism (PAs 9-10)		Total	
	Blue Technol	Fisheries& . Aquacult.		Maritime Transprt	Intermod. Connect. Hinterland	Energy Networks	Marine Environ.	Transnat. Terrestr. Habitats& Biodiversity	Diversified Tourism Offer	Sust.&Respons. Tourism Management	
<b>Better Societies</b>			4				8	9	11	29	31
Electronic Techn.&ICT	14	3	5	9	6	13			3	9	41
Sust.Energy	4					29	3			2	34
Climate & Env.Sciences				3	5	8	33	8	6	5	38
Advanced Manufact.&Materia Is	7	3		7	4	8					16
Agro-Food	4	12					6		4	7	23
Health & Wellbeing	3	5					19	4	12	6	35
Transport & Mobility	6			10	8		2	2	2	3	12
Other											2

Note: The "Total" mismatch the line sums partly as in some cases certain S3 priority addresses more AI PAs, in other cases different S3 priorities address one particular PA.

(A.Gnamus, JRC Study, in preparation 2021)

Slovenian Presidency 20–21

## Potential for S3 Cooperation in EUSAIR on prevailing S3 Domains

S3 Domain/Priority	Correlation of S3 Domains with EUSAIR Priority Areas	Potential for EUSAIR wide R&I Collaboration with broader EU impact	No. of related S3 Priorities in the EUSAIR territories (MS/regions)	
Better Societies	++++	+++++	31	
Electronic Technologies & ICT	+++	+++ (+++*)	41	
Sustainable Energy	++++	++++	34	
Climate & Environmental Sciences	++++	+++++	38	
Advanced Manufacturing & Materials	++	++++	16	
Agro-Food	+++	++++	23	
Health & Wellbeing	++++	+++ (++++*)	35	
Transport & Mobility	+++	++	12	
Other	-	-	1	

<sup>\*</sup>only for WBCs



## Forging for Competitiveness: **Thematic S3 Platforms and Partnerships**

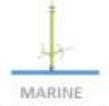


#### S3PEnergy

- 57 territorial administrative units (MS/regions/cities)
- DGs REGIO, ENER & JRC













RENEWABLE ENERGY





S3P-Agri-food



High Tech Farming



Traceability & Big Data



DGs REGIO, AGRI, RTD & JRC



Nutritional Ingredients



Consumer Involvem in Agri-Food



Smart Sensors 4 Agri-Commission

#### S3P-Industry

- 24 partnerships
- 142 territorial administrative units, in 30 countries
- DGs REGIO, GROW, RTD & JRC



Advanced manufacturing



**Non-food Biomass** 



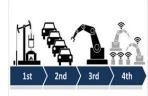
Efficient and Sustainable Manufacturing



3D-Printing



New Nano-Enabled Products



SMEs to the Industry 4.0



Sport



Cultural and Creative Regional Ecosystems



**European Cyber Valleys** 



**Social Economy** 



Artificial Intelligence & Human Machine Interface



Personalised medicine



Chemicals



Safe and sustainable mobility



Digitalisation and Safety for Tourism



Wireless ICT



Advanced materials for batteries



Mining industry



**Water Smart Territories** 



**Textile Innovation** 



Medical technology



Photonics



Hydrogen Valleys



Berry+



## **Participation in the TSSPs - Strategic Partnerships**

Country	Number of participation	Country	Number of participation (
Spain	93	Czechia	5
<b>Italy</b>	71	Romania	5
France	50	Bulgaria	3
Finland	48	Croatia	2
Netherlands	43	Estonia	2
Germany	31	Ireland	2
Belgium	27	Lithuania	2
Sweden	24	Luxembourg	2
Slovenia	19	Montenegro	2
Greece	15	Bosnia-Herzegovina	1
Portugal	15	Cyprus	1
Poland	14	Georgia	1
UK	12	Latvia	1
Austria	9	Malta	1
Denmark	9	Serbia	1
Hungary	9	Turkey	1
Norway	8	Slovakia	0

#### **EUSAIR** countries

WBs modest
involvement!

Pre-condition for more
active participation =

vigorous S3 process!





## **Thanks for your Attention...Questions?**

Keep in touch: Ales.GNAMUS@ec.europa.eu

http://s3platform.jrc.ec.europa.eu/home

















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