

G20

THE ITALIAN PRESIDENCY OF THE G20 TOURISM

May 4, 2021



Ministry of Tourism

THE G20 ROME GUIDELINES FOR THE FUTURE OF TOURISM

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12th May 2020, 6TH EUSAIR FORUM





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- **About the G20**

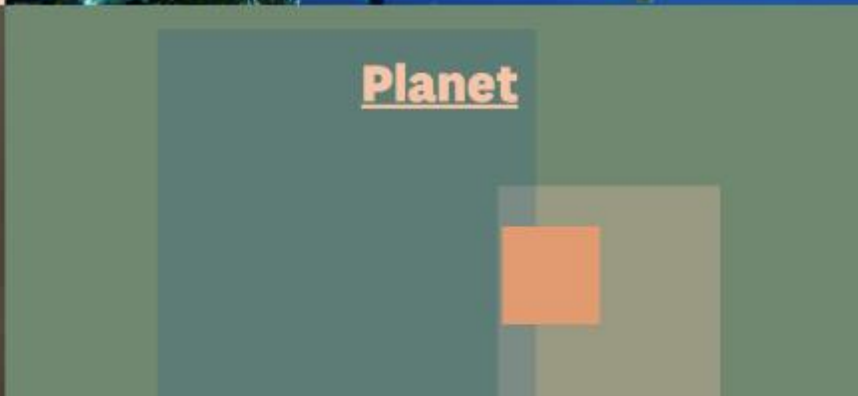
- The G20 is the international forum that brings together the world's major economies. Its members account for more than 80% of world GDP, 75% of global trade and 60% of the population of the planet.
- The forum has met every year since 1999 and includes, since 2008, a yearly Summit, with the participation of the respective Heads of State and Government.
- In addition to the Summit, ministerial meetings, Sherpa meetings (in charge of carrying out negotiations and building consensus among Leaders), working groups and special events are organized throughout the year.



People



Prosperity



Planet



THE ITALIAN PRESIDENCY OF THE G20

- **In an increasingly interconnected world, multilateralism is far more than an abstract concept.** It is the key to responding to these challenges, and the G20, bringing together much of the world's population and of the global economy, must live up to its role.
- **This is why the 2021 G20, under Italian Presidency, focuses on three broad, interconnected pillars of action: People, Planet, Prosperity.**
- Within these pillars, we are taking the lead in ensuring a swift international response to the pandemic – able to provide equitable, worldwide access to diagnostics, therapeutics and vaccines – while building up resilience to future health-related shocks.
- **We can work together to recover from this crisis and seize the opportunity to build back better.**



TOURISM MINISTERIAL MEETING CONTEXT

4 May 2021

Italy assumed the Presidency of the G20 at the end of 2020, in the midst of the global crisis caused by the spread of Covid-19.

In 2021, the G20 agenda continues to be focused on mending the wounds caused by the pandemic; but it also aims at defining the policies needed to build a better normal and to ensure the relaunch of sustainable and inclusive growth.

The travel and tourism sector, one of the largest aggregate factors of the global economy, creating 1 in 4 net new jobs in the world between 2014-2019, saw its contribution to global GDP dropping by 49.1% in 2020. International action and coordination is urgent. .

4 May 2021: G20
Ministerial Meeting
dedicated to the tourism
sector

Safe mobility and
sustainable tourism are key
priorities to lead the
relaunch of the sector



7 TOURISM PRIORITIES

Safe Mobility – the first priority area – has been strongly underlined by the G20 Membership. Removing travel restrictions and restoring confidence as soon as safely possible is essential to the recovery of tourism and of the wider economy.

Crisis Management must be approached in a wider inter-agency context, making sure that the needs and position of tourism are understood and reflected in national crisis management strategies and in global governance.

G20 Rome Guidelines for the
future of tourism

OECD Report to G20
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7 TOURISM PRIORITIES

Resilience: there is a need for greater awareness of risk management for the Tourism Industry, which should be factored into future national policy. Members agreed on the need to correct the current lack of indicators and statistical information on the resilience of the TI and of destinations

Inclusiveness: the effects of the coronavirus outbreak on tourism have been asymmetrical, with some countries, destinations, and people being much more exposed than others

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7 TOURISM PRIORITIES

Green Transformation. Environmental targets should be encouraged for destinations and for the TI. Members discussed the need to put climate change and the reversal of biodiversity loss at the heart of the multilateral agenda, including through the [G7](#), [G20](#) and [COP26](#) Presidencies. .

Digital Transition, identifying the positive elements that come with digital transformation and at the same time the elements that require continued attention, including the misuse of data.

Investment and Infrastructure: actions are required to support recovery and build a stronger, more resilient and sustainable tourism economy to meet the needs of the sector and local communities.

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GREENING TI

- To contribute to the G20 Rome Guidelines for the Future of Tourism - the policy area on green transformation - UNWTO drafted the **Recommendations for the Transition to a Green Travel and Tourism Economy** that lay the foundations for more balanced, sustainable and resilient models of tourism development.
- The recommendations are developed to deepen the understanding and **stimulate the action in the policy recommendation on green transformation.**



RECOMMENDATIONS FOR THE TRANSITION TO A GREEN TRAVEL AND TOURISM ECONOMY

*Developed by UNWTO and the G20 tourism working group
on the occasion of Italy's presidency of the G20 in 2021*

Ministry of Tourism



*Thank
you*