



REGION
OF WESTERN
GREECE
full of contrast!



EU Industry Week

2021

#EUIndustryWeek



INVITATION

Entrepreneurship towards Industry 4.0

Wednesday **31** March 2021

12.00 - 16.00 (EEST, Greek time)

Online **Workshop**

Language: English

Livestream



<https://youtu.be/OJYRtIECaBA>



<https://www.facebook.com/pde.rwg/posts/4430620746952752>

AGENDA

Wednesday 31 March 2021 | 12.00 - 16.00 (EEST, Greek time)

Moderator:

- **Fokion Zaimis**, Deputy Governor of Entrepreneurship, Research and Innovation, Region of Western Greece, Vice-President of the Intermediterranean Commission (IMC) & Member of Balkan & Black Sea Commission (BBSC) of CPMR.

12.00-14.15

Welcoming and opening by:

- **Adonis Georgiadis**, Greek Minister of Development and Investments.

"The role of the smart Region in Industry 4.0"

- **Anna Diamantopoulou**, President of DIKTIO – Network for Reform in Greece and Europe, former EU Commissioner, former Minister.

Session 1: Extroversion of Greek Industry

"Industry 4.0: How mature are we to benefit as a business?"

- **Petros Mantas**, President, Panhellenic Association of Businesses of Industrial Areas & Panhellenic Association of Graduate Public Works Contractors of Patras.

"Industry 4.0: Manufacturing Applications and Perspective"

- **Georgios Chryssolouris**, Professor, Laboratory of Production Systems and Automation, (G. Chryssolouris, S. Makris, P. Stavropoulos, D. Mourtzis, K. Alexopoulos), Department of Mechanical and Aeronautical Engineering, University of Patras.

"The role of industry in the process of productive transformation of the Greek economy"

- **Kostas Mixalos**, President, Central Union of Chambers of Greece (KEEE) & Athens Chamber of Commerce and Industry (EVEA).

"The challenges of the digital transition"

- **Giorgos Xirogiannis**, Deputy General Manager, Hellenic Federation of Enterprises (SEV).

"Industry 4.0 - Digital Twin"

- **Athanasios P. Kalogeras**, Dr. Electrical and Computer Engineer, Research Director Research Centre ATHENA, Industrial Systems Institute (ISI).

"Greek Industry in the post-COVID era"

- **Antonios Bartzokas**, Professor in Practice, London School of Economics and Political Science (LSE), Associate Professor, Department of Economics, University of Athens.

"Athenian Brewery - 55 years of offer to the Greek economy/Sustainable Development Programme"

- **Stathis Oikonomidis**, Manager of Patras Athenian Brewery S.A.

"How Gizelis Robotics ABEE participates in the extroversion of the Greek industry"

- **Evaggelos Gizelis**, Founder and CEO, GIZELIS ROBOTICS S.A.

"The role of research and development in extroversion"

- **Kimon Daniilidis**, General Manager, Hellenic Research Center for Metals S.A. (ELKEME)

"Digitization of Manufacturing"

- **Othon Manis**, Manufacturing Digitization and Data Management Director, TITAN Cement Company S.A.

"Are smart Advisors your Gateway to industry 4.0?"

- **Vasilis Dikaioulas**, Lawyer, Consultant, Ksi Greece, Ambrus Consulting.

14.15-14.25

Discussion

14.25-14.30

Break time

14.30-15.50

Session 2: International Industry Trends for Industry 4.0

"EIT Manufacturing: Global Manufacturing Innovation led by Europe"

- **Konstantinos Georgoulas**, Dr., Director of Regional Innovation Scheme (RIS) and EU Affairs, EIT Manufacturing"

"Industry 4.0: the challenge of the digital transition after the end of the pandemic"

- **Konstantinos Diamantouros**, Permanent Delegate to Business Europe and the EU, Hellenic Federation of Enterprises (Belgium).

"The EU-Japan Regional Cooperation Helpdesk: promoting and accelerating international regional cooperation for industry 4.0"

- **Virginie Fermaud**, Dr., EU-Japan Regional Cooperation Helpdesk, Europe office (EU-Japan).

"Opportunities in China"

- **Anastasia Yang**, Managing Director, Cross Horizons Business Consulting Co., Ltd. (China).

"How German employers are preparing for Industry 4.0?"

- **Teresa Hornung**, Senior Advisor, BDA Confederation of German Employers' Associations Confederation of German Employers' Associations.

"Bringing private and public sector together to tackle digital divide in the Western Balkans: From education for 4.0 revolution to SME innovation promotion to chat-bots serving municipalities and their citizens"

- **Dušan Vasiljević**, Director for Entrepreneurship and Investments, National Alliance for Local Economic Development (NALED) (Serbia).

"Europe, Black sea.... and us"

- **Ionut Razvan Mocanu**, General Manager, General manager Technopol Galati Association (Romania).

"Challenges and perspectives in Adjara Region - Innovation, Technology, Industry 4.0"

- **Ketevan Buliskeria**, Manager, Batumi Tech Park, Georgia's Innovation and Technology Agency, Region of Adjara (Georgia).

15.50-16.00

Discussion-Conclusions