



5th Annual EUSAIR Forum

28-29 January 2021 Belgrade, Serbia



**Citizens
Participation –
how can Living
Labs help create
better solutions
to existing
challenges ?**

**Wim De Kinderen – ENoLL
vice chair**

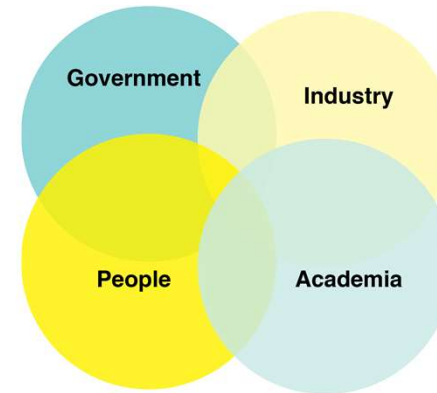
Living Labs

European
Network of
Living Labs

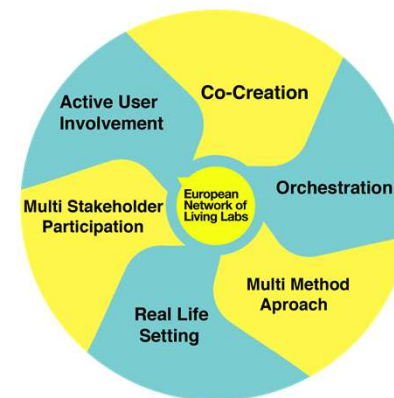
Living Labs are **open innovation ecosystems** in **real-life environments** based on a **systematic user co-creation** approach that integrates research and innovation activities in communities, placing citizens at the centre of innovation.

Living Labs operate as **intermediaries** among citizens, research organisations, companies, and government agencies or levels for **joint-value co-creation, rapid prototyping or to scale up innovation and businesses**.

Living Labs have common elements but multiple implementations.



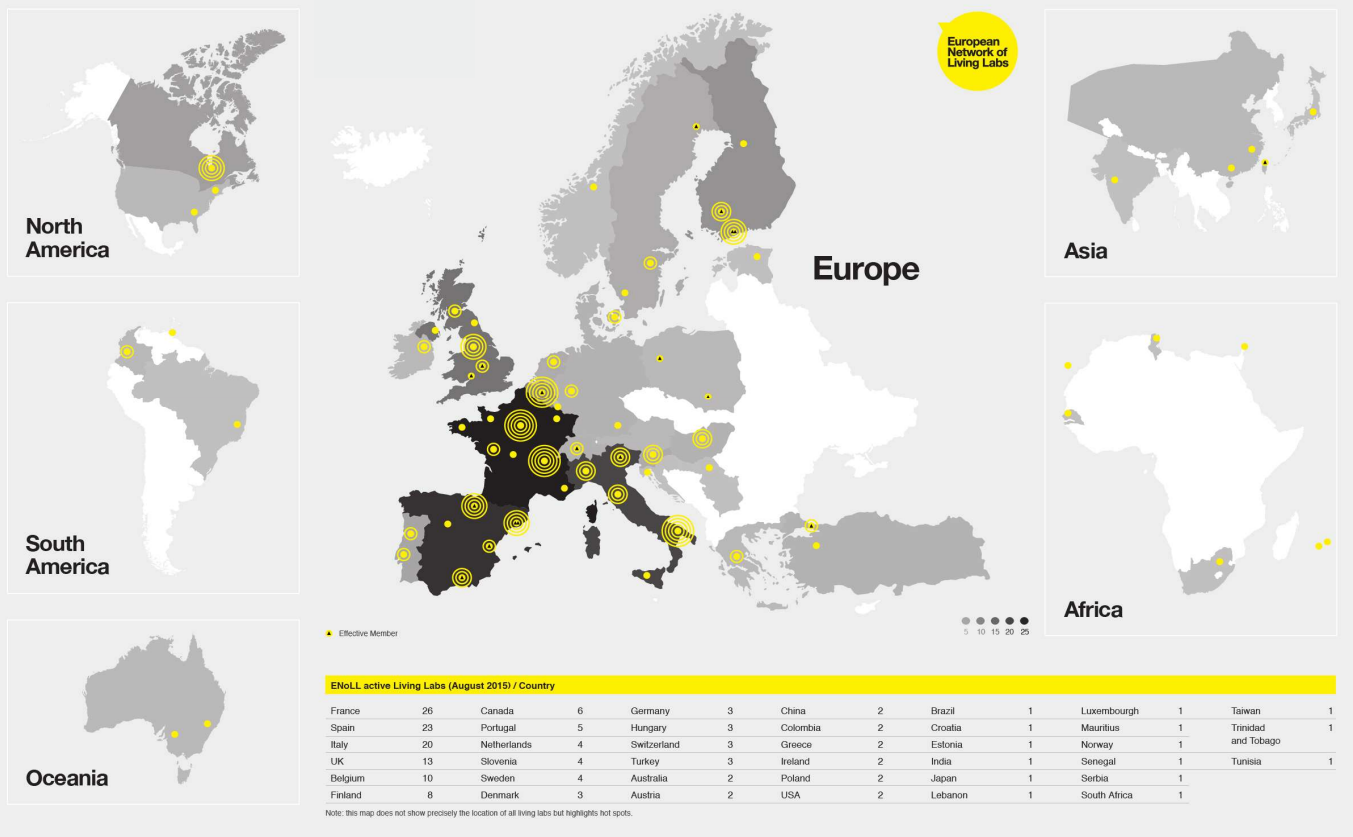
Quadruple
Helix
Engagement



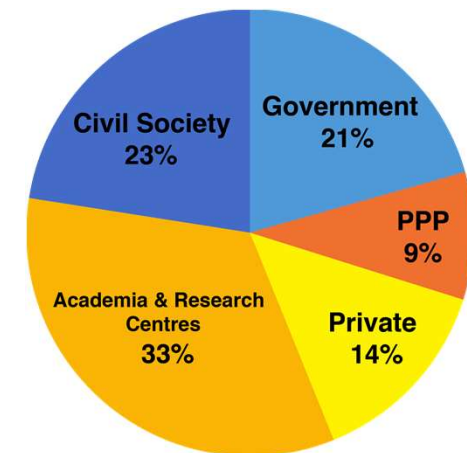
Common
Elements

ENoLL

European
Network of
Living Labs



Italy : 22 Living Labs
 Slovenia : e-Zavod LL + Green Point
 Croatia : Rijeka LL
 Greece : ThesM@LL + Thes-Ahall
 Serbia : PA4ALL (BioSense) + BELLAB (Belgrade Urban LL)



ENoLL Building Blocks

SOCIAL INNOVATION



Function as vehicle for systemic change by experimenting with social innovations. Focusing on people/citizen-oriented strategies to thrive inclusion, engagement, co-creation and collaboration. Act as multidisciplinary and transversal enabler for Digital Innovation Hubs to bring the human factor in urban and large-scale pilots.

INDUSTRIAL DEMONSTRATION



Europe needs a Pan European Large-scale Open Innovation Ecosystem, a Collaboratory. That is not only about research for innovation but rather about participative RDI work of experimenting for innovations and their diffusion through scalable RDI activities including pre-market experimentation, piloting and testing for new open ecosystem-based technologies, services, and businesses.

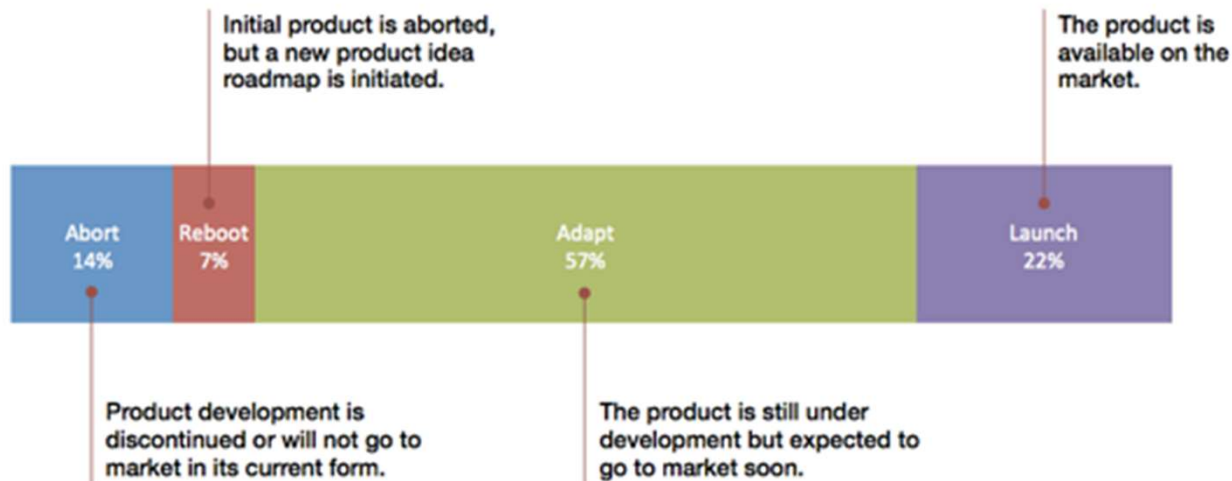
OPEN SCIENCE



Scientists, citizens, publishers, research institutions, public and private research funders, students and education professionals as well as companies from around the globe are sharing an open, virtual environment called The Lab".

Benefits of Living Labs

Living Lab Insights have been Used to



ENoLL member iLab.o (part of imec) contracted IDEACONSULT, an independent research organisation to conduct an impact study on its living lab approach for SMEs. Overall, the results of the study showed that the majority of companies adapted their products prior to market launch based on insights generated by Living Lab activities.

Uptake and upscale promising results

JOIN, BOOST, SUSTAIN

Living-in.EU

The European way of digital transformation
in cities and communities

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Local
Living
Lab



Global
Audience



EU2019.FI



Action Oriented Task Forces

European
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OPEN INNOVATION &
DIGITAL RIGHTS



SOCIAL IMPACT OF
ARTIFICIAL
INTELLIGENCE



HEALTH
&
WELL-BEING



RURAL
LIVING LABS



ENERGY
&
ENVIRONMENT

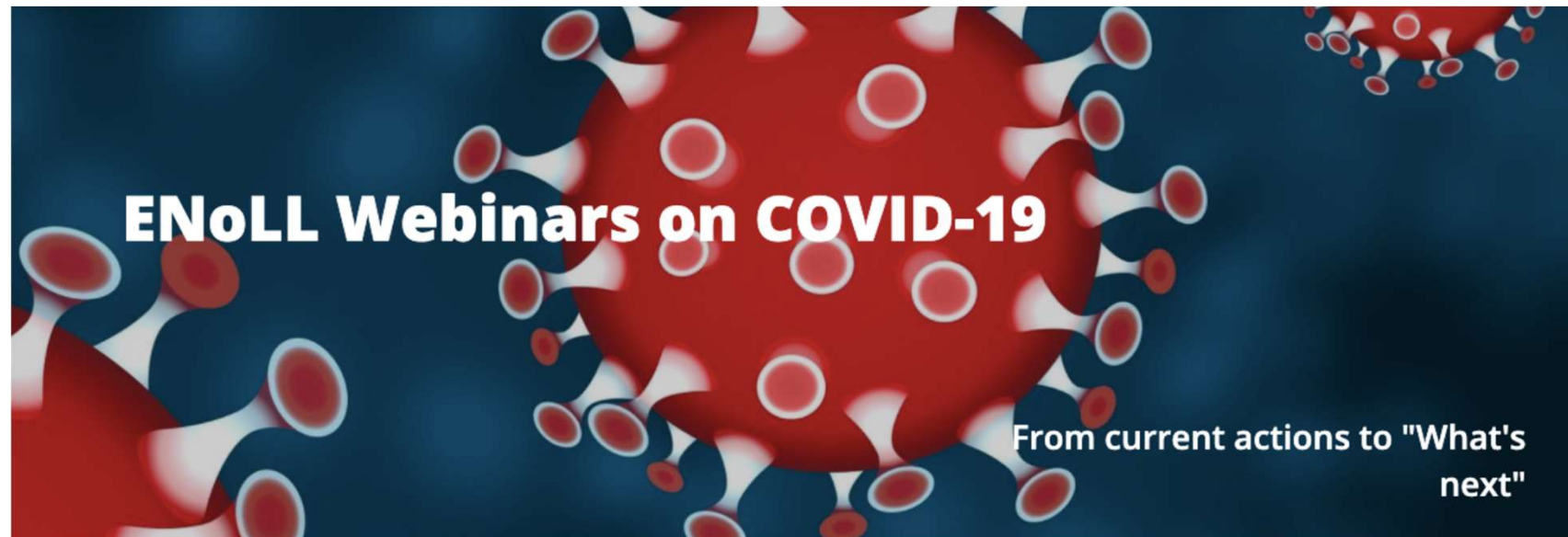
- + Mobility
- + Agriculture & Agrifood

ENoLL Projects

European
Network of
Living Labs



Living Labs contributing post-Covid19



Living Labs and their bottom-up approach definitely will empower societies to recover from the pandemic via co-creation of **societally accepted solutions** to wicked problems

(see some Policy Briefs on [InterregMED Social and Creative](#))

Thank You.

(visit us in the Exhibition Area)

ENoLL – European Network of Living Labs

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