



REPUBLIC OF SLOVENIA  
MINISTRY OF FOREIGN AFFAIRS



## AII-FORA ONLINE SIDE-EVENTS

The Adriatic and Ionian Fora of Chambers of commerce, Universities and Cities and their members, in cooperation with Adriatic and Ionian Initiative – Chairmanship of the Republic of Slovenia organize three online Side-Events within the framework of the V EUSAIR Forum. The webinars will analyze and discuss the impact of Covid-19 on three main topics: crisis management and marketing communication, women's entrepreneurship, innovation and robotics for the preservation of natural resources.

27<sup>th</sup> and 29<sup>th</sup> January 2021

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*The AII-FORA Side-Events are organized in collaboration with the [EUSAIR Stakeholder Platform](#) – which is conceived as the preferred tool of the EU Strategy for the Adriatic- Ionian Region to increase stakeholder engagement coordination and implementation processes. The Platform is managed by Marche Region, Italian Project Partner of the project “Facility Point – supporting the governance of the EUSAIR”.*

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PRIVREDNA/GOSPODARSKA KOMORA  
FEDERACIJE BOSNE I HERCEGOVINE  
CHAMBER OF ECONOMY OF THE FEDERATION OF BOSNIA AND HERZEGOVINA



Dhoma e Tregtisë dhe Industrisë Durrës  
Durrës Chamber of Commerce and Industry

## All-FORA online Side-Event

### “Crisis management and marketing communication during Covid-19” Focus on Bosnia-Herzegovina and Albania

27<sup>th</sup> January 9:00

The Covid-19 pandemic poses an unprecedented challenge. While we do not yet know its full impact, it is set to change the future of work, economy, governance, and health and severely affects all areas of development. This side event, organized in cooperation with Chamber of Economy of Federation of Bosnia-Herzegovina and Chamber of Durres, is designed to present and discuss challenges and possible solutions and will focus on the economic sector in Albania and Bosnia-Herzegovina through presentations by University professors, examples from private sector practice, reviews of the government sector and best practices of project developers.

*Working languages: English/Croatian*

Moderator: Danijela Lovrić (Chamber of Economy of the Federation of Bosnia and Herzegovina)

#### **09:00 Welcome Greetings and Introduction**

- Marko Šantić – President, Chamber of Economy of the Federation of Bosnia and Herzegovina
- Alban Isteri – President, Durres Chamber of Commerce and Industry;
- Amb. Milan Jazbec – All Chairman-in-office, Ministry of Foreign Affairs of the Republic of Slovenia
- Amb. Fabio Pigliapoco – Adriatic Ionian Initiative Permanent Secretariat

#### **09:20 Crisis Management and Communication**

- Shkelqim Fortuzi - University „Aleksander Moisiu“ Durres, Albania
- Arnela Bevanda - University in Mostar
- Mia Glamuzina – Logos centar, College Mostar

#### **09:50 Government measures in Terms of COVID-19 And the view from the perspective of FBiH Employers**

- Zlatan Vujanović – Minister Federal Ministry of Trade
- Mr Senad Brka – Association of employers of FBiH

#### **10:10 COVID-19 Impact on Tourism sector as the most affected part of economy**

- Stjepan Primorac - Association of Tourism FBiH
- Klodina Gorica - Tourism Association Durres, Albania
- Flora Merko - University „Aleksander Moisiu“ Durres, Albania

#### **10:40 Best practices and challenges for next period**

- Ivan Jurilij – EU Integration office ZHŽ
- Ibrahim Osta - USAID Developing sustainable Tourism in Bosnia and Herzegovina

#### **11:00 - Discussion and closing remarks**

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CROATIAN CHAMBER OF ECONOMY  
DUBROVNIK COUNTY CHAMBER

## All-FORA online Side-Event

### ***“Preservation of Natural resources, Innovation and Robotics for the development of the economy in the Adriatic-Ionian Region”***

**27<sup>th</sup> January 2021 - 14:30**

The primary determinant of all development strategies in Europe is the investment in research and development; in other words, innovations that have application in the economy. On the other hand, global society is entering the phase of a new revolution, at the center of robotics. Robotics will mark all spheres of society. To participate in this market competition, we must recognize this as a priority and insist on putting this in all our strategies and making future efforts in the direction of encouraging innovation through the application of robotics. This side-event, organized in cooperation with the Croatian Chamber of Economy – Dubrovnik County Chamber, aims at drawing attention within the Adriatic-Ionian Region to the opportunities provided to us through increased investment in innovation and robotics. The exchange of experiences, knowledge, the formation of centers of excellence, technological hubs will undoubtedly generate results over the years. An important role in this matter is preserving the most critical resource (the Sea that binds us together), respect for natural capacities, and the use of robotics to prevent certain unfavorable circumstances in the Adriatic-Ionian Region.

*Working languages: English/Croatian/ Italian*

Moderated by Nikolina Trojić, President of the Croatian Chamber of Economy – Dubrovnik County Chamber - Croatia

#### **14:30 - Welcome greetings and Introduction**

- Gino Sabatini, President of Forum of Adriatic and Ionian Chamber of Commerce – Italy
- Ivan Barbaric, Vice President for the international and EU Affairs of Croatian Chamber of Economy
- Amb. Milan Jazbec – All Chairman-in-office, Ministry of Foreign Affairs of the Republic of Slovenia
- Amb. Fabio Pigliapoco – Adriatic Ionian Initiative Permanent Secretariat

#### **14:45 - Cooperation of Science and Economy**

- Mateo Ivanac, Department of Innovations of Croatian Chamber of Economy, Croatia  
*Establishment of the Adriatic Sea protection ecosystem with the help of underwater robotics and sensors for conservation and monitoring of sustainability in the Adriatic Sea: INOVAMARE PROJECT*
- Professor David Scaradozzi, Polytechnic University of Marche, Italy  
*Marine monitoring and intervention, where Europe is and where the industrial-academic research are going*

#### **15:10 - Europe and Innovation (as a basis for further development of economic opportunities and economic growth)**

- Dario Marenic, director of ELDA Ltd., Croatia  
*Company Transformation and Innovation in order to be competitive*

#### **15:30 - Resource protection in order to maintain the balance between nature, man and economic needs in the future - flora and fauna in the Adriatic through the eyes of science**

- Aleksandar Joksimović, Institute of Marine Biology of Kotor, Montenegro  
*Invasive species in the Adriatic and their impact on biodiversity*
- Gian Marco Luna, Director of the Italian National Research Council  
*Marine ecosystem - how marine microorganisms affect global change*

#### **15:50 Discussion and conclusions**

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## All-FORA online Side-Event

### “COVID-19 pandemic – imposed catalyst for Women’s Entrepreneurship progress in the Adriatic and Ionian Region?”

29th January 16:00

Since the COVID-19 pandemic hit the world, everything has changed and especially for the economic environment of women entrepreneurship. The most affected activities during COVID-19 pandemic are those in which a larger share are women, such as consulting, education, tourism and trade. Many women in high-risk sectors are self-employed or owners of micro or small -sized enterprises, who have been especially impacted by the Covid-19 pandemic. Furthermore, available evidence shows that women are operating businesses with a much lower level of capitalization and are more reliant on their own funds. On the other side, for many women the COVID-19 crisis represented the turning point for their business, giving a large push toward woman entrepreneurship. The webinar, organized in cooperation with Croatian Chamber of Economy – Split County Chamber and Ioannina University, will open a discussion and share experiences on how the COVID-19 is changing the future of work for many women.

*Working languages: English/Croatian/ Italian*

Moderated by Antonija Bašić, Croatian Chamber of Economy - Split County Chamber - Croatia

#### 16:00 Welcome greetings and Introduction

- Joze Tomas, President of the Croatian Chamber of Economy – Split County Chamber - Croatia
- Amb. Milan Jazbec – All Chairman-in-office, Ministry of Foreign Affairs of the Republic of Slovenia
- Amb. Fabio Pigliapoco – Adriatic Ionian Initiative Permanent Secretariat

#### 16:15 How women entrepreneurs have reoriented their business?

- Mirjana Čagalj, Vice President for Construction, Transportation and Connectivity at Croatian Chamber of Economy (Croatia)
- Sanja Popović Pantić, EEN Women Entrepreneurship Sector Group (Serbia)
- Alessandra Micozzi, Center for Innovation and Entrepreneurship, Polytechnic University of Marche, Italy
- Albana Laknori, Secretary General at the Chamber of Commerce and Industry of Tirana (Albania)

#### 16:45 Best Practices - women entrepreneurs from Adriatic and Ionian Region

- Edita Maretić Dimlić, Principal at Institution for employment, labour and professional rehabilitation of persons with disabilities DES (Croatia)
- Inga Kovačić Sindik, Inventor and Project Manager, CEO, Cristal Idea Ltd. (Croatia)
- Andrea Kavarić, Professor University Mediteran, CEO, HOST Consulting (Montenegro)
- Sara Ghorbanali, Paola&Sara Miniature, dolls dresses and wigs – Crafts, Handmade Products and Marketplace (Italy)
- Ana Zovko, Owner and Manager, Afarm Pharmacy (Bosnia and Herzegovina)

#### 17:20 Enabling technology for women’s intrapreneurship and the role of higher education in EUSAIR Area

- Jenny Pagge, Professor, Director of Lab of New Technologies and Distance Learning, University of Ioannina (Greece)

#### 17:30 Discussion and conclusions

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