Cycling Tourism and Cultural Routes

**ONLINE WORKSHOP**

**2 October 2020**

**Venue:** For Croatian participants-National and University Library,

 Zagreb

 For international participants GoToMeeting on the EUSAIR

 Stakeholder Platform using this link

 [https://global.gotomeeting.com/join/551997373](https://urlsand.esvalabs.com/?u=https%3A%2F%2Fglobal.gotomeeting.com%2Fjoin%2F551997373&e=52342f8a&h=f60ffd2a&f=y&p=y)

 (Please join the meeting from your computer, tablet or smartphone)

 **EUSAIR TSG2 (TRANSPORT) and TSG4 (TOURISM)**

Back-to-back with **EUSDR PA3** (tourism, culture, people to people contacts), with participation of other EUSBSR and EUSALP

Programme

**9:00 –9:30**

 Official opening and welcome

1. Croatian Ministry of Tourism and Sport: Ms. Mirela Grgurić, Head of Sector for International Cooperation
2. Croatian National Coordinators: Mr Nedjeljko Špilek (MFEA) and Mr Mislav Kovač(MRDEUF)
3. EUSAIR : TSG2 coordinator-Mr. Pierluigi Coppola(IT), TSG4 coordinator -Ms. Blanka Belošević (CRO)

EUSDR PA3 coordinators – Ms. Irina Cozma (RO) and Mr. Nikola Manevski (BG)

**9:30-10:00**

**Moderator:** Ms Lidija Mišćin, Expert Associate MedCycleTour project, EU Projects Department, CNTB

Keynote speech by Mr. Ed Lancaster, ECF/EuroVelo, Senior Policy Officer: “Introduction to Cycling Tourism”

*Introducing ECF, existing cycling networks, certification process, actions/projects aiming at sustainability*

**10:00-10:20**

Mr. Miklós Berencsi, National EuroVelo Coordination Centre (NECC), Hungary:”

*Sustainability of cycling tourism, growing numbers, regions of the* *world where there is an increase of both supply and demand*

**10:20-10:40**

Mr. Frank Hoffman, ADFC Board Member: ”Necessary Services and Infrastructure”

*Necessary services and infrastructure (bike & bed, bike servicing, e-charging stations etc.) and the difference between cycling as only one of the activities during a stay in a destination and* *the actual cycling tourism as a product (needed for both)*

**10:40-11:00** coffee break (physical and virtual)

**11:00-12:35**

1. Introduction to national interventions session
2. National interventions (EUSAIR, EUSDR)-good examples, challenges regarding the infrastructure, development of cycling routes, involvement of local communities etc*.( up to maximum10 minutes per participant)*

Mr. Massimiliano Angelotti, Italy: “ADRIONCYCLETOUR - Coastal route: Infrastructure Status in Italy”

Ms. Lidija Mišćin, Croatia: “EuroVelo 8 – Mediterranean Cycle Route in Croatia”

Ms. Cristina Lixandroiu, Romania: “Danube Cycling Plan project- a new opportunity for Romanian cycling”

Mr. Zoran Klarić, Croatia: „Drava Bike Route in Croatia“

Ms. Alessandra Fogar, Italy: “Cycling and Discovering”

Mr. Anej Struci, Slovenia: “Sustainable destinations: Single Trail Park Jamnica”

Mr. Nebojša Crnogorac, Montenegro: “Cycle- tourism in Montenegro: Yesterday, Today, Tomorrow”

Ms. Eltjana Shkreli, Albania: “Shkodra cycling city, an opportunity for sustainable tourism development in Albania”

Ms. Maša Klavora, Slovenia:” Walk of Peace biking, hiking and cultural cross border trail along the WWI heritage and as good example of involvement of local communities”

**12:45-12:55**

Interventions from other EU MRS – their experiences, possibilities of connecting the cycling paths of the two/four EU macro-strategies

EUSBSR

Mr Łukasz Magrian, Poland:” EuroVelo10 - opportunities and challenges in creating a cross-border tourism product”

**12:55-13:05**

 Conclusions

 Expert: Mr Zoran Klarić, Institute for Tourism, Zagreb

**13:05-14:15** lunch break (physical and virtual)

**14:15- 14:45**

Introduction to the afternoon session

1. Ms. Tatjana Horvatić, Head of Movable, Ethnographic and Intangible Cultural Heritage Office, Croatian Ministry of Culture and Media
2. Ms. Vlasta Klarić, EUSAIR Thematic Expert: “Routes4U-connecting the EU regions”

 **14:45-15:10**

 **Moderator:** Ms Vlasta Klarić, ESAIR TSG4 Thematic Expert (CRO)

Cultural routes in EUSAIR and EUSDR

 Keynote speaker: Stefano Dominioni, Director

 Of Cultural Routes, Executive Secretary of EPA

**15:10-16:00**

 Cultural routes and cycling tourism- examples of possible

 connection between the two products

Mr. Michael Cramer, Germany: “Iron Curtain Trail Route”

Mr. Fotis Vlachos, Ministry of Culture and Sports, Greece: “Route of the Olive Tree”

Mr. Antonio Barone, Italy: “The Phoenicians Route”

Mr. Ionut Matei, Romania: “Developing cultural cycling routes with the existing resources- examples in the recent years in Romania”

Mr. Christina Narval, Austria: “Trans-Danube Travel Stories”

**16:00- 16:20**

Mr. Dirk Glaesser, Director of UNWTO Sustainable Development of Tourism Department: “Tourism, COVID-19 and the Agenda 2030”

Ms. Nadine Lakhal, DG Regio (EC): “Cycling tourism to promote the European Green Deal”

*How can cycling and cultural tourism products help achieve SDGs and create new products in line with the EU Green Deal?*

**16:20- 16:30**

Conclusions

Expert: Ms. Renata Tomljenović

Institute for Tourism, Zagreb

**16:30- 16:45**

Closing remarks

1. EUSAIR & EUSDR coordinators
2. Croatian Ministry of Tourism and Sport