

EUSAIR TSG2 (TRANSPORT) AND TSG4 (TOURISM)
BACK-TO-BACK WITH EUSDR PA3

CYCLING TOURISM AND CULTURAL ROUTES

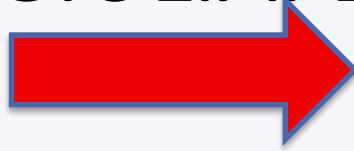
WORKSHOP

CICLYNG&DISCOVERING

Promoturismo FVG – Alessandra Fogar

FRIULI VENEZIA GIULIA: BIKE FRIENDLY REGION

Cycle-path network



10 ITINERARIES

FVG1 : Alpe Adria Radweg Cycle-path

2015: CYCLE-PATH OF THE YEAR in FIETS EN WANDELBEURS
(HOLLAND)

2016: ITALIAN GREEN ROAD AWARD at the COSMO BIKE SHOW
(VERONA)



Reason: Everyone can cycle some stages, overall it presents few difficulties, it is served by a well-organized network of cross-border mixed transport services and crosses cities that are authentic treasures, such as Udine, one of the most beautiful villages in Italy, Venzone, the UNESCO sites of Palmanova and Aquileia and finally reaches the sea in Grado



NORTH –SOUTH DIRECTIONS: FVG 1 ALPE ADRIA RADWEG Cycle-path



Cross-Border Cooperation (Friuli Venezia Giulia Region, Land Salzburg and Land Carinthia)

FVG Stage

Starting point Coccau

Arrival: Grado

Length: about 180 km (425 km from Salzburg)

Maximum height: 810 m (Camporosso)

Redevelopment: part of the path was recovered from the site of the ancient Pontebbana railway

Traffic: Over 70.000 passages/ year

EAST - WEST DIRECTIONS FVG 2 ADRIA BIKE CYCLE-PATH



It starts in Slovenia and enters FVG at the Rabuiese pass and then reaches **Trieste, Grado, Lignano Sabbiadoro** and from there **Veneto**.

This cycle-path also has many branches that lead to the discovery of **Muggia**, the historic centre of **Trieste**, **Draga Sant'Elia**, the **sinkhole of Orlek** and continuing in the Friuli riviera **Precenico** and **Latisana**.

It belongs to the Eurovelo network.

EAST - WEST DIRECTIONS: FVG 3 PEDEMONTANA AND DEL COLLIO CYCLE-PATH



- The route forms an arc from Sacile, through Maniago, Pinzano to Tagliamento, Gemona and Cividale del Friuli to Gorizia. And from there continues to Slovenia. It has branches towards Valcellina and the Friuli Dolomites and towards the lake of Cornino.

EAST - WEST DIRECTIONS: FVG 4 CYCLE-PATH OF THE PLAIN AND NATISONE



The project starts from Sacile, passes through Pordenone, Codroipo, Udine and reaches Cividale del Friuli and the Stupizza pass (only this last section is currently organized and usable)

FVG 5 RIVER ISONZO CYCLE-PATH



From Gorizia to Gradisca d'Isonzo and
Punta Sdobba (River Isonzo Route)

NORTH –SOUTH DIRECTIONS: FVG 6 TAGLIAMENTO CYCLE-PATH



Tagliamento river mouth (Lignano)-
Ponte della Delizia-Valeriano-Braulins-
Cavazzo Carnico-Tolmezzo-Ampezzo-
mixed transport for Passo della Mauria
(VENETO)

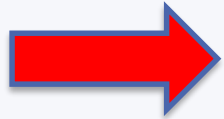
FROM THE INFRASTRUCTURES TO THE TOURIST PRODUCT: public initiatives



FVG is a region that welcomes cyclists and cycling tourists thanks to its many **Bike Hotels**. With 40 accommodation facilities that offer services designed specifically to meet cyclist's needs, such as storage areas, workshops, lunch boxes or flexible breakfast times. Also, the wide range of **public transport** allows cyclists to travel with their bikes **on board trains, buses and boats**.



FROM THE INFRASTRUCTURES TO THE TOURIST PRODUCT: private initiatives



bike, mountain bike, e-bike, taxi
bike rental



BOAT&BIKE: laguna experience. A project designed for bike enthusiasts who want to discover the Friuli inland area and combine the pleasure of a boat trip with the fun of a bike excursion




BIKE TOURS: agencies that promote offers in which bike excursions are combined with the discovery of historical sites, archaeological sites, villages and cities have integrated the proposal with tastings at local companies

CYCLING FVG: THE TOURIST PROMOTION








CYCLING FVG: THE TOURIST PROMOTION



Giro d'Italia for sports people who love racing bikes
 and, then, the Ciclovia Alpe Adria, one of the most scenic and outstanding routes in Europe:
 Friuli-Venezia Giulia is a promised land for all cyclists!

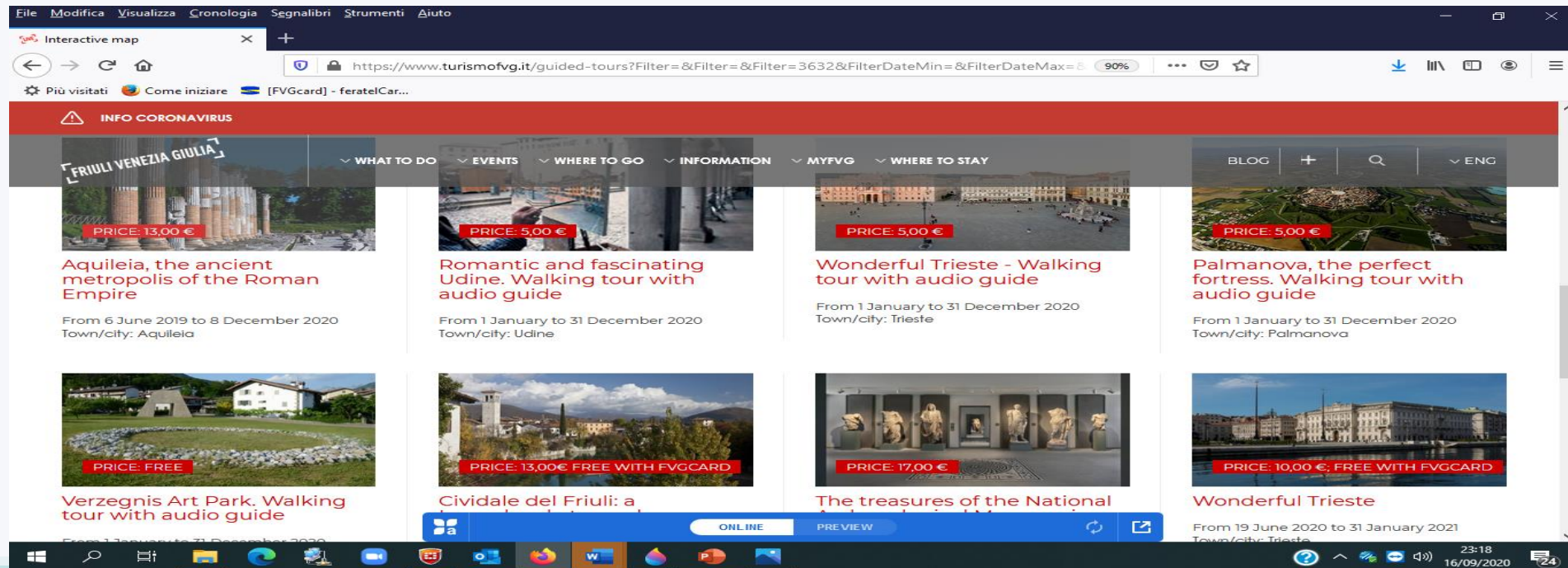
[WHAT TO DO](#)
[EVENTS](#)
[WHERE TO GO](#)
[INFORMATION](#)
[MYFVG](#)
[WHERE TO STAY](#)
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[+](#)
[Q](#)
[ENG](#)

 <p>Giro d'Italia stages</p> <ul style="list-style-type: none"> > Lienz - Zoncolan > Cordenons - Montasio > Tarvisio - Vajont > Maniago - Zoncolan > Gemona del Friuli - Trieste 	 <p>Mountain bike</p> <ul style="list-style-type: none"> > TBT - Trieste Bike Trail > Val Venzonassa > Discover all the routes 	 <p>Slow bike</p> <ul style="list-style-type: none"> > Bike rides with mum and dad > Adriabike - the Upper Adriatic cycling route > Alpe Adria Cycle Track > Discover all the routes 	 <p>E-bike</p> <ul style="list-style-type: none"> > San Danoele del Friuli routes > Natisone and Torre Valleys routes > Bluenergy E-bike Route on Natisone and Torre Valleys routes 	 <p>Offers and Services</p> <ul style="list-style-type: none"> > Bike rental and other private services > Bike-friendly public transport > Video Gallery > Bike Hotels Friuli Venezia Giulia > Holiday packages
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CICLYING&DISCOVERING: CULTURAL OFFER

- To improve the cycling/tourist experience, we tell you about the landscape and cultural resources through themed itineraries located in the territories crossed by the cycle paths

<https://www.turismofvg.it/guided-tours>



CICLYING&DISCOVERING: CULTURAL OFFER. GUIDED TOURS



PALMANOVA WORLD HERITAGE SITE_FVG1 ALPE ADRIA RADWEG



AQUILEIA WORLD HERITAGE SITE _FVG1
ALPE ADRIA RADWEG



CICLYING&DISCOVERING: CULTURAL OFFER. GUIDED TOURS



TRIESTE CITY OF ART_FVG2 ADRIA BIKE

GORIZIA CITY OF
ART_FVG3



BIKE FACTS GERMAN MARKET: 2019 ADFC- Travelbike Bicycle Travel Analysis

Travel companion: Cycle tourists are mainly accompanied by their partner (52%) or friends (31%). 21% travel alone and 19% of cycling trips are completed in a small group of up to five people.

Overnight stays: 59% of cycle tourists prefer to stay in a hotel, 47% spend the night in a B&B, 19% camp, 15% book a holiday home and 11% take advantage of private accommodation such as Airbnb offers. When selecting their accommodation, cycle tourists appreciate value for money (73%) and a good location and access (70%). The facilities offered are important for 32% of cycle tourists and 24% give preference to Bett+Bike accommodation.

Quality of offers: The quality of the German regions and long-distance cycle routes is considered positive in all respects. Compared to 2017, the number of cycle tourists agreeing with the statement "Cycle routes had little car traffic" has increased (+4%), as has the assessment of the quality of digital data. The only aspect for which the assessment was less positive was arrival/departure at the destination using public transport. In many cases, this was not possible without problems.

Combinations: Besides cycling, the other most popular activities during trips are visiting **cultural sights (63%)**, **sampling regional specialities (51%)** and **visiting natural attractions (39%)**.

THANK YOU!