



Andreja Jerina acts at the Ministry of Foreign Affairs of the Republic Slovenia as National Coordinator of three EU macro-regional strategies: Danube, Adriatic Ionian and Alpine. She currently acts also as pro-tempore Chair of the Adriatic Ionian Strategy. Ms. Jerina has more than 20 years of extensive experience in most senior positions within Slovenian public administration. She is engaged in macro regional cooperation from early beginnings and has developed deep knowledge and understanding of the process.



Johan Magnusson is currently the Team Leader for the EU Strategies for the Danube and the Baltic Sea Regions at the European Commission, Directorate General for Regional and Urban Policy (DG REGIO), Unit D.1 - Macro-regions, Transnational/Interregional/External cooperation, Enlargement.

For 3 years, he held a position as Head of Unit in Swedish national administration for LEADER/CLLD and fisheries; for 3 years, Maritime policy and EMFF in DG MARE; for 6 years, Coordinator for Cohesion Policy in Lithuania and Territorial and urban development in REGIO; for 9 years: Rural development in DG AGRI.



Ramune Genzbigelyte-Venturi is policy officer at the European Commission working in the Tourism, Textiles and Creative Industries Unit of the Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs. The unit develops and supports EU policy initiatives aiming at competitive, sustainable and innovative tourism ecosystem. Ramune is responsible for the sustainability aspects and the synergy with the regional policy. She also has experience in the Common Fisheries Policy and structural funds while working in Directorate-General for Maritime Affairs and Fisheries of the European Commission. Ramune holds a Master's degree in Public Administration and EU affairs as well as Philology.



Joanna Mouliou works as Policy officer at the European Commission for 10 years in the Unit D.1 - Macro-regions, Transnational /Interregional/External cooperation, Enlargement of the Directorate-General for Regional and Urban Policy (DG REGIO). She is in charge of tourism, culture and the SMEs initiatives and projects for European Territorial Cooperation in Cohesion Policy. She disposes of a broad experience in programme management, in particular in the Cross Border Cooperation programmes between EU member states and the EU accession and pre accession countries (IPA).

She has been working in the banking sector, both in Luxembourg and in Greece. She graduated in Economics, with MSc in Finance from the University Sorbonne - Paris Nord.



George Drakopoulos is the Founder & CEO of Tourism Generis.

Specialized in: planning and development for tourist destinations and businesses; lobbying for Tourism; Public Private Partnerships for tourist promotion.

Worked in: Greek Tourism Confederation-SETE, as Director General (1997-2014), Project Manager (1994-1997), various positions in hotels in Greece (1981-1993);

Served as: Counselor in the EESC (2010-2015); Chairman of the Affiliate Members of the UNWTO (2012-2013). Special Adviser to the S-G UNWTO (2014-2017).



Andrea Krabbe has been the deputy head of unit tourism in the Ministry of Economics, Employment and Health Mecklenburg-Vorpommern for 8 years. She also has been working in Policy Area Tourism in the EUSBSR team since 2015. In 2019 she took over the function as PAC Tourism



Blanka Belošević worked in travel business for 14 years and is currently employed in the Ministry of Tourism and Sport as the Head of Division for International Cooperation

She is also Croatian National Focal Point for UNWTO, national contact point for the UNWTO Technical Commission for Sustainability, member of the Multi-stakeholder Advisory Committee of the ONE Planet Sustainable Tourism Programme and of the Steering Group of EUSDR PA3, as well performing the task of the Coordinator of EUSAIR Pillar 4.

Her key work-related experiences include participation and management in a number of projects: Phare 2005 for the project "Support in Drafting the Strategy for the Development of Social Tourism in Croatia, FAST-LAIN project

lead by Ecotrans and funded by EC (CIP), the Calypso project study (EU social tourism project). She is also Member of the EUSAIR Project partnership.



Currently director of tourism in the regional council of Auvergne Rhone Alps, since 2016, **François Boissac** is graduated in European Law. After having worked in Brussels for 2 French Regions (1994-1999), he used to work in Lyon for an entrepreneurial association before joining the Regional Council of Rhone Alps in 2002. He worked as INTERREG Alpine space contact point (2002-2006), then officer for European affairs and deputy director of European and international Affairs (2006-2012) and director of tourism in Rhone-Alps regional Council (2012-2016).



Since January 1, 2017, **Jean-Pierre Halkin** is working in DG Regio as Head of the Competence Centre for "Macro-regions, Transnational, Interregional and External Cooperation, Enlargement. The Competence Centre provides support to DG Regio for 'Territorial Cooperation' questions and manages also the corresponding programmes.

Prior to this, Jean-Pierre Halkin worked mostly in the "External Relations family" of the European Commission where he was notably in charge of the following Units : "Rural Development, Food Security and Nutrition". Jean-Pierre was posted in Côte d'Ivoire and the Liberia.



Liviu Bailesteanu is working in the Ministry of Public Works, Development and Administration from Romania since 2008. In 2017 he became director of the policy and strategy unit, being responsible with the informal cooperation for territorial cohesion and urban matters. Mr Liviu Bailesteanu has coordinated, at technical level, the activities on territorial cohesion and urban matters of the Romanian Presidency for the Council of the European Union. Since 2017 he is involved in the coordination of EUSDR Priority Area no. 3 Tourism & Culture. Born in 1981 in Bucharest, Romania, he graduated the Faculty of Urbanism and the Master for Spatial Planning and Regional Development from the University for Architecture and Urban Planning Ion Mincu from Bucharest. Liviu Bailesteanu is member of the High Council of the Romanian Urban Registry.