

Tourism recovery through cooperation

EUSBSR “Baltic Sea tourism recovery“

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Corona Crisis in Mecklenburg-Vorpommern



2 months of total LOCK
DOWN of public life: no
tourism at all



overnight stays Jan-June 20
decline of 41,5%
Hotels: 46,9%

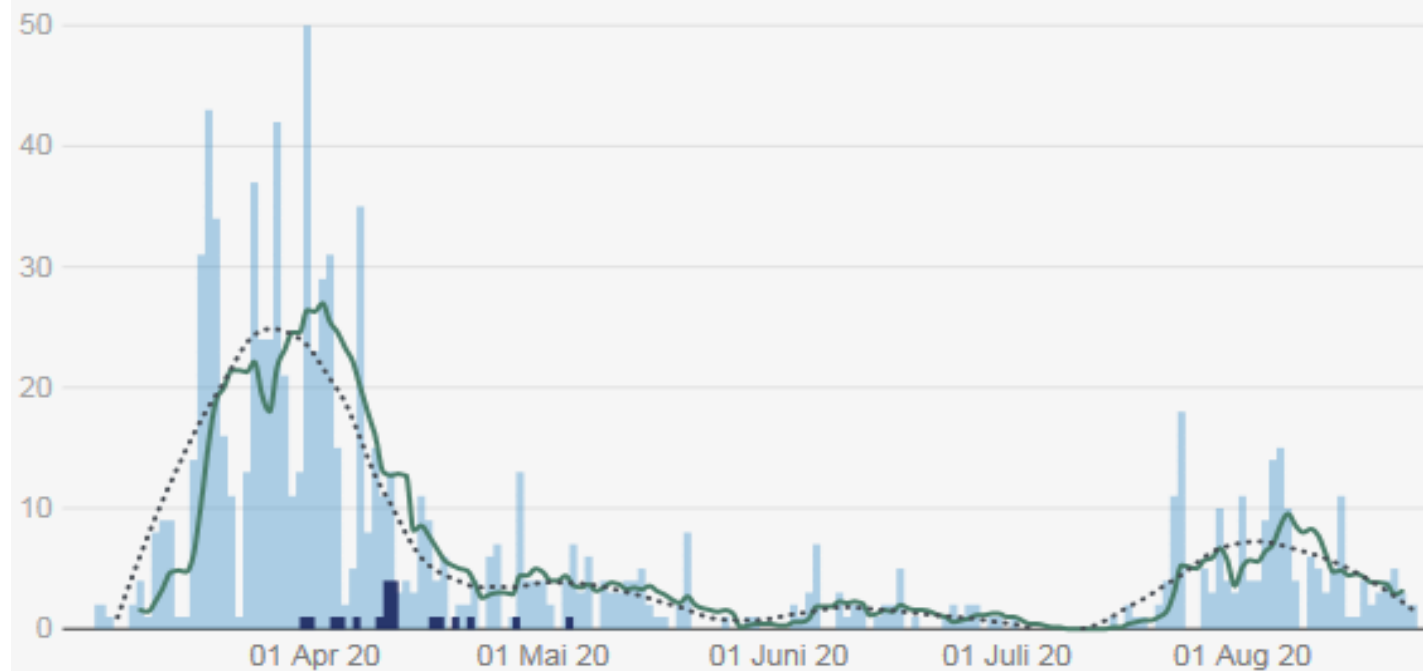
Economical 'disaster':
federal state of Mecklenburg-
Vorpommern supports with 254
million Euros

24. May: loosening for
tourists with at least
one booked overnight
stay

4. September: daily
tourists allowed

COVID-19: Tageswerte und durchschnittliche Entwicklung in Mecklenburg-Vorpommern

Anzahl der täglichen **Neuinfektionen** und Verstorbenen im Vergleich zum 7-Tage-Mittel und einer geglätteten Prognose des Infektionsverlaufs



Stand: 25.08.2020, 0 Uhr

Grafik: NDR Data • Quelle: [Robert Koch-Institut](#), eigene Berechnung

- 1.000 cases so far
- lowest number in Germany

Baltic Sea Region

Sweden

- ❖ 69% decline in overnight stays
- ❖ 17 March: temporarily stop non-essential travel to Sweden from all countries except those in the EEA (European Economic Area) and Switzerland
- ❖ 29 March: banning of all public gatherings and events with more than 50 people
- ❖ Several crisis packages: cultural sectors, airlines receive credit guarantees



Finland

- ❖ 86,4% decline in overnight stays by resident tourists; 95,2% overnight stays of foreign tourists
- ❖ 29 May: travel within Finland under conditions
- ❖ 22 June: restaurant, cafès, bars and clubs can stay open from 4am to 2am
- ❖ Financial support for Finnair's: up to 600 Million Euros
- ❖ Tourism marketing and tourism development at the regional level

Baltic Sea Region

Poland

- ❖ March: borders were closed
- ❖ 4 May: second stage of defrosting: hotels and cultural institutions were opened
- ❖ Sales decreases in the tourist industry amounted to 60-70%, in some cases 100%
- ❖ Several activities in tourism sector: „Rest in Poland“; „Do not give up travel - Choose a voucher“

Lithuania

- ❖ 16 March: National quarantine, closure of hotels, restaurants etc.
- ❖ 58% of decrease of incoming tourists
- ❖ Tourism sector stimulation plan: 50 Million Euros for vouchers, 3rd night for free etc.

Baltic Sea Region

Latvia

- ❖ catering companies were not closed, but there are restrictions
- ❖ labour costs during standby for employers
- ❖ Extension of the tax period - the ability to split the overdue payment into time limits or to defer for up to three years
- ❖ Support for tourism industry
 - ❖ reduced value added tax rate of 5%
 - ❖ voucher systems for tourism operators
 - ❖ ...

What is done on macroregional level?

- ▶ Planned SC meeting (also with Mr. Drakopoulos) to develop a master plan
- ▶ Baltic Sea Tourism Forum 12 November: **Reviving tourism in times of global change** <https://bstc.eu/bstf/13th-bstf>
- ▶ workshop serial in every member state: future initiatives and projects

For further information of PA Tourism go to

<http://www.baltic-sea-strategy-tourism.eu/>