



Macro-regional Week 14 September 2020

Joanna Mouliou REGIO/D1
“Tourism ERDF investments in
the upcoming programming
period 2021-2027 (with
emphasis on Policy Objective 1:
”a smarter Europe”)



#CohesionPolicy
#EUinmyRegion

ERDF Thematic objectives/investment priorities

Europe 2020

smart

sustainable

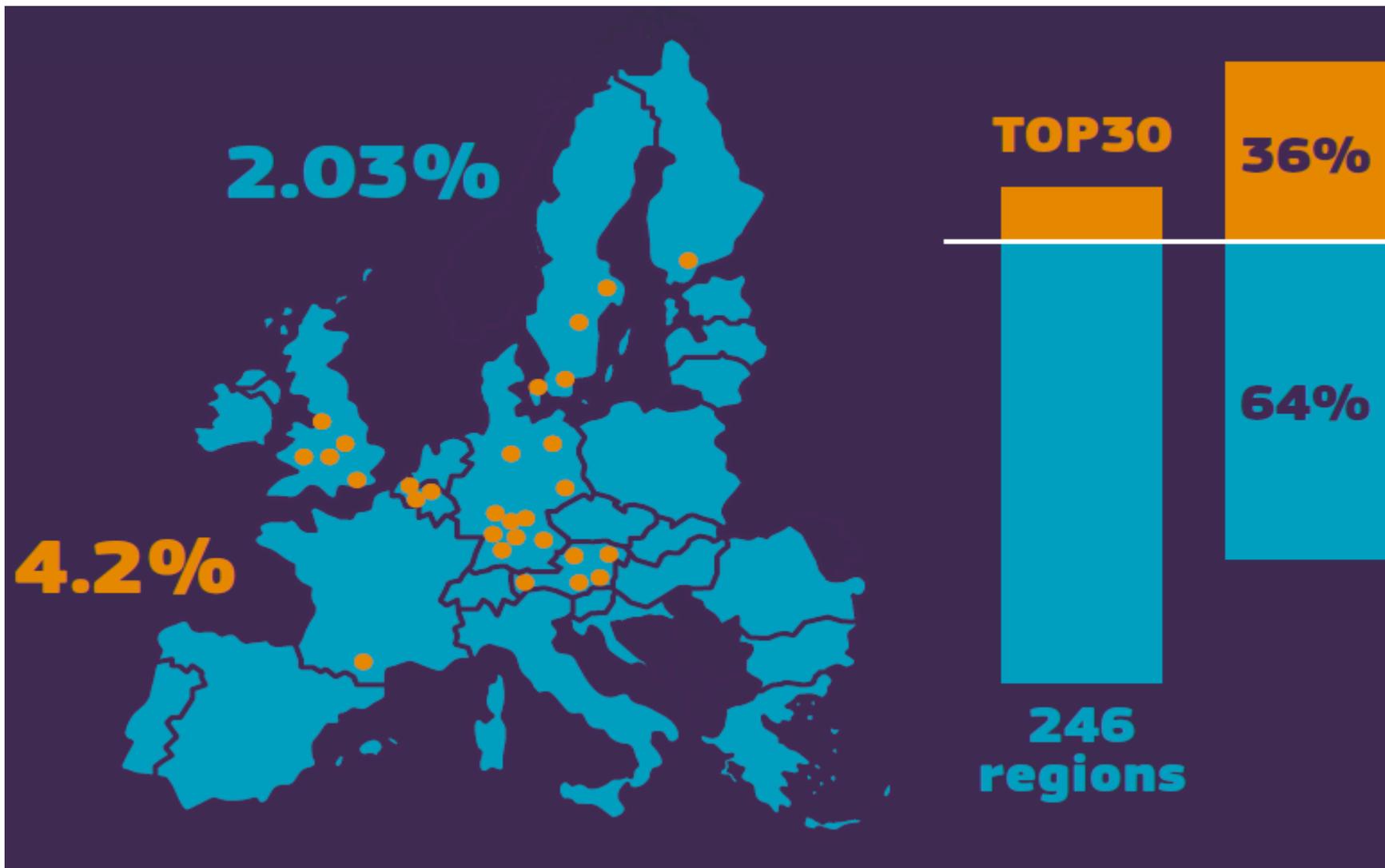
inclusive

1. Research and innovation
2. Information and Communication Technologies
3. Competitiveness of Small and Medium-Sized Enterprises (SME)
4. Shift to a low-carbon economy
5. Climate change adaptation and risk management and prevention
6. Environmental protection and resource efficiency (natural and cultural heritage)
7. Sustainable transport and disposal of congestion on major network infrastructure
8. Employment and support for labour mobility
9. Social inclusion and poverty reduction
10. Education, skills and lifelong learning
11. Increased institutional capacity and effectiveness of public administration

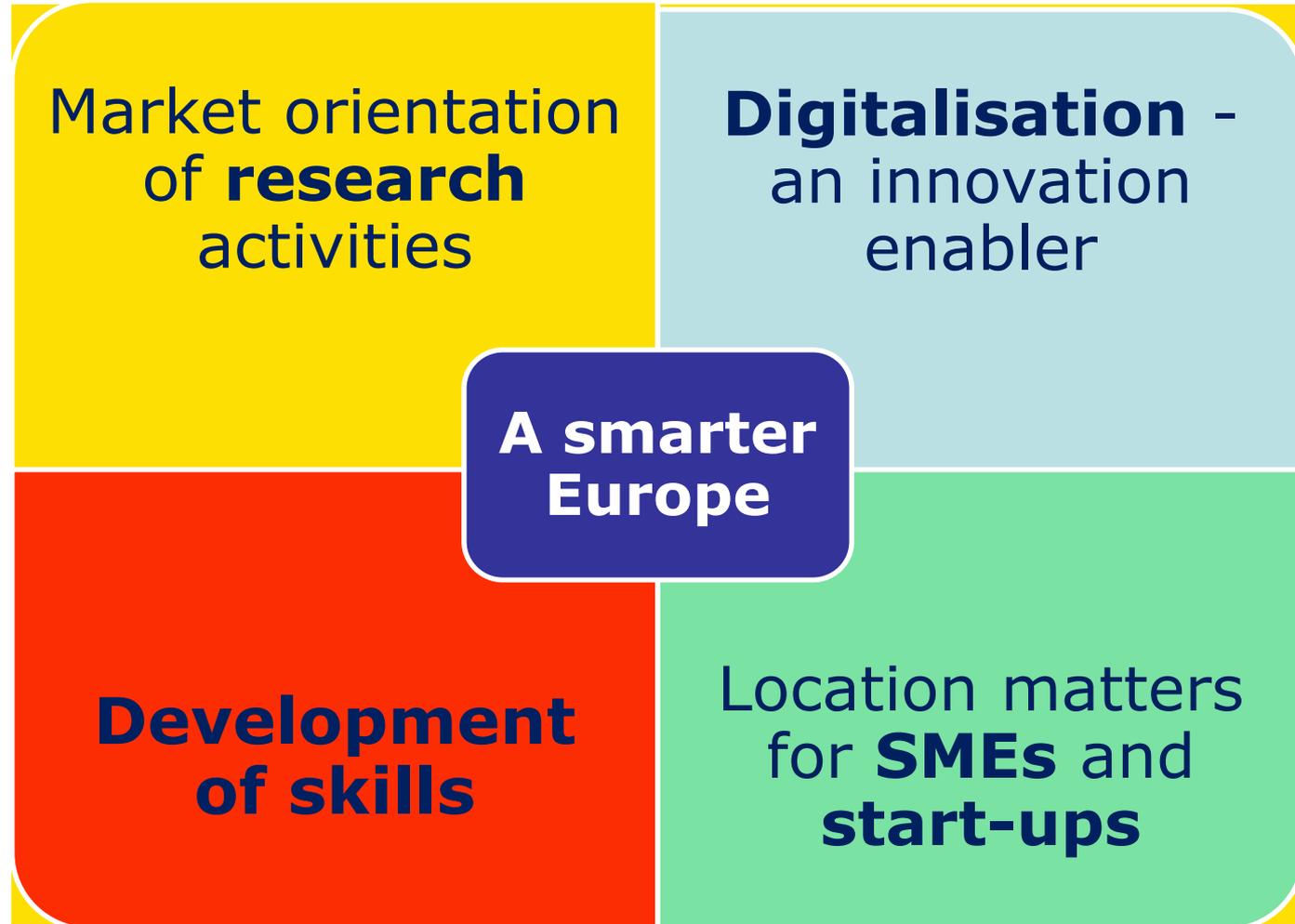


Future ERDF, Research and Innovation 2021-2027

Research concentrated in a few regions



A smarter Europe by promoting innovative and smart economic transformat ion



Interregional cooperation in value
chains



ERDF and ESF Policy objectives 2021-2027

Table 1. List of tourism industries/activities

Tourism industries/activities

- 1 Accommodation services
- 2 Food and beverage serving activities
- 3 Railway passenger transport services
- 4 Road passenger transport services
- 5 Water passenger transport services
- 6 Air passenger transport services
- 7 Transport equipment rental services
- 8 Travel agencies and other reservation services activities
- 9 Cultural activities
- 10 Sports and recreational activities
- 11 Retail trade of country-specific tourism characteristic goods
- 12 Country-specific tourism characteristic services/activities

Source: Adapted from Statistical Commission (2008).



Market orientation
of **research**
activities



**Specific Objective 1.i:
Enhancing research
and innovation
capacities and the
uptake of advanced
technologies**

Priority

- Business investment in R&I and entrepreneurial university;
- Pilot lines, early product validation, technology transition;
- Key digital technologies;
- Living labs, test-beds

Non priority

- Basic research;
- Large public research infrastructure

Digitalisation - an innovation enabler



**Specific Objective 1.ii:
Reaping the benefits of
digitisation for citizens,
companies and
governments**

Priority

- ICT uptake in SMEs; B2B; B2C;C2C;
- E-government;
- E-inclusion, e-health, e-learning, e-skilling

Non priority

- IT equipment or applications not linked with the reform of public services/not interoperable;
- Operating cost e.g. subscriptions to digital services

Location matters
for **SMEs** and
start-ups



**Specific Objective 1.iii:
Enhancing growth and
competitiveness of SMEs**

Priority:

New firms, start-ups/scale-ups;
Industrial cluster development/ Pilot lines, early
product validation, technology transformation;
Access to finance and advanced business services

Non priority

Investment in physical capital and equipment;
Inventory or working capital

Priority -

- Innovation management in SMEs;
- Training, reskilling for smart specialisation areas;
- Integration of education and training institution in innovation ecosystem;
- Skills for higher education to increase commercial viability.

Non priority

- Training for horizontal skills;
- Scope of support as defined in Art.4 point 1



ERDF and ESF Policy objectives 2021-2027

[PO1 "A smarter Europe by promoting innovative and smart economic transformation"]

Smart and sustainable investments in Tourism for research in innovative tourism products and innovative SMEs, creative and audio-visual industries and clusters, will be eligible in particular under innovative economic transformation processes;

PO2 : A greener, low-carbon Europe by promoting clean and fair energy transition, green and blue investment, the circular economy, climate adaptation and risk prevention, and management (eg. responsible tourism, cultural tourism);





ERDF and ESF Policy objectives 2021-2027

PO3: A more connected Europe by enhancing mobility and regional ICT connectivity (eg. E-tourism, mobility, accessibility for tourism);

PO4 : A more social Europe by implementing the European pillar of social rights (eg. skills, training, mobility, peer to peer learning);

proposal: SO(v) “enhancing the role of culture and tourism in economic development, social inclusion and social innovation”

PO5: Europe closer to citizens and tools for integrated territorial development.





ERDF and ESF Interreg Specific objectives 2021-2027

'A better Interreg governance' i) support for capacity building, ii) addressing cross-border legal and administrative challenges iii) support for institutional capacity to support macroregional strategies iv) support for trust-building, people-to-people, civil society

'A safer and more secure Europe' external borders: support for border crossing management, mobility and migration management, including the protection of migrants

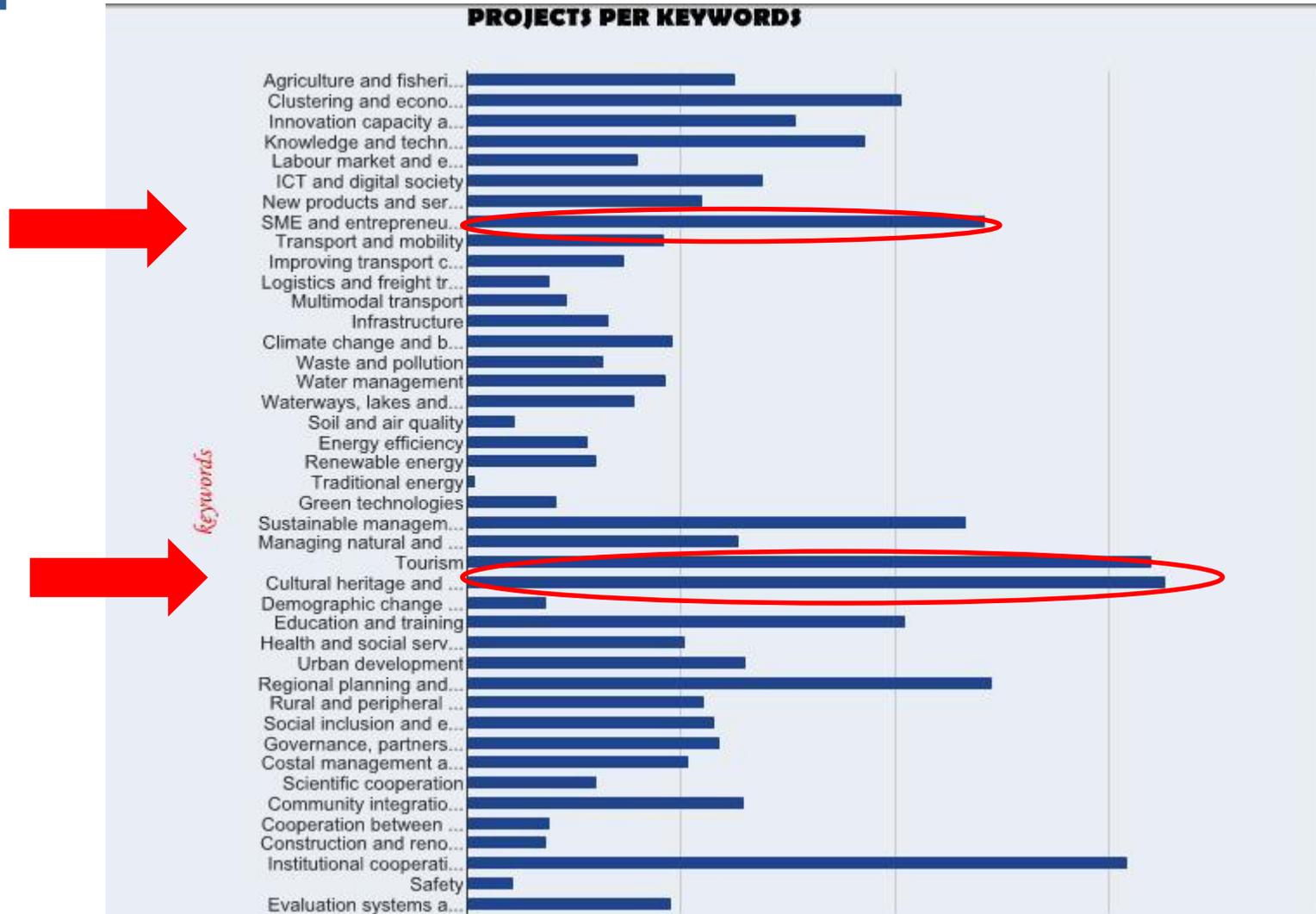




European
Commission

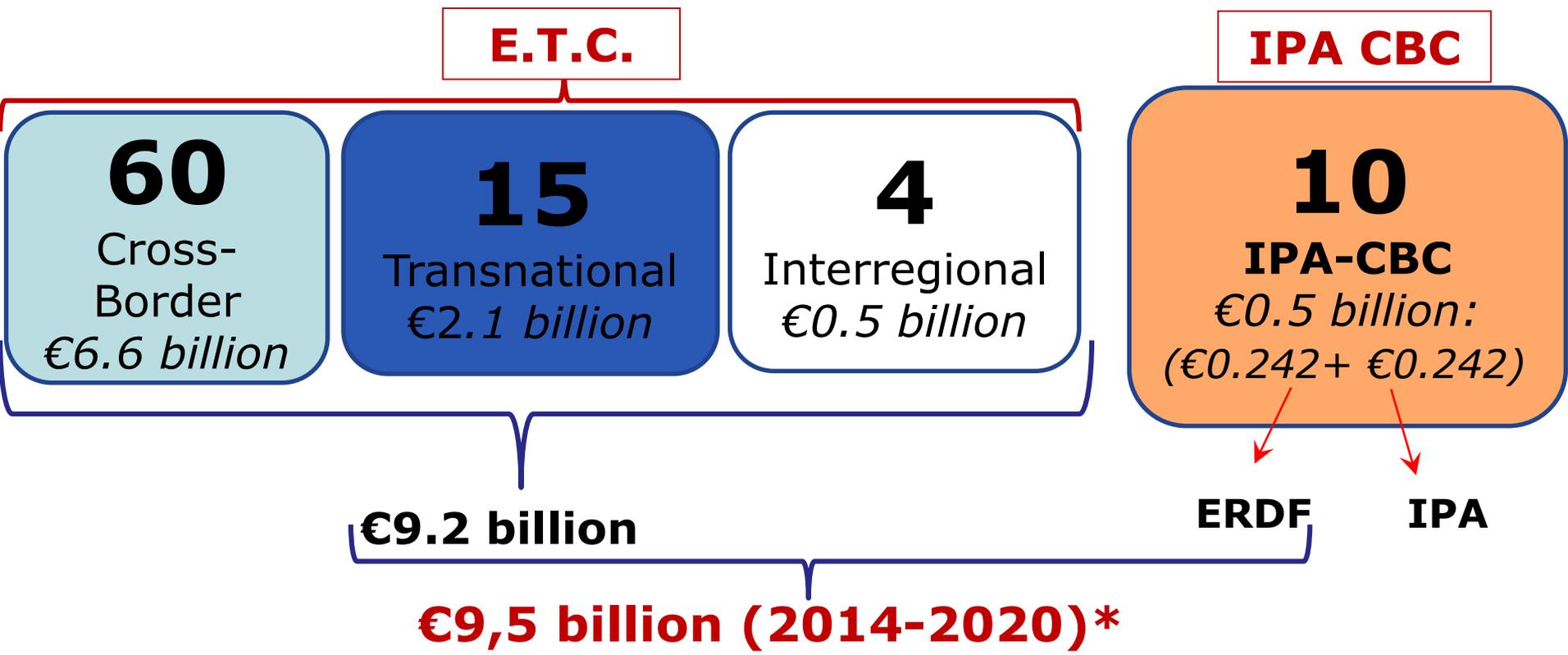
2000-2006+2007-2013: INTERREG's most popular topics...

PROJECTS PER KEYWORDS



Types of Cooperation Programmes

Draft Commission Implementing decision on cooperation programmes 2014-2020:



maximum co-financing rate: 85%

** ERDF contribution in ENI programmes is missing*

Interreg 2014-2020	Sustainable Tourism	Cultural Heritage and Arts
Amount of projects	1,040	955
Partners	4,833	4,114
Budget	EUR 1,280 B	EUR 1,039 B

- *Keep.eu* comprises detailed database for the Interreg programmes.
- *keep.eu* contains 86% of all (ongoing and closed) 2014-2020 projects;
- *keep.eu* contains 79% of all 2014-2020 project beneficiaries;
- *keep.eu* contains 84% of the 79% of beneficiaries' eligible budget/expenditure (i.e. 66% of the beneficiaries' budgets).





http://ec.europa.eu/regional_policy/index_en.cfm

Thank you for your attention