

# Macro-regional Week 14 September 2020

Joanna Mouliou REGIO/D1  
“Tourism ERDF investments in  
the upcoming programming  
period 2021-2027 (with  
emphasis on Policy Objective 1:  
“a smarter Europe”)



#CohesionPolicy  
#EUinmyRegion

# ERDF Thematic objectives/investment priorities

**Europe 2020**

**smart**

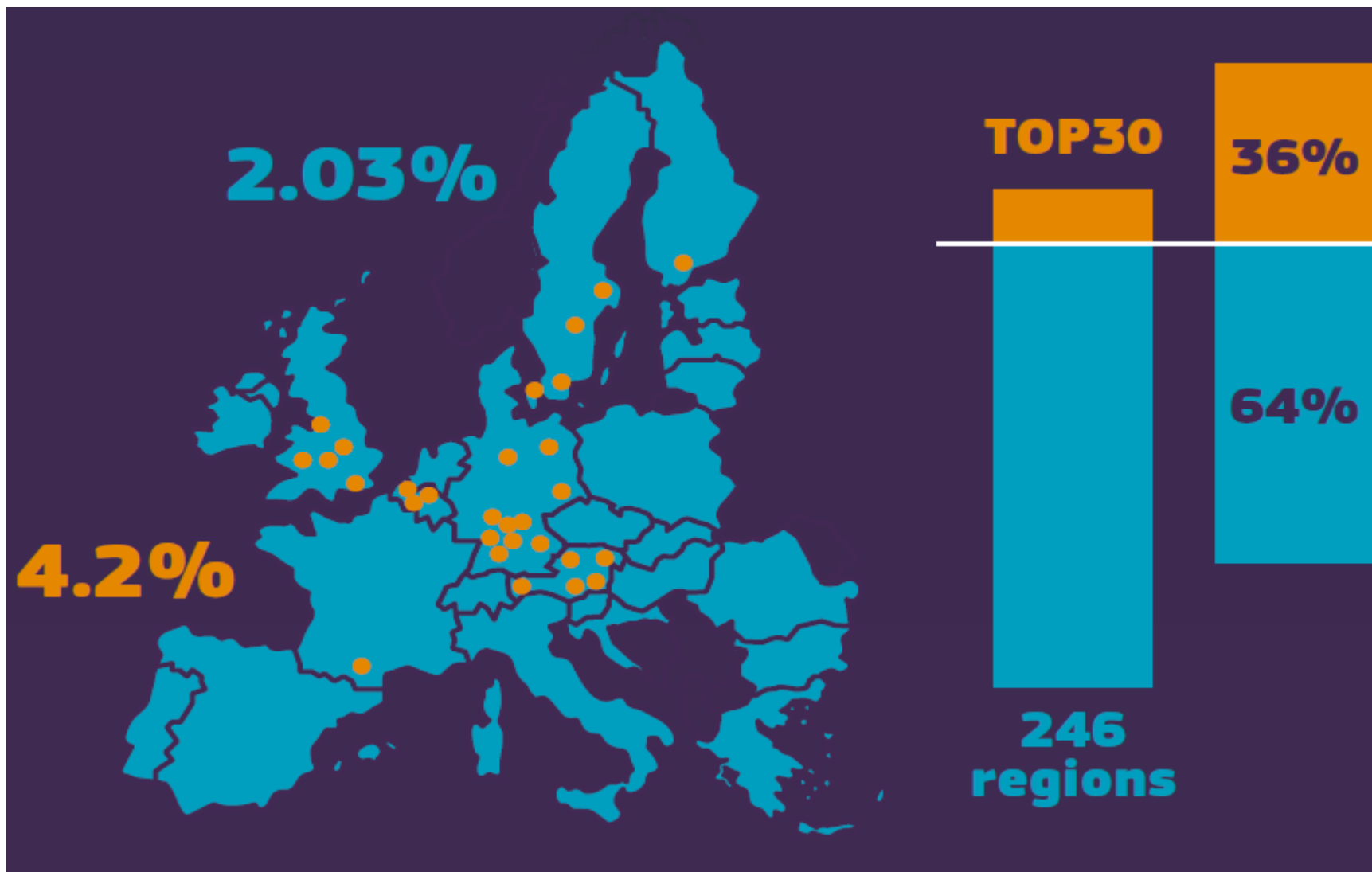
**sustainable**

**inclusive**

1. Research and innovation
2. Information and Communication Technologies
3. Competitiveness of Small and Medium-Sized Enterprises (SME)
4. Shift to a low-carbon economy
5. Climate change adaptation and risk management and prevention
6. Environmental protection and resource efficiency (natural and cultural heritage)
7. Sustainable transport and disposal of congestion on major network infrastructure
8. Employment and support for labour mobility
9. Social inclusion and poverty reduction
10. Education, skills and lifelong learning
11. Increased institutional capacity and effectiveness of public administration

# **Future ERDF, Research and Innovation 2021-2027**

# Research concentrated in a few regions



**A smarter  
Europe by  
promoting  
innovative  
and smart  
economic  
transformat  
ion**

Market orientation  
of **research**  
activities

**Digitalisation** -  
an innovation  
enabler

**A smarter  
Europe**

**Development  
of skills**

Location matters  
for **SMEs** and  
**start-ups**

Interregional cooperation in value  
chains

# ERDF and ESF Policy objectives 2021-2027

Table 1. List of tourism industries/activities

Tourism industries/activities	
1	Accommodation services
2	Food and beverage serving activities
3	Railway passenger transport services
4	Road passenger transport services
5	Water passenger transport services
6	Air passenger transport services
7	Transport equipment rental services
8	Travel agencies and other reservation services activities
9	Cultural activities
10	Sports and recreational activities
11	Retail trade of country-specific tourism characteristic goods
12	Country-specific tourism characteristic services/activities

*Source: Adapted from Statistical Commission (2008).*



Market orientation  
of **research**  
activities



**Specific Objective 1.i:  
Enhancing research  
and innovation  
capacities and the  
uptake of advanced  
technologies**

## **Priority**

- Business investment in R&I and entrepreneurial university;
- Pilot lines, early product validation, technology transition;
- Key digital technologies;
- Living labs, test-beds

## **Non priority**

- Basic research;
- Large public research infrastructure

**Digitalisation** -  
an innovation  
enabler



**Specific Objective 1.ii:  
Reaping the benefits of  
digitisation for citizens,  
companies and  
governments**

## **Priority**

- ICT uptake in SMEs; B2B; B2C;C2C;
- E-government;
- E-inclusion, e-health, e-learning, e-skilling

## **Non priority**

- IT equipment or applications not linked with the reform of public services/not interoperable;
- Operating cost e.g. subscriptions to digital services



Location matters  
for **SMEs** and  
**start-ups**



**Specific Objective 1.iii:  
Enhancing growth and  
competitiveness of SMEs**

## **Priority:**

New firms, start-ups/scale-ups;  
Industrial cluster development/ Pilot lines, early  
product validation, technology transformation;  
Access to finance and advanced business services

## **Non priority**

Investment in physical capital and equipment;  
Inventory or working capital

## **Development of skills**

## **Specific Objective 1.iv: Developing skills for smart specialisation, industrial transition and entrepreneurship**

European  
Commission

### **Priority -**

- Innovation management in SMEs;
- Training, reskilling for smart specialisation areas;
- Integration of education and training institution in innovation ecosystem;
- Skills for higher education to increase commercial viability.

### **Non priority**

- Training for horizontal skills;
- Scope of support as defined in Art.4 point 1

# ERDF and ESF Policy objectives 2021-2027

*[PO1 "A smarter Europe by promoting innovative and smart economic transformation"]*

Smart and sustainable investments in Tourism for research in innovative tourism products and innovative SMEs, creative and audio-visual industries and clusters, will be eligible in particular under innovative economic transformation processes;

PO2 : A greener, low-carbon Europe by promoting clean and fair energy transition, green and blue investment, the circular economy, climate adaptation and risk prevention, and management (eg. responsible tourism, cultural tourism);



# ERDF and ESF Policy objectives 2021-2027

PO3: A more connected Europe by enhancing mobility and regional ICT connectivity (eg. E-tourism, mobility, accessibility for tourism);

PO4 : A more social Europe by implementing the European pillar of social rights (eg. skills, training, mobility, peer to peer learning);

*proposal: SO(v) “enhancing the role of culture and tourism in economic development, social inclusion and social innovation”*

PO5: Europe closer to citizens and tools for integrated territorial development.

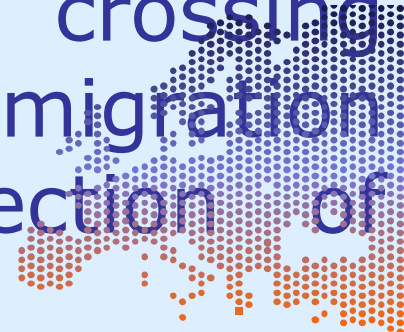




## **ERDF and ESF Interreg Specific objectives 2021-2027**

**'A better Interreg governance'** i) support for capacity building, ii) addressing cross-border legal and administrative challenges iii) support for institutional capacity to support macroregional strategies iv) support for trust-building, people-to-people, civil society

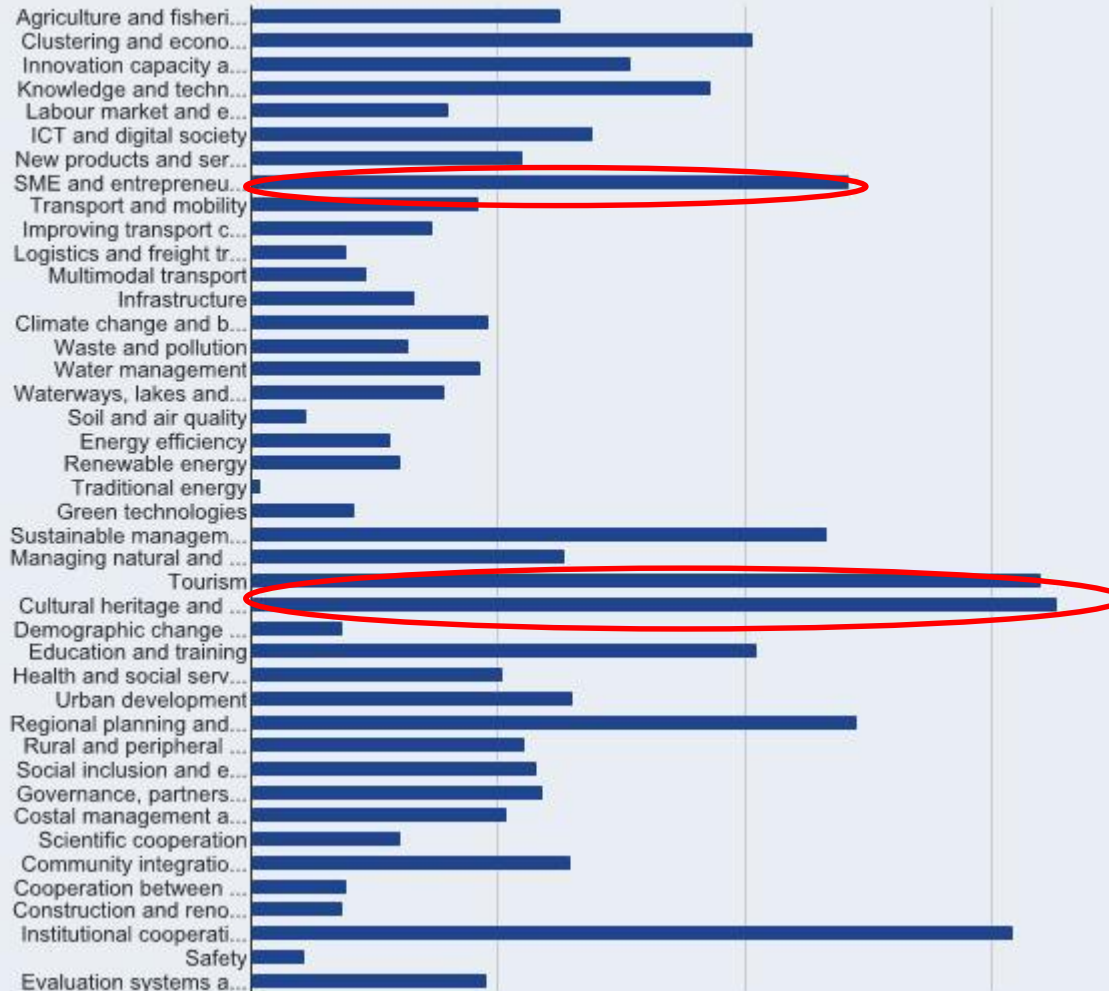
**'A safer and more secure Europe'** external borders: support for border crossing management, mobility and migration management, including the protection of migrants





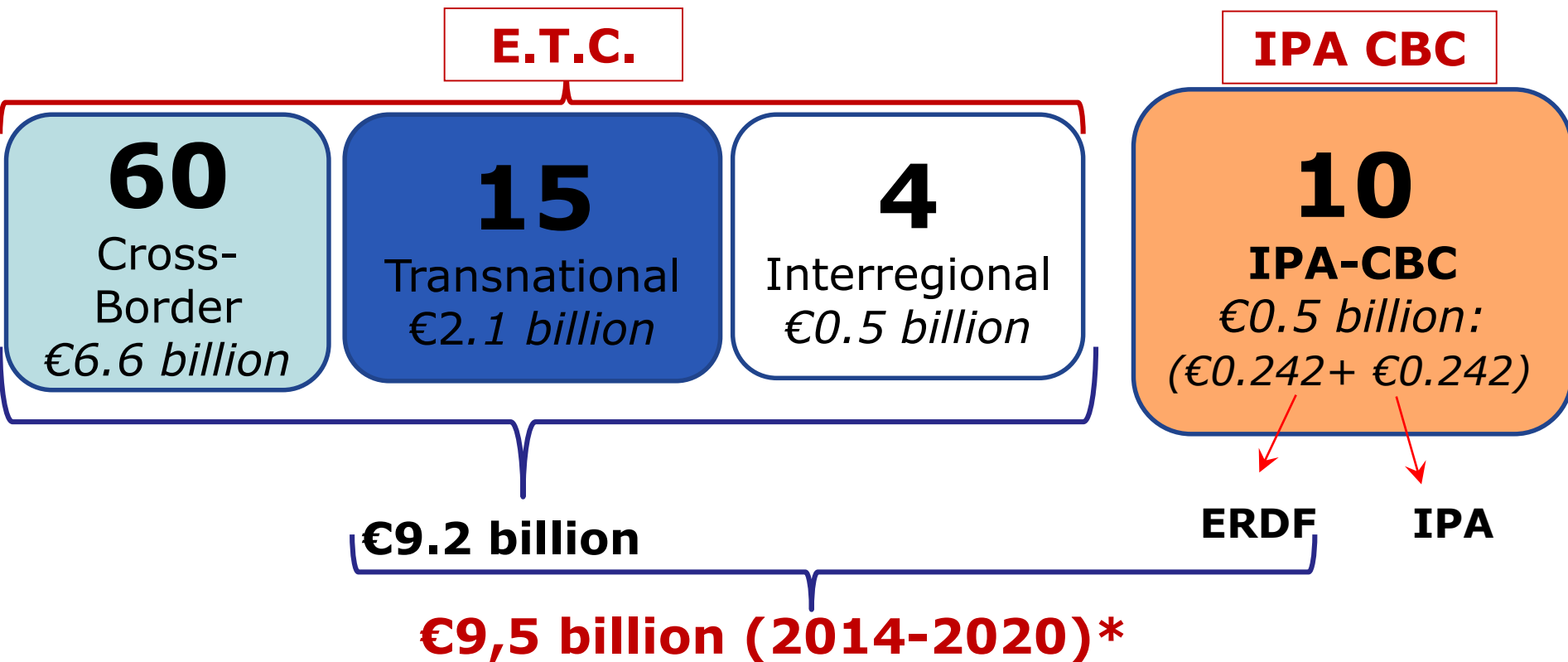
# 2000-2006+2007-2013: INTERREG's most popular topics...

**PROJECTS PER KEYWORDS**



# Types of Cooperation Programmes

*Draft Commission Implementing decision on cooperation programmes 2014-2020:*



*maximum co-financing rate: 85%*

*\* ERDF contribution in ENI programmes is missing*

Interreg 2014-2020	Sustainable Tourism	Cultural Heritage and Arts
Amount of projects	<b>1,040</b>	<b>955</b>
Partners	<b>4,833</b>	<b>4,114</b>
Budget	<b>EUR 1,280 B</b>	<b>EUR 1,039 B</b>

- *Keep.eu comprises detailed database for the Interreg programmes.*
- *keep.eu contains 86% of all (ongoing and closed) 2014-2020 projects;*
- *keep.eu contains 79% of all 2014-2020 project beneficiaries;*
- *keep.eu contains 84% of the 79% of beneficiaries' eligible budget/expenditure (i.e. 66% of the beneficiaries' budgets).*





[http://ec.europa.eu/regional\\_policy/index\\_en.cfm](http://ec.europa.eu/regional_policy/index_en.cfm)

**Thank you for your attention**