

## TOURISM RECOVERY THROUGH COOPERATION – A MACRO-REGIONAL APPROACH

14<sup>th</sup> September 2020

11:00-13:30

**Venue:** Izola (Slovenia) and video conference via EUSAIR's Stakeholders Platform.

**Please join the meeting from your computer, tablet or smartphone:**

**<https://www.gotomeet.me/EUSAIR/tourism-recovery-through-cooperation--a-macro-regi>**

### Participants

Macro-regional Steering Groups on Tourism and other relevant stakeholders.

### Chair:

European Commission (Directorate General of Regional and Urban Policy), Mr Johan Magnusson

## DRAFT AGENDA

14 September 2020	
<b>10:45-11:00</b>	<i>Check-in to virtual tool and technical settings (for the organisers)</i>
<b>11:00-11:15</b>	<p><b>1. Welcome and introduction by the EUSAIR Presidency and the chair</b> Andreja Jerina, Slovenian National Coordinator for EUSAIR, EUSALP, EUSDR Johan Magnusson, European Commission (Directorate General of Regional and Urban Policy), Chair and moderator of the workshop.</p>
	<b>I. "Tourism Recovery through cooperation" – framework and findings</b>
<b>11:15-11:30</b>	<p><b>2. EU tourism – towards sustainable recovery,</b> Ramune Genzbigelyte-Venturi, European Commission (Directorate General Internal Market, Industry, Entrepreneurship &amp; SMEs – DG GROW)</p>
<b>11:30-11:40</b>	<p><b>3. Tourism Interreg investments in the upcoming programming period 2021-2027 (with emphasis on Policy Objective 1: "a smarter Europe"),</b> Joanna Mouliou, European Commission (Directorate General of Regional and Urban Policy – DG REGIO)</p>

11:40-12:00	<p><b>4. Presentation of the findings of the research study “Impact assessment analysis of Covid-19 on tourism and recovery through cooperation in the EU macro-regions”</b> George Drakopoulos, DG REGIO external expert in Tourism</p>
12:00 – 12:15	Q&A session
12:15-12:30	<i>Virtual coffee break</i>
	<b>II. “Tourism recovery through cooperation” - macro-regional needs and opportunities</b>
12:30-12:40	<p><b>5. EUSBSR “Baltic Sea tourism recovery”</b> Andrea Krabbe, Policy Area Coordinator for Tourism within the EUSBSR</p>
12:40-12:50	<p><b>6. EUSDR “Danube region tourism priorities”</b> Irina Cozme, Priority Area for Tourism at the EUSDR</p>
12:50-13:00	<p><b>7. EUSAIR “Sustainable tourism - cooperation within EUSAIR and with other EU Macro-regional Strategies”</b> Blanka Belošević - Head of the Department for International cooperation - Thematic Steering Group coordinator for the pillar 4 “sustainable tourism” – EUSAIR</p>
13:00-13:10	<p><b>8. EUSALP “mountain geography – all year round tourism industry”</b> Francois Boissac - Director for tourism in Region Auvergne-Rhône-Alpes</p>
13:10-13:25	Q&A
13:25-13:30	<p><b>9. Conclusions, Declaration and next steps,</b> with the contribution of <b>Jean-Pierre Halkin, Head of Unit at the European Commission</b> (Directorate General of Regional and Urban Policy).</p>

## REGISTRATION

For joining the event prior **registration is needed**. Please register through the following [registration form](#), whereby you need to choose the event you wish to join. Deadline for registration is 11 September 2020. After the closure of registrations you will receive an email with a link for this event.

Please join the virtual meeting room in advance to test and ensure that your technical settings enable you to actively participate in the meeting. If you are new to GoToMeeting get the app beforehand and be ready when your first meeting starts:

<https://global.gotomeeting.com/install/782831381>

If you have any technical questions, please contact the EUSAIR Stakeholder Platform staff at the following e-mail addresses:

sijana.veledar@regione.marche.it OR

michele.giovenali@regione.marche.it

In order to guarantee a smooth online meeting, you are kindly asked to follow the guidelines as provided below:

#### ORGANISATIONAL

- The speakers and participants are invited to intervene on the Q&A sessions. To do that please give a signal in the chat, e.g. "X HAS A COMMENT", so there is a clear order of who comes next in the discussion. The chat is activated by clicking on the icon with the speech bubble in the tool bar in the right upper corner of your meeting window. In some cases organizer may need to prioritize the questions.
- In case of remarks and questions arising during the presentation of the agenda point, please write it down in the chat section.

#### TECHNICAL

- The workshop will be recorded and shared with you (afterwards it will be available on the <https://www.adriatic-ionian.eu/event/mediterranean-coast-and-macro-regional-strategies-week-2020/>). Please always mute your microphones when you are not talking.
- Audio and video settings can be checked in the bottom tool bar by clicking on the icons Mic/Camera or with the settings wheel in the top bar (right upper corner) of the meeting window.
- In the chat section you can choose to chat with the entire group or one-on-one with other participants.
- Should you have issues with your bandwidth, you can switch off your video to reduce data flow, but let us start with active cameras since we didn't see each other now for such a long time. In case of technical issues we will later on agree on switching them off.