

47th European Transport Conference, ETC2019
Annual Conference of the Association for European Transport (AET)

*Stakeholders involvement
for a multi-level
macro-regional governance*

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EUSAIR Facility Point - Italian Project Partner

Why are Macro-Regional Strategies needed?



No country can work
alone anymore:
the current **challenges**
require everyone's
involvement

Macro-Regional Strategies as laboratories for a New Europe



- Bringing different types of stakeholders
- Pragmatic approach
- Multilevel governance
- Aligning different funding sources

Macro-Regional **added value**



learning between countries
benchmarking (policy and methods)

IPA learning

Multilevel Governance

One macro region (belongingness)

It's implemented with a project called **“Supporting the Governance of the EUSAIR: FACILITY POINT”** (Axis IV ADRION programme)

Duration: May 2016 - December 2022

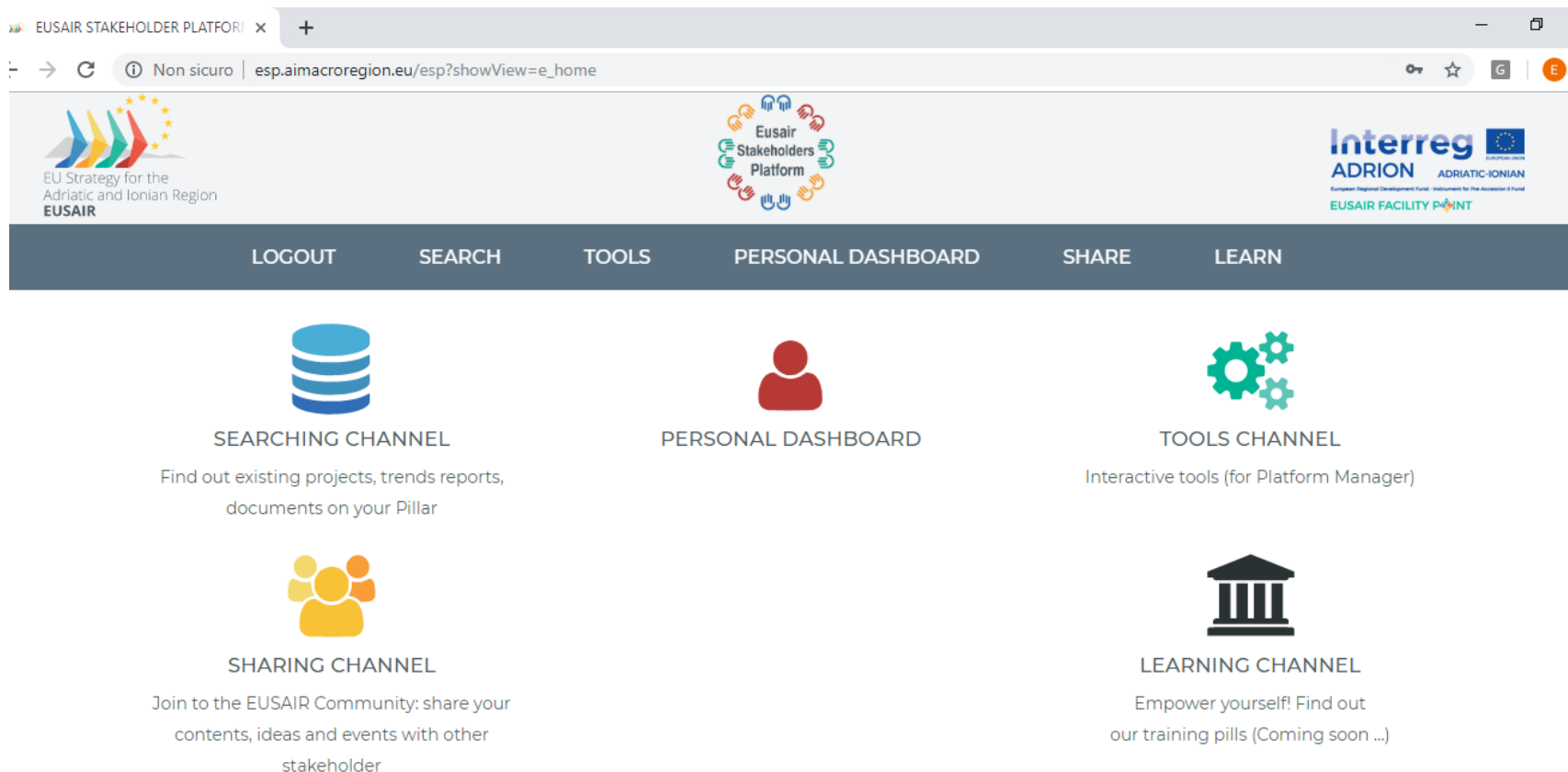
FACILITY POINT PARTNERS

- Lead Partner Government Office for Development and European Cohesion Policy – SLOVENIA (WPM/WP T1/WP T2/WPC)
- PP2 Ministry for Europe and Foreign Affairs - ALBANIA
- PP3 Directorate for European Integration of Council of Ministers - BOSNIA HERZEGOVINA
- PP4 Ministry of Tourism of the Republic CROATIA
- PP5 Special Service for Strategy, Planning and Evaluation (EYSSA), National Coordination Authority of the NSRF, Ministry of Development and Investments – GREECE (WPT3)
- **PP6 Marche Region – Production activities, education and labour – ITALY (WPT4)**
- PP7 Government of Montenegro, European Integration Office - MONTENEGRO
- PP8 Ministry of European Integration - SERBIA
- PP9 Municipality of Izola - SLOVENIA

FACILITY POINT WPs

WORK PACKAGES	LEAD PARTNER
Management	Government Office for Development and European Cohesion Policy – SLOVENIA
T1 Assistance to GB and TSGs	Government Office for Development and European Cohesion Policy – SLOVENIA
T2 Facilitating Strategic Project Development and Financial Dialogue	Municipality of Izola – SLOVENIA
T3 Building capacities for monitoring and Evaluation of EUSAIR	Special Service for Strategy, Planning and Evaluation (EYSSA), National Coordination Authority of the NSRF, Ministry of Development and Investments - GREECE
T4 Stakeholder Platform	Regione Marche - Production activities, education and labour
Communication	Government Office for Development and European Cohesion Policy – SLOVENIA

Stakeholders' Platform ESP



The screenshot shows a web browser window with the URL `esp.aimacroregion.eu/esp?showView=e_home`. The page header includes the EUSAIR logo, the Eusair Stakeholders Platform logo, and the Interreg ADRION logo. Below the header is a navigation bar with the following links: LOGOUT, SEARCH, TOOLS, PERSONAL DASHBOARD, SHARE, and LEARN. The main content area is divided into six sections, each with an icon and a description:

- SEARCHING CHANNEL** (Database icon): Find out existing projects, trends reports, documents on your Pillar
- PERSONAL DASHBOARD** (Person icon):
- TOOLS CHANNEL** (Gears icon): Interactive tools (for Platform Manager)
- SHARING CHANNEL** (Group of people icon): Join to the EUSAIR Community: share your contents, ideas and events with other stakeholder
- LEARNING CHANNEL** (Building icon): Empower yourself! Find out our training pills (Coming soon ...)

Stakeholders' Platform main goals

to **involve** non-state **actors** (civil society, academia, NGOs, private companies)

to **enable** two-way **communication** between key implementers and other stakeholders

to **generate** project ideas and **collaboration** with stakeholders in potential partnership



Platform means **dialogues**,
fora, **partnerships** and
learning alliances

The Platform Structure
consists in 4 sections as
shown in the next slide



Stakeholders' Platform structure



Searching Channel

Existing projects, trends reports,
documents on your Pillar



Tools Channel

Interactive tools (for
Platform Manager)



Personal Dashboard



Sharing Channel

Share your contents, ideas and
events with other stakeholder



Learning Channel

Empower yourself! Find
out our training pills

The “core” of the ESP is the **Sharing Channel**,
a **virtual space** where it’s possible:

create different **groups**
around specific issues
(close, moderate, open)

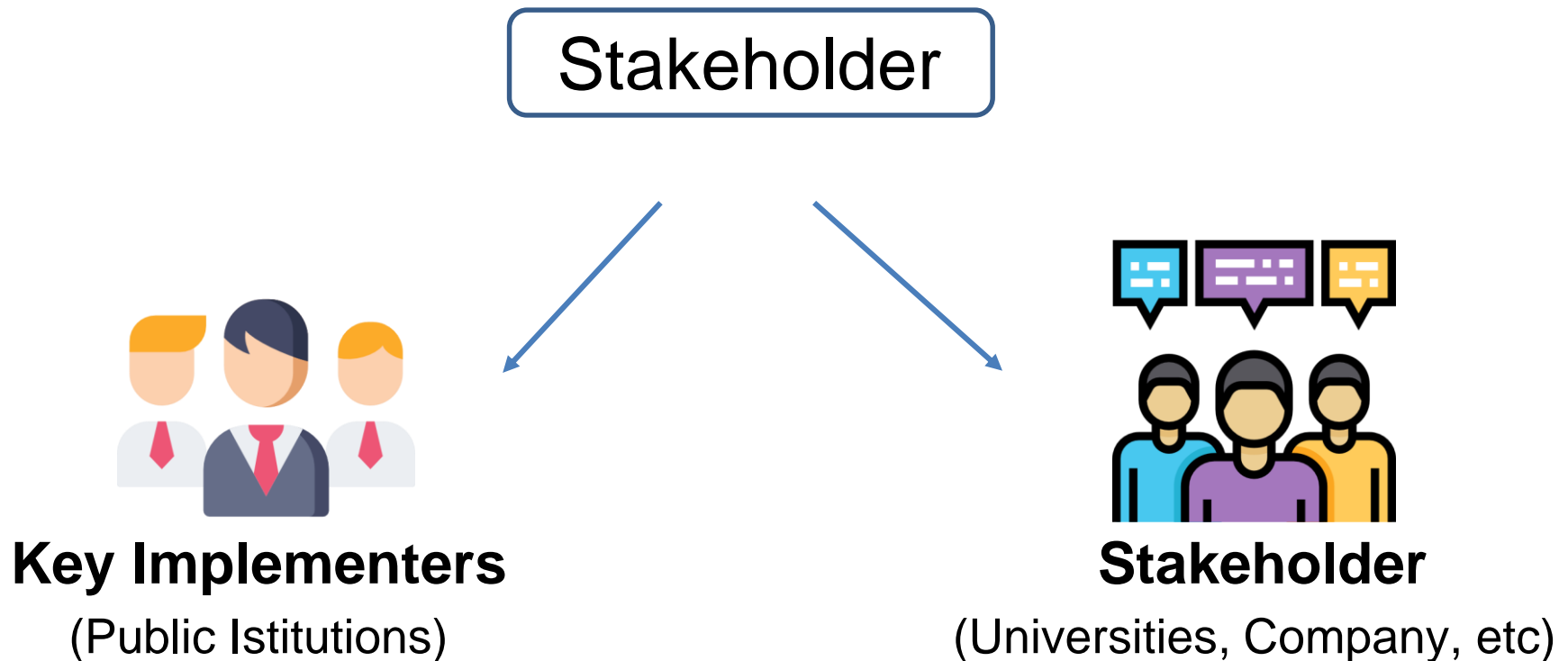
share documents

create surveys

organize events



The Platform is a space for empowerment and active participation of different type of

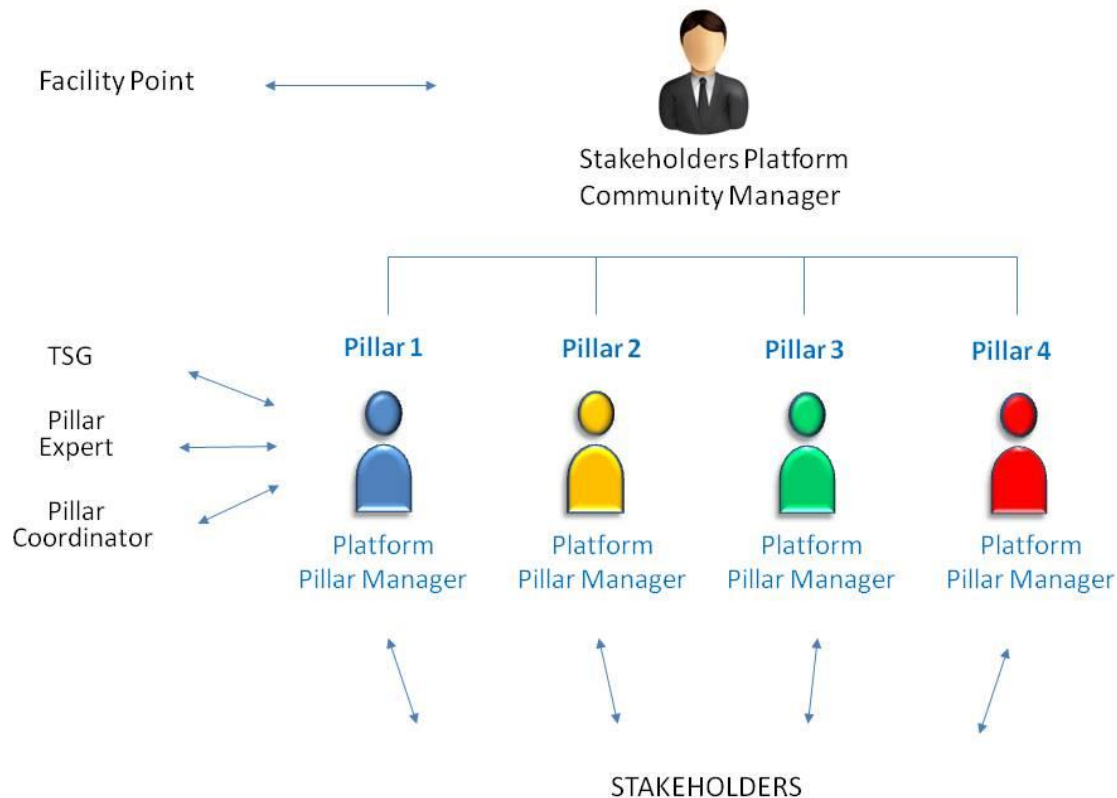


In this first phase we **involve** only the
Key Implementers (G.B. , TSG , etc..)

In the second phase will be possible
to **involve** the other **Stakeholders**
around specific issues

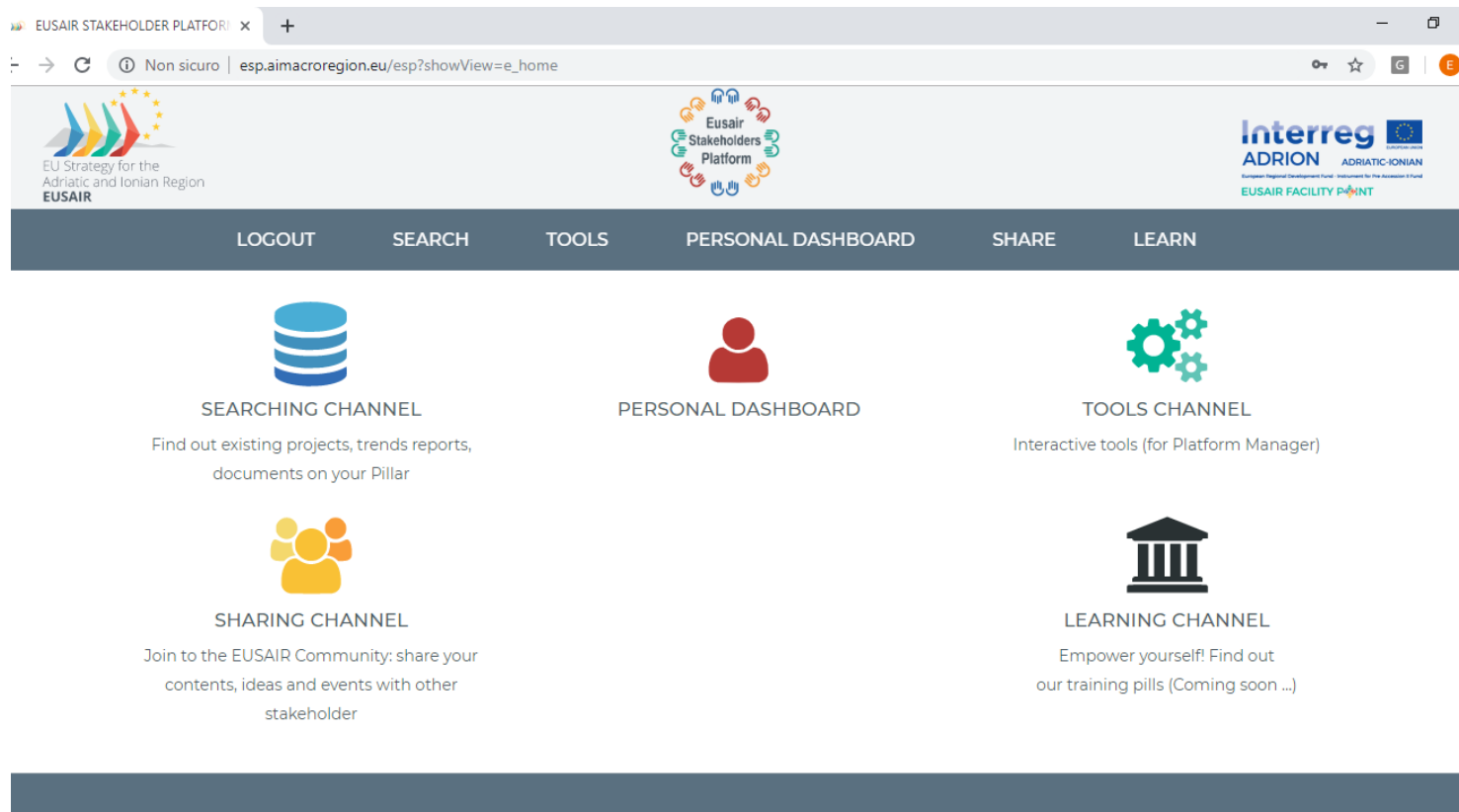


This process need the support of these professional roles :



1 Stakeholder Platform Manager

4 Platform Pillar Managers






The screenshot shows a web browser window with the URL http://esp.aimacroregion.eu/esp?showView=e_home. The page features a header with the EUSAIR logo, the Eusair Stakeholders Platform logo, and the Interreg ADRION logo. Below the header is a navigation bar with links: LOGOUT, SEARCH, TOOLS, PERSONAL DASHBOARD, SHARE, and LEARN. The main content area is divided into four sections:
1. **SEARCHING CHANNEL**: Represented by a database icon, with the description "Find out existing projects, trends reports, documents on your Pillar".
2. **PERSONAL DASHBOARD**: Represented by a person icon.
3. **TOOLS CHANNEL**: Represented by a gear icon, with the description "Interactive tools (for Platform Manager)".
4. **SHARING CHANNEL**: Represented by a group of people icon, with the description "Join to the EUSAIR Community: share your contents, ideas and events with other stakeholder".
5. **LEARNING CHANNEL**: Represented by a classical building icon, with the description "Empower yourself! Find out our training pills (Coming soon ...)".

<http://esp.aimacroregion.eu/>



EUSAIR STAKEHOLDER PLATFO x Adriatic-Ionian - EU Strategy fo x working team shaking hands - x Search results for Business peo x Download x + x - x

adriatic-ionian.eu

 **Interreg**  **ADRION** **ADRIATIC-IONIAN**
European Regional Development Fund - Instrument for Pre-Accession II Fund
EUSAIR FACILITY POINT

 **EUROPEAN UNION**

 **EUSAIR Stakeholders Platform**

Search 

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Mediterranean Coast and Macro-regional Strategies Week 2019 - SEA4FUTURE
17-28 September 2019, Slovenian Coast

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Slovenska obala
MEDITERRANEAN COAST AND MACRO-REGION
Slovenian Coast

EU Strategy for the Adriatic and Ionian Region
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