START-UPS AND TECHNOLOGY TRANSFER IN INNOVATION ECOSYSTEMS IN SOUTH-EAST EUROPE AND THE ALPINE REGION

15-16 November 2018
Ljubljana (Slovenia)
START-UPS AND TECHNOLOGY TRANSFER IN INNOVATION ECOSYSTEMS IN SOUTH-EAST EUROPE AND THE ALPINE REGION

Thursday 15 November 2018
Overview

Co-chairs:
Giancarlo Caratti, Head of Intellectual Property & Technology Transfer Unit, Directorate-General Joint Research Centre, European Commission
Simona Knežević Vernon, Head of the Entrepreneurship Department, Technology Park Ljubljana, Ltd.

08:30 - 09:15  Registration & welcome coffee
09:15 - 10:00  Welcome addresses
10:00 - 11:30  Trends in the development of Start-up Ecosystems
11:30 - 12:00  Coffee break
12:00 - 13:15  Start-ups ecosystems as a value adding tool for regional and national economies
13:15 - 14:15  Midday break
14:15 - 15:30  Round Table: how to build a successful start-up community? The various models
15:30 - 15:50  Coffee break
15:50 - 17:15  Supporting start-ups: value-adding services and programmes
17:15 - 17:30  Wrap-up session and conclusions from Day 1
20:00 - 22:00  Networking dinner
WELCOME ADDRESSES

Thursday 15 November
From 9:15 to 10:00

Moderator: Tomaž Boh, Directorate of Science, Ministry of Education, Science and Sport, Slovenia

Matej Cerar, Deputy General Manager, Technology Park Ljubljana

Tjaša Ficko, Deputy Mayor, City of Ljubljana

Tomaž Boh, Directorate of Science, Ministry of Education, Science and Sport, Slovenia

Marko Hren, Senior Consultant, Smart Specialisation Coordination Division, Government Office for Development and European Cohesion Policy, Slovenia

Saša Lazović, Assistant Minister in charge of technological development, technology transfer and innovation system, Ministry of Education, Science and Technological Development, Serbia

Anna Giorgi, Leader of Action Group 1 (EUSALP), Lombardy Region
TRENDS IN THE DEVELOPMENT OF START-UP ECOSYSTEMS

Thursday 15 November
From 10:00 to 11:30

Moderator: Martin Mössler, Managing Director Science Park Graz | ESA BIC Austria General Manager

Setting the scene

Painting the background: presentation of a joint position paper “Startup Innovation Ecosystems in Southern Europe”
Eva Baltar, Policy Officer, Directorate-General Joint Research Centre, European Commission & Andrea Basso, Chief Technology Officer, MITO Technology

Hi Tech Park Ecosystem from vision to reality
David Shemesh, Chief Technology Officer, Innovation Basecamp, Israel

Introductions and Round Table Discussion

Helge Neumann, Consultant to the CEO, WISTA MANAGEMENT GmbH - Berlin Adlershof, IASP Full Member

Jure Vrhovnik, Initiative Startup Slovenia, extended into Startup Alpe Adria Ecosystem, Venture Factory – University Incubator, University of Maribor

Gordana Danilović Grkovic, Acting Director, Belgrade Science Technology Park

Angelo Gatto, Senior Expert, Finlombarda s.p.a. (Open Innovation team leader)

Anja Zorko, Head of Centre for Creativity, Museum of Architecture and Design Ljubljana

This session will consider the nature of start-up ecosystems and their growth and present some successful examples
START-UP ECOSYSTEMS AS A VALUE ADDING TOOL FOR REGIONAL AND NATIONAL ECONOMIES

Thursday 15 November

From 12:00 to 13:15

Moderator: Ales Gnamus, Project Officer, EU Thematic S3 Platforms, Directorate-General Joint Research Centre, European Commission

Simona Hočevar, Specialist for Financial Instruments and Smart Specialisation Strategy, Smart Specialisation Coordination Division, Government Office for Development and European Cohesion Policy, Slovenia

Alexander Paine, Associate Director Advice for Small Businesses, SME Finance and Development Group, European Bank for Reconstruction and Development (EBRD)

Clement Brenot, Project Manager, South East Europe Division, Organisation for Economic Co-operation and Development (OECD)

Borut Ložar, Policy Officer – SME policy, Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs, European Commission

Dana Mocanu, Executive Director, Magurele Science Park, Bucharest

This session will address the question of why start-up ecosystems are important and what impact they bring.
ROUND TABLE: HOW TO BUILD A SUCCESSFUL START-UP COMMUNITY? THE VARIOUS MODELS

Thursday 15 November
From 14:15 to 15:30

Moderator: Dragan Soljan, Advisor, Western Balkan Enterprise Development & Innovation Facility (WB EDIF), European Investment Bank

Jernej Pintar, Senior Entrepreneurship Developer, Technology Park Ljubljana and Accelerator (Interreg Danube project)

Fabio Pianesi, Head of External Collaboration, EIT Digital, European Institute of Innovation & Technology

Mike Cherrett, Director European Affairs, EIT Climate-KIC

Paris Kokorotsikos, Incubation systems founder, i4G Incubator, Thessaloniki

Natanail Stefanov, Chairman, BESCO - The Bulgarian Startup Association and Vice Chairman, Sofia Tech Park

This session will address the question of how to create start-up communities and synergistically embed them in local ecosystems.
SUPPORTING START-UPS: VALUE-ADDING SERVICES AND PROGRAMMES

Thursday 15 November
From 15:50 to 17:15

Moderator: Patrick McCutcheon, Senior Expert, Directorate-General for Research and Innovation, European Commission

One and One is Eleven
Martin Krch, Projects & Cooperation, Lakeside Science & Technology Park, Klagenfurt: One and One is Eleven

Innovation Factory and ARGO
Fabrizio Rovatti, Managing Director, Innovation Factory, AREA Science Park, Trieste

EU Action: Improve the Innovative Ecosystem and boost start-up creation in Albania
Irina Kausch, GIZ-ProSEED Programme Director and Ina Murthi, Programme Manager for Market Development, Embassy of Sweden, Tirana

Fis Malësori, Chief Executive Officer, VentureUP - University of Prishtina Entrepreneurship & Innovation Centre

Vedran Šimunović, Chief Executive Officer, INTERA Technology Park, Mostar

This session will combine introductory presentations or speeches with an interactive round table discussion on the topic.
Friday 16 November 2018
Overview

Co-chairs:
Giancarlo Caratti, Head of Intellectual Property & Technology Transfer Unit,
Directorate-General Joint Research Centre, European Commission
Irena Hreljac, Head of TTO office, National Institute of Chemistry

08:30 - 09:00   Registration & welcome coffee
09:00 - 10:15   Round Table Discussion: Building the investment/project pipeline: Making attractive propositions for fundraising
10:15 - 11:30   Interplay with Industry. How to attract industrial customers?
11:30 - 11:50   Coffee break
11:50 - 13:10   Start-up challenges: Innovation, Growth and Internationalisation
13:10 - 14:00   Midday break
14:00 - 15:00   Towards ESOF 2020 Trieste: Building up a network of innovators in South-East Europe
15:00 - 15:15   Coffee break
15:15 - 16:15   Successful spin-out stories. Different models
16:15 - 17:45   The power of networks
17:45 - 18:00   Closing remarks
ROUND TABLE DISCUSSION: BUILDING THE INVESTMENT/PROJECT PIPELINE: MAKING ATTRACTIVE PROPOSITIONS FOR FUNDRAISING

Friday 16 November
From 09:00 to 10:15

Moderator: Aleš Pustovrh, Partner, ABC First Growth Venture Capital Fund

Introductions and Round Table Discussion

Efficient marketing of technologies – channels, methods and tools, first contact establishment
Christoph Adametz, Deputy manager, Research & Technology House, TU Graz

Patenting of computer made inventions
David Kuttenkeuler, Patent Attorney, Boehmert & Boehmert

Jurij Giacomelli, Investment manager of Meta Ingenium, a part of Meta Group and local partner of ESIL (Early-Stage Investing Launchpad for Slovenia, a project of Business Angels Europe)

Eladio Crego, Advisor of Fundación Barrié-Science Seed Fund and of Fundación Barrié-Ignicia Programme

Maddalena Furlan, Open Lab Office Manager | Innovation and Complex Systems Department, AREA Science Park
INTERPLAY WITH INDUSTRY. HOW TO ATTRACT INDUSTRIAL CUSTOMERS?

Friday 16 November
From 10:15 to 11:30

Moderator: Eva Baltar, Policy Officer, Directorate-General Joint Research Centre, European Commission

Keynote

Infobip – From Croatian Startup To Global Company
Roberto Kutić, COO, InfoBip, Croatia

Introductions and Round Table Discussion

Jon Wulff Petersen, Director & Senior Consultant, tto.eu – a part of Plougmann Vingtoft
Mariya Konstantinova, Innovation Manager, Agrana AG, Austria
Tom Stephenson, Pro-Vice-Chancellor, Research and Innovation, Cranfield University, United Kingdom
George Angelov, Chair of Department of Microelectronics, Technical University of Sofia; Chairman of the Managing Board, Cluster of Microelectronics and Industrial Electronics Systems (μ-Cluster)
START-UP CHALLENGES: INNOVATION, GROWTH AND INTERNATIONALISATION

Friday 16 November
From 11:50 to 13:10

Moderator: Elena Andonova, Project Officer, Directorate-General Joint Research Centre, European Commission

Levin Pal, IPR Group Head and Senior Technology Manager, Center for Technology Transfer and Innovation at the Jožef Stefan Institute

Radmil Polenakovikj, Director, Business Start-up Centre, Faculty of Mechanical Engineering, University Ss. Cyril and Methodius in Skopje & President, National Centre for Development of Innovation and Entrepreneurial Learning

Barbara Diehl, Director of Transfer and Innovation (incoming) – Helmholtz Association of German Research Centres

Maite Ibern, IP and Technology Transfer Manager, Autonomous University of Barcelona

Marco Mazzaglia, PoK-Platform of Knowledge Technical Staff – EUSALP AG1
TOWARDS ESOF 2020 TRIESTE: BUILDING UP A NETWORK OF INNOVATORS IN SOUTH-EAST EUROPE

Friday 16 November
From 14:00 to 15:00

Moderator: Giancarlo Caratti, Head of Intellectual Property and Technology Transfer Unit, Directorate-General Joint Research Centre, European Commission

ESOF2020 Trieste: Fostering Networks in South-East Europe
Stefano Fantoni, Champion ESOF2020 Trieste

Initiatives and Events towards ESOF2020 Trieste
Bruno Della Vedova, Local Programme Coordinator ESOF2020 Trieste

From Genomics to Applications: a Successful History of Technology Transfer
Michele Morgante, Scientific Director of the Institute of Applied Genomics, Udine

High Performance Computing from the Cloud to the Edge
Roberto Siagri, President & CEO of Eurotech Spa, Amaro, Udine
SUCCESSFUL SPIN-OUT STORIES. DIFFERENT MODELS

Friday 16 November
From 15:15 to 16:15

Moderator: Jernej Pintar, Senior Entrepreneurship Developer, Technology Park Ljubljana and Accelerator (Interreg Danube project)

Umberto Bondi, AG1 EUSALP member - Swiss, Senior Project Manager and Coach at CP Start-Up, Università della Svizzera Italiana, Scale(up)Alps - Interreg Alpine Space project

Andrea Basso, Chief Technology Officer, MITO Technology

Pierre Padilla, Founder, N-Able

Presentation of Slovenian Spin-out and start-up examples
Friday 16 November
From 16:15 to 17:45

Moderator: Tomaž Boh, Directorate of Science, Ministry of Education, Science and Sport, Slovenia

Levin Pal, IPR Group Head and Senior Technology Manager, Center for Technology Transfer and Innovation at the Jožef Stefan Institute

Aleš Gnamuš, Project Officer, EU Thematic S3 Platforms, Directorate-General Joint Research Centre, European Commission

Rudi Pajntar, SRIP Factories of the future and Alenka Rožaj Bervar, SRIP Health

Francesco Guerra, Associate Professor at the University of Modena and Reggio Emilia, RE-search ALPS, INEA CEF-TELECOM Project