



22.5.2018

Subject: Mediterranean Coast and Macro-regional Strategies Week – Slovenia, 18-28 September 2018 – SAVE-THE-DATE

Dear Sir or Madam,

We are announcing the SAVE THE DATE for the »Mediterranean Coast and Macro-regional Strategies Week« which will take place between the 18–28 September 2018 at Slovenian coast (Manly in Izola and Koper).

The traditional event aims to raise awareness on the sea and coast and their natural resources and economic potential, as well as to expose the risks to which the sea and coast are exposed to due to the natural phenomena and human actions. Organizers are promising numerous interesting activities. The event will bring together practitioners, experts and general public. Special attention will be given to the stakeholders' views on the state of play and the future of the sea and coastal management.

The Mediterranean countries are celebrating the Mediterranean Coast Day since its launch on the 25th of September 2007. The 25th of September was chosen as the Mediterranean Coast Day to honor Slovenia as the first country in the Mediterranean region which ratified the Protocol on Integrated Coastal Zone Management (ICZM) in 2009. The ICZM Protocol is a unique legal instrument which allows the countries in the Mediterranean to better manage and protect their coastal zones in pursuit of sustainable development. Each year, one of the Mediterranean countries is a host of the Mediterranean Coast Day main celebration, while other countries organize their own events.

In Slovenia, the celebration is widely known as the "Mediterranean Coast Week" and is inextricably linked to the regional cooperation under the three European macro-regional strategies which are implemented in the Slovenian territory, namely the Danube, Adriatic-lonian and Alpine strategy.

The Indicative programme is as follows:

15.9.	2018 Clean coast - clean-up action (Open event to wider public)
18.9.	Official opening (Open event to wider public in English)
19.9.	Follow up of the workshop »Networking for Ecological Connectivity and Green Infrastructure 2017« (Confirmation of registration needed, event in English)
20.9.	TSG 3 Workshop: Facilitating EUSAIR Strategy for the Adriatic-Ionian Region implementation (Confirmation of registration needed, event in English)
21.9.	TSG3 and TSG1 Workshop Facilitating EUSAIR Strategy for the Adriatic-Ionian Region implementation TBC (Confirmation of registration needed, event in English)
21.9.	MAIN EVENT: Draw the Coast – participatory approach of general public and institutions/organizations to the vision of development of the coastal road (Open event to wider public, event in Slovene)
21.9.	Event within European Mobility Week Campaign (Open event to wider public in Slovene)
27.9.	Event within World Tourism Day (Open event to wider public in Slovene)
28.9.	Researchers' Night (Open event to wider public in Slovene) Closing of the 2018 Mediterranean Coast Week

! For all listed events the registration is compulsory and will be opened soon.

Further information about the event will be available on the dedicated website of the EU Strategy for the Adriatic and Ionian Region (EUSAIR) in the next weeks: http://www.adriatic-ionian.eu/.

On the EUSAIR YOUTUBE dedicated channel short video reportage from the Mediterranean Coast and Macro-regional Strategies Week 2017 activities is available "Mediterranean Coast and EU Macro-regional Strategies Week".