

MACRO-REGIONAL STRATEGIES' COMMON THEMES (as of August 2016)

Important note: Thematic areas within all MRS are cross-cutting and interlinked. Interact has categorized them in common themes only for the sake of comparability and this publication.

Connectivity	EUSBSR	EUSDR	EUSAIR	EUSALP
Energy	PA Energy: BEMIP Action Plan (for competitive, secure and sustainable energy)	PA2: To encourage more sustainable energy	6. Energy networks	A2: To increase the economic potential of strategic sectors A5: To connect people electronically and promote accessibility to public services A9: To make the territory a model region for energy efficiency and renewable energy
Transport	PA Transport: Improving internal and external transport links	PA1: To improve mobility and multimodality a. Inland Waterways b. Road, rail and air links	4. Maritime transport 5. Intermodal connections to the hinterland	A4: To promote inter-modality and interoperability in passenger and freight transport A5: To connect people electronically and promote accessibility to public services

Environment	EUSBSR	EUSDR	EUSAIR	EUSALP
Agriculture Fisheries Forestry	PA Bioeconomy: Agriculture, forestry and fisheries	PA6: To preserve biodiversity, landscapes and the quality of air and soils PA8: Competitiveness	2. Fisheries and aquaculture	A2: To increase the economic potential of strategic sectors
Environmental risks Climate	PA Hazards: Reducing the use and impact of hazardous substances HA: Climate	PA5: To manage environmental risks PA2: Energy	7. The marine environment	A7: To develop ecological connectivity in the whole EUSALP territory A8: To improve risk management and to better manage climate change, including major natural risks prevention
Maritime safety and security	PA Safe: To become a leading region in maritime safety and security		7. The marine environment	
Quality of air, soils, water Biodiversity	PA Nutri: Reducing nutrient inputs to the sea to acceptable levels PA Ship: Becoming a model region for clean shipping <i>Biodiversity integrated in other policy areas, such as PA Bioeconomy</i>	PA6: To preserve biodiversity, landscapes and the quality of air and soils PA4: Water Quality PA5: To manage environmental risks	7. The marine environment 8. Transnational terrestrial habitats and biodiversity	A6: To preserve and valorise natural resources, including water and cultural resources A7: To develop ecological connectivity in the whole EUSALP territory

Prosperity	EUSBSR	EUSDR	EUSAIR	EUSALP
Culture	PA Culture: Culture & creative sectors	PA3: To promote culture and tourism, people to people contacts		A6: To preserve and valorise natural resources, including water and cultural resources
Education	PA Education: Education, research and employability	PA7: To develop the knowledge society through research, education and information technologies PA 8: Competitiveness PA9: To invest in people and skills	3. Maritime and marine governance and services	A3: To improve the adequacy of labour market, education and training in strategic sectors A5: To connect people electronically and promote accessibility to public services

Employability Labour market	PA Education: Education, research and employability	PA9: To invest in people and skills		A3: To improve the adequacy of labour market, education and training in strategic sectors
Health	PA Health: Improving and promoting people's health, including its social aspects	PA4: Water Quality PA5: To manage environmental risks e-Health → PA7: To develop the knowledge society through research, education and information technologies		A2: To increase the economic potential of strategic sectors A5: To connect people electronically and promote accessibility to public services
Innovation	PA Innovation: Exploiting the full potential of the region in research, innovation and SME, utilising the Digital Single Market as a source for attracting talents and investments	PA7: To develop the knowledge society through research, education and information technologies PA8: Competitiveness	1. Blue technologies 3. Maritime and marine governance and services 7. The marine environment Cross-cutting aspect: Strengthening R&D, Innovation and SMEs	A1: To develop an effective research and innovation ecosystem A2: To increase the economic potential of strategic sectors
Security Crime	PA Secure: Protection from land-based emergencies, accidents and cross-border crime	PA11: To work together to promote security and tackle organised and serious crime		
SMEs	PA Innovation: Exploiting the full potential of the region in research, innovation and SME, utilising the Digital Single Market as a source for attracting talents and investments	PA7: To develop the knowledge society through research, education and information technologies PA8: To support the competitiveness of enterprises, including cluster development PA9: To invest in people and skills	Cross-cutting aspect: Strengthening R&D, Innovation and SMEs	A2: To increase the economic potential of strategic sectors
Tourism	PA Tourism: Reinforcing cohesiveness of the macro-region through tourism	PA3: To promote culture and tourism, people to people contacts	9. Diversified tourism offer (products and services) 10. Sustainable and responsible tourism management (innovation and quality)	A2: To increase the economic potential of strategic sectors

Cross-cutting areas	EUSBSR	EUSDR	EUSAIR	EUSALP
Institutional capacity Governance Cross-institutions cooperation Social inclusion	HA Capacity: Capacity building and involvement HA Neighbours: Creating added value to the Baltic Sea cooperation by working with neighbouring countries and regions	PA7: To develop the knowledge society through research, education and information technologies PA9: To invest in people and skills PA 10: To step up institutional capacity and cooperation	1. Blue technologies 3. Maritime and marine governance and services Cross-cutting aspect: Capacity building, including communication 7. The marine environment	Cross cutting PA4: Sound macro-regional governance model for the Region (to improve cooperation and the coordination of action) A6: To preserve and valorise natural resources, including water and cultural resources
Spatial planning	HA Spatial Planning: Encouraging the use of maritime and land-based spatial planning in all Member States around the Baltic Sea and develop a common approach for cross-border cooperation	PA1: To improve mobility and multimodality PA2: Energy PA4: To restore and maintain the quality of waters PA5: To manage environmental risks PA6: To preserve biodiversity, landscapes and the quality of air and soils PA 10: To step up institutional capacity and cooperation	3. Maritime and marine governance and services 7. The marine environment	A4: To promote inter-modality and interoperability in passenger and freight transport A7: To develop ecological connectivity in the whole EUSALP territory