



**Teden sredozemske obale in makroregionalnih strategij
Slovenija, 20.-23. september 2017**
**Mediterranean Coast and EU Macro-regional Strategies Week
Slovenia, 20-23 September 2017**

Subject: **Mediterranean Coast and Macroregional Strategies Week – Slovenia, 20-23 September 2017 – SAVE-THE-DATE**

Dear Sir or Madam,

At the occasion of the World's Ocean Day, we are honored to invite you to the »Mediterranean Coast and Macroregional Strategies Week« which will take place between the 20–23 September 2017 at Slovenian coast.

The traditional event aims to raise awareness on the sea and coast and their natural resources and economic potential, as well as to expose the risks to which the sea and coast are exposed to due to the natural phenomena and human actions. Organizers are promising numerous interesting activities. The event will bring together practitioners, experts and general public. Special attention will be given to the stakeholders' views on the state of play and the future of the sea and coastal management.

The Mediterranean countries are celebrating the Mediterranean Coast Day since its launch on the 25th of September 2007. The 25th of September was chosen as the Mediterranean Coast Day to honor Slovenia as the first country in the Mediterranean region which ratified the *Protocol on Integrated Coastal Zone Management (ICZM)* in 2009. The ICZM Protocol is a unique legal instrument which allows the countries in the Mediterranean to better manage and protect their coastal zones in pursuit of sustainable development. Each year, one of the Mediterranean countries is a host of the Mediterranean Coast Day main celebration, while other countries organize their own events.

In Slovenia, the celebration is widely known as the "Mediterranean Coast Week" and is inextricably linked to the regional cooperation under the three European macro-regional strategies which are implemented in the Slovenian territory, namely the Danube, Adriatic-Ionian and Alpine strategy.

Focus of this year's Mediterranean Coast and Macroregional Strategies Week is "Living with the sea".

The Indicative programme is as follows:

20.9.	Opening ceremony
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	Roundtable, Showcase of on-going projects Conference on media and communication on macro-regional strategies
21.9.	Conference on media and communication on macro-regional strategies, Workshops
22.9.	Workshops on topics related to marine spatial and development planning
23.9.	2017 Clean coast - clean-up action Closing of the 2017 Mediterranean Coast Week hosted by Slovenia

Further information about the event will be available on the dedicated website of the EU Strategy for the Adriatic and Ionian Region (EUSAIR) in the next weeks: <http://www.adriatic-ionian.eu/> .

You are cordially invited to join us!

We would also like to invite you to watch a short video called "[Towards the Green Coast](#)" featuring Slovenia's progress in the area of integrated coastal zone management.