



AQUAE VENICE 2015 EXPO

BLUE GROWTH: BOOSTING SUSTAINABLE DEVELOPMENT OF MARINE AND MARITIME ECONOMY – THE CASE OF ADRIATIC-IONIAN REGION

September 28th, 2015

WORKSHOP OBJECTIVES

The workshop is addressed to representatives of marine and maritime industry sectors and regional/local administrations of the Adriatic-Ionian Region. Aims of the workshop are:

- to get acquainted with the EU Blue Growth Strategy, its objectives and the possibilities offered by the EU funding programs;
- to learn from cases study developed in other areas;
- to strengthen and enlarge collaboration networks;
- to sketch and elaborate ideas and initiatives.

Sharing of experiences is the working method of the workshop.

DRAFT PROGRAM

Morning – plenary session

9:00 – 9:30 Participants registration

9:30 – 11:00 **Blue Growth Strategy: sustainable development for European Coasts and Seas**

(Chairing: Thetis, Emiliano Ramieri)

- Welcome address and introductory statements (Thetis)
- The European Blue Growth Strategy (DG-Mare, Luca Marangoni)
- Opportunities from Blue-Growth:
 - 1) off-shore sea technologies and infrastructures (D'Apollonia S.p.A, Roberto Carpaneto)
 - 2) sustainable tourism in coastal and marine areas (CISSET, Mara Manente)
 - 3) boosting marine aquaculture (Cà Foscari Venice University, Roberto Pastres)
 - 4) maritime transport funding opportunities (Rete Autostrade del Mare, Antonio Cancian)

11:00-11:30 *coffee break*

11:30-13:30 **Blue Growth in the Adriatic-Ionian Region: needs and opportunities**

(Chairing: Unioncamere Veneto, EU Policy Department, Francesco Pareti)

- The EU Strategy for Seas: the Baltic experience (DG Regio, tbd)
- The EU Strategy for Adriatic and Ionian Region (Marche Region, Marco Bellardi)
- Implementing EUSAIR Action Plan: Pillar 1 – Blue Growth (Veneto Region, Flavia Zuccon)
- Blue Growth needs and potential in the Adriatic-Ionian Region (COGEA, Alvisè Bragadin)
- Maritime clusters in Adriatic –Ionian Region (Ecorys, Matteo Bocci)
- Introduction to afternoon working method (Thetis)

13:30-14:30 Networking lunch

Afternoon – parallel working groups (about 20 persons per group)

14:30-16:00 **Blue Growth in practices**

- Maritime cluster working group (coordinator Matteo Bocci; rapporteur Sebastiano Carrer)
- Coastal tourism working group (coordinator Mara Manente; rapporteur Emiliano Ramieri)
- Marine aquaculture working group (coordinator Roberto Pastres; rapporteur Martina Bocci)

16:00-16:30 *Coffee break and summary preparation*

16:30-17:30 **Resume of working groups results** by coordinators and final discussion (coordinator: Thetis Emiliano Ramieri)

Funding Blue Growth:

- ADRION Cooperation Program for Adriatic and Ionian Region (Emilia Romagna Region, Silvia Grandi/ Stefania Leoni)
- Italy-Croatia CBC Program (Veneto Region –Managing Authority, Silvia Majer)