

joined by the sea

Pescara and Chieti

7th-9th June 2017



17th

**Forum
of the Adriatic
and Ionian
Chambers of Commerce**

18th

**Forum
of the Adriatic
and Ionian
Cities**

[click here to register](#)

Bridging to the Future

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FORUM

delle Camere di Commercio dell'Adriatico e dello Ionio
of the Adriatic and Ionian Chambers of Commerce
Gospodarskih Komora Jadransko-jonskog područja



**FORUM
of Adriatic
and Ionian
CITIES**



Camera di Commercio, Industria,
Agricoltura e Attività
Pescara



Camera di Commercio
Chieti



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TERRE
PIACERE

17th Forum of the Adriatic Ionian Chambers of Commerce
18th Forum of the Adriatic and Ionian Cities
PESCARA e CHIETI, 7th-9th June 2017

AGENDA _ draft 23/05/2017

Wednesday 7th June

17.30 pm Welcome and guided tour of the City of Chieti

Meetings of the Fora Bodies

17.00 AIC Forum Board of Auditors

17.30 Parallel sessions: AIC Forum and FAIC Boards of Governors

20.30 pm Dinner (Venue: City of Chieti)

Thursday 8th June

Conference Venue : Exhibition pavilion Marina di Pescara

9.00 am Registration of the participants

Plenary Session

"BRIDGING TO THE FUTURE"

Moderator: *Marco Panara*, Journalist from Italian Journal "La Repubblica" Business and Finance

9.30 - 10.15 Institutional welcoming greetings

- *Marco Alessandrini*, Mayor, City of Pescara
- *Umberto Di Primo*, Mayor, City of Chieti
- *Rodolfo Giampieri*, President, Forum of the Adriatic and Ionian Chambers of Commerce
- *Vladimir Jokic*, President, Forum of the Adriatic and Ionian Cities
- *Daniele Becci*, President, Pescara Chamber of Commerce
- *Roberto Di Vincenzo*, President, Chieti Chamber of Commerce
- *Luciano D'Alfonso**, Governor, Abruzzo Region
- *Amb. Fabio Pigiapoco*, Permanent Secretariat Adriatic and Ionian Initiative

10.15 - 11.30 Which Governance model to relaunch the territories in a macro regional perspective?

- *Jean Pierre Halkin**, EU Commission – DG REGIO – Head of Unit Competence Centre Macroregions and European Territorial Cooperation, "*EUSAIR latest developments and 2nd Forum results*"
- *Cinzia De Marzo*, EU External Expert for the European Commission for EU Macro Regional Strategies, "Fora Joint Actions: a useful tool to support EUSAIR implementation"

Round Table

- o *Rodolfo Giampieri*, President, Central Adriatic Port System Authority
- o *Giuseppe Sciacca*, Senior Policy Officer, Conference of Peripheral Maritime Region
- o *Francesco Cocco*, Secretary-General, Adriatic Ionian Euroregion, BlueTourMed Project
- o *Mirjana Čagalj*, Croatian Chamber of Economy Vice President for Construction, Transport and Connections, and Acting President of Split County Chamber
- o *Paola Di Salvatore*, IPA Adriatic CBC Managing Authority
- o *Riccardo Strano*, Italian project partner EUSAIR Facility Point (Marche Region)
- o *Delegate of Cities**, Forum of the Adriatic and Ionian Cities

11.30 - 12.45 Competitive Factor of Cultural Heritage and Tourism

- *Patrick Torrent Queral**, NECSTouR President
- *Brian Smith*, Secretary General, Heritage Europe (EAHTR) best practices in view of "European Year of Cultural Heritage in 2018"
- *Domenico Sturabotti*, Symbola Executive Director "Io sono Cultura"
- *Dubrovnik City experiences**, Forum of the Adriatic and Ionian Cities
- *Alberto Monachesi*, Ancona City experience, "Tipicità in Blu", FAIC
- *Konstantinos Nikoloutsos*, President, Ilia Chamber of Commerce, "Olympia City experiences"
- *Roberto Di Vincenzo*, President Chieti Chamber of Commerce, "*Tourism&Territories: Bike to Coast*"
- *Pina Costa**, External Relations and Business Development Manager, Assocamerestero "Attraction factors in international tourism circuits"

12.45 am - 1.15 Industry 4.0 and digitalization as bridge to the future of SMEs

- *Michael Berz*, EU Commission - DG GROW, "Digital Manufacturing, a priority for EU"
- *Giuseppe Salonia*, SMEs Applied Research Service and Experimental Centres Manager, Unioncamere
- *Roberto Santolamazza*, Chief Director T²i - Technology Transfer and Innovation

13.15 pm Conclusions

- *Nicola Pedrazzi*, Osservatorio Balcani e Caucaso Transeuropa, The Civil Society Forum and the Berlin Process for the European integration of the Western Balkans
- *Luca Fraticelli**, Italian Foreign Affairs and International Cooperation Ministry – Adriatic and Balkans Unit and EU General Management "Beginning of the year of All Presidency and EUSAIR Co-Presidency"

13.30 *Networking lunch*

14.30 – 17.00 pm Thematic Workgroups related to the EUSAIR Pillars

Venue : *Exhibition pavilion Marina di Pescara and Pescara Chamber of Commerce*

➤ BLUE GROWTH

"Nautical refitting. Old ships as: labs for cross-border design & crafts and venues for cultural and food events"

Keynote speakers: - *Rossana Carullo*, Associate Professor, Politecnico di Bari, Department of Civil Engineering and Architecture Science

- *Michele Fiorentino*, Associate Professor, Politecnico di Bari, Department of Mechanics, Mathematics and Management

Coordinators: Bari Chamber of Commerce , Montenegro Chamber of Economy

➤ CONNECTING THE REGION

"Ports as a tourist gateway to the city: best practices of welcome services and potential models of organisation for Chambers of Commerce, Port Authorities and Municipalities"

Keynote speaker: *Anthony La Salandra*, "Risposte Turismo" Managing Director

Coordinators: Ancona Chamber of Commerce, Achaia Chamber of Commerce

➤ ENVIRONMENTAL QUALITY AND AGRICULTURE

"Public-Private Partnership in Agriculture: Challenges and Opportunities"

Keynote speaker: *Mia Glamuzina*, Member of the Coordination Team of the Bosnia-Herzegovina Government for EU Integration Issues

Coordinators: Chamber of Economy of the Federation of Bosnia-Herzegovina, Italian Unioncamere

➤ SUSTAINABLE TOURISM

"Intercultural dialogue through sustainable tourism"

Keynote speaker: - *Joanna Mouliou*, Commissione Europea – DG REGIO "Silk Road project"

- *Monia Franceschini*, President, European Association "NikolaosRoute La Via Nicolaiana"

Coordinators: Croatian Chamber of Economy, Durres Chamber of Commerce

➤ WOMEN'S ENTREPRENEURSHIP

"The potential of women's entrepreneurship - from heritage to the future"

Keynote speaker: *Vito Signati**, Director of CESP Special Agency of the Chamber of Commerce of Matera, "Mirabilia: European Network of Unesco Sites" project Lead Partner

Coordinators: Split Chamber of Economy, Udine Chamber of Commerce

17.00 Workgroup on EU Project Management

with the participation of the T.A. to the Managing Authority of the IPA Adriatic CBC Programme

Coordinator: Chieti Chamber of Commerce

20.30 Dinner (Venue: City of Pescara)

Friday 9th June

Conference Venue : Exhibition pavilion Marina di Pescara and Pescara Chamber of Commerce

09.30 Parallel Sessions: AIC Forum and FAIC Ordinary Assemblies (restricted to Fora members)

11.00 Open Assembly: Workgroups' final document presentation

13.00 Closure

Light lunch

14.30 Guided tour of the City of Pescara

*TBC