

47th European Transport Conference, ETC2019
Annual Conference of the Association for European Transport (AET)

*Stakeholders involvement
for a multi-level
macro-regional governance*

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Why are Macro-Regional Strategies needed?



No country can work
alone anymore:
the current **challenges**
require everyone's
involvement

Macro-Regional Strategies as laboratories for a **New Europe**



- Bringing different types of stakeholders
- Pragmatic approach
- Multilevel governance
- Aligning different funding sources

Macro-Regional **added value**



learning between countries
benchmarking (policy and methods)

IPA learning

Multilevel Governance

One macro region (belongingness)

The project



FACILITY POINT Supporting the
Governance of the EUSAIR (Axis IV
Adriion program)

Budget: € 11 501 170.00

Lead Partner: Government Office for
Development and European Cohesion
Policy – SLOVENIA

Project Partners: 9

Duration: May 2016 - December 2022

FACILITY POINT PARTNERS

- Lead Partner Government Office for Development and European Cohesion Policy – SLOVENIA (WPM/WP T1/WP T2/WPC)
- PP2 Ministry of the Foreign Affairs - ALBANIA
- PP3 Directorate for European Integration of Council of Ministers - BOSNIA HERZEGOVINA
- PP4 Ministry of Tourism of the Republic CROATIA
- PP5 Special Service for Strategy, Planning and Evaluation (EYSSA), National Coordination Authority of the NSRF, Ministry of Economy and Development – GREECE (WPT3)
- **PP6 Marche Region – Integrated Planning, International Activities, Trade, Cooperation – ITALY (WPT4)**
- PP7 Ministry of European Affairs - MONTENEGRO
- PP8 European Integration Office Government - SERBIA
- PP9 Municipality of Izola - SLOVENIA

FACILITY POINT WPs

WORK PACKAGES	LEAD PARTNER
Management	Government Office for Development and European Cohesion Policy – SLOVENIA
T1 Assistance to GB and TSGs	Government Office for Development and European Cohesion Policy – SLOVENIA
T2 Facilitating Strategic Project Development and Financial Dialogue	Municipality of Izola – SLOVENIA
T3 Building capacities for monitoring and Evaluation of EUSAIR	Special Service for Strategy, Planning and Evaluation (EYSSA), National Coordination Authority of the NSRF, Ministry of Economy and Development - GREECE
T4 Stakeholder Platform	Regione Marche - Programmazione integrata, Commercio, Cooperazione e Internazionalizzazione
Communication	Government Office for Development and European Cohesion Policy – SLOVENIA



Adriatic-Ionian
Macroregion Strategy
and European Territorial Cooperation
REGIONE MARCHE



Stakeholders' Platform ESP

The screenshot shows a web browser window with the URL `esp.aimacroregion.eu/esp?showView=e_home`. The page header includes the EUSAIR logo, the 'Eusair Stakeholders Platform' logo, and the 'Interreg ADRION ADRIATIC-IONIAN EUSAIR FACILITY POINT' logo. A navigation bar contains the following menu items: LOGOUT, SEARCH, TOOLS, PERSONAL DASHBOARD, SHARE, and LEARN. The main content area features four large icons with corresponding text and descriptions:

- SEARCHING CHANNEL**: Find out existing projects, trends reports, documents on your Pillar
- PERSONAL DASHBOARD**
- TOOLS CHANNEL**: Interactive tools (for Platform Manager)
- SHARING CHANNEL**: Join to the EUSAIR Community: share your contents, ideas and events with other stakeholder
- LEARNING CHANNEL**: Empower yourself! Find out our training pills (Coming soon ...)

Stakeholders' Platform main goals

to **involve** non-state **actors** (civil society, academia, NGOs, private companies)

to **enable** two-way **communication** between key implementers and other stakeholders

to **generate** project ideas and **collaboration** with stakeholders in potential partnership



Platform means **dialogues**,
fora, **partnerships** and
learning alliances

The Platform Structure
consists in 4 sections as
shown in the next slide



Stakeholders' Platform structure



Searching Channel

Existing projects, trends reports,
documents on your Pillar



Personal Dashboard



Sharing Channel

Share your contents, ideas and
events with other stakeholder



Tools Channel

Interactive tools (for
Platform Manager)



Learning Channel

Empower yourself! Find
out our training pills

The “core” of the ESP is the **Sharing Channel**,
a **virtual space** where it’s possible:

create different groups
around specific issues
(close, moderate, open)

share documents

create surveys

organize events



The Platform is a space for empowerment and active participation of different type of

Stakeholder



Key Implementers
(Public Institutions)



Stakeholder
(Universities, Company, etc)



Adriatic/Ionian
Macroregion Strategy
and European Territorial Cooperation
REGIONE MARCHE



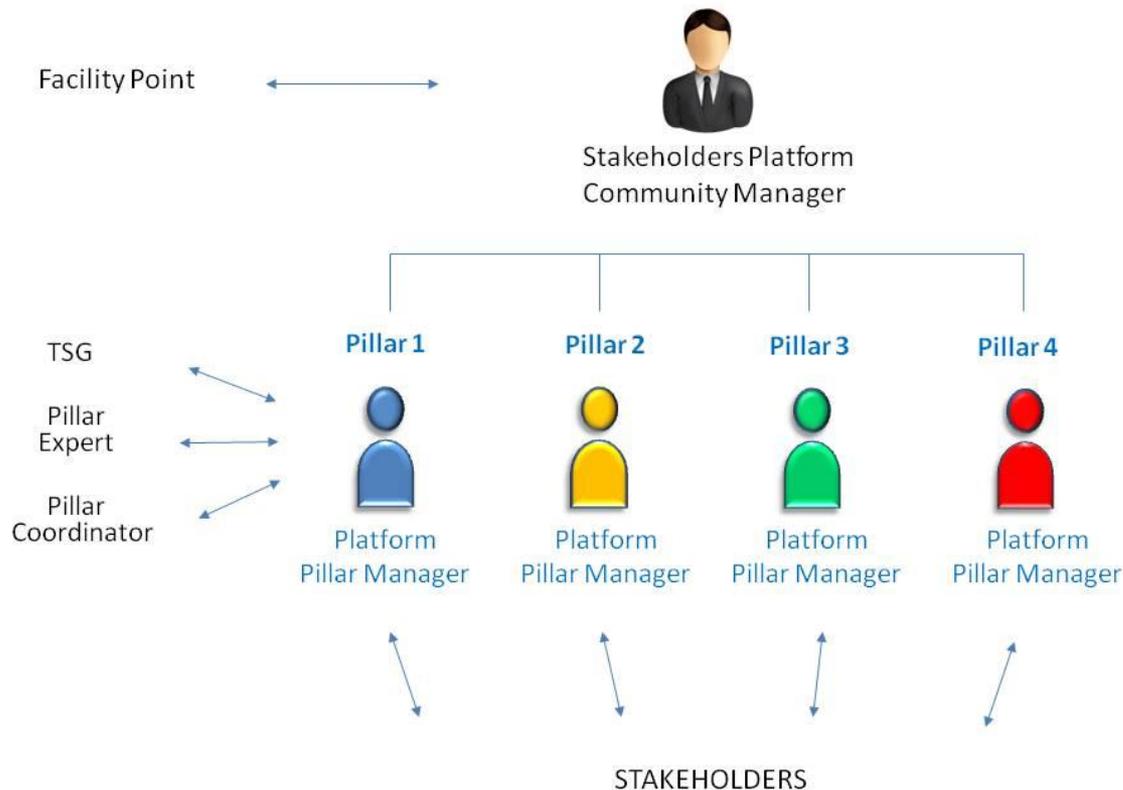
Italian project partner
EUSAIR Facility Point

In this first phase we **involve** only the **Key Implementers** (G.B. , TSG , etc..)

In the second phase will be possible to **involve** the other **Stakeholders** around specific issues

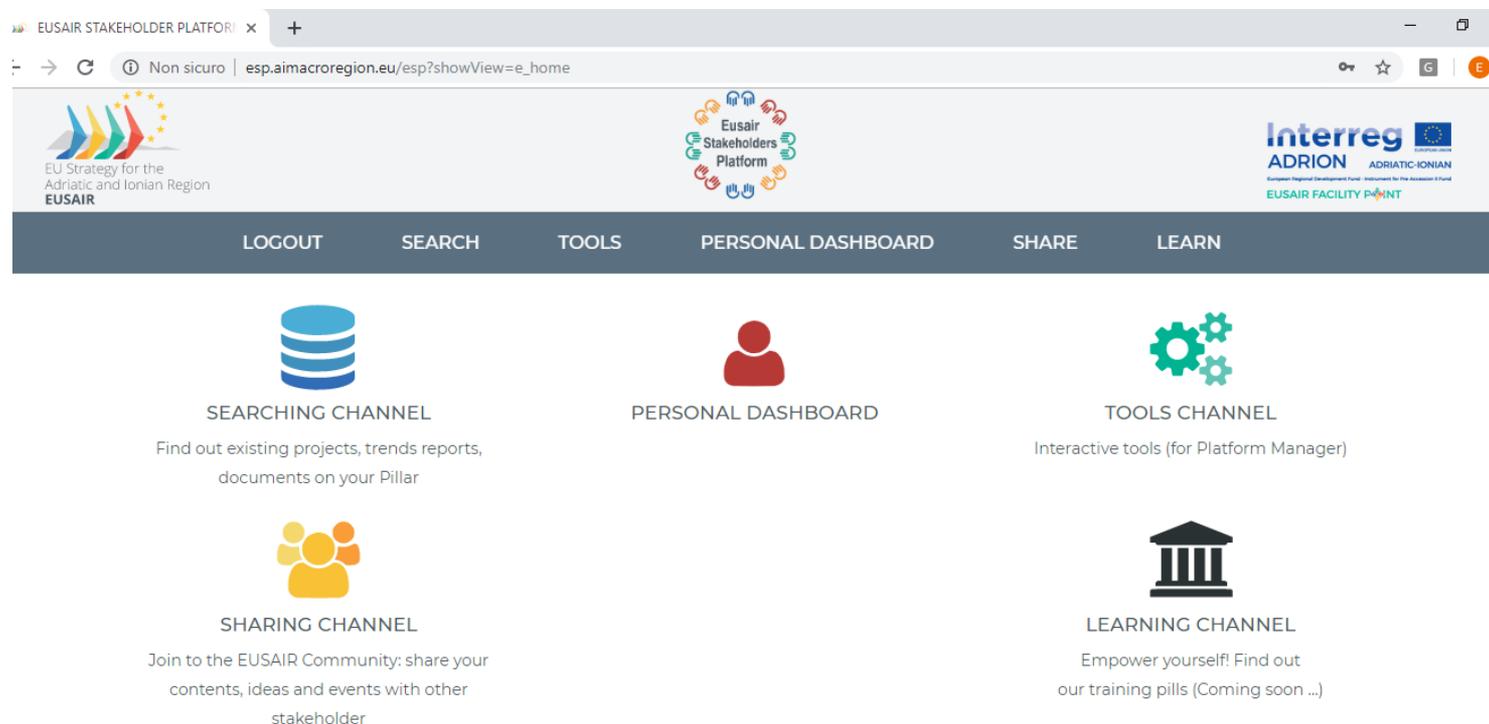


This process need the support of these professional roles :



**1 Stakeholder Platform
Manager**

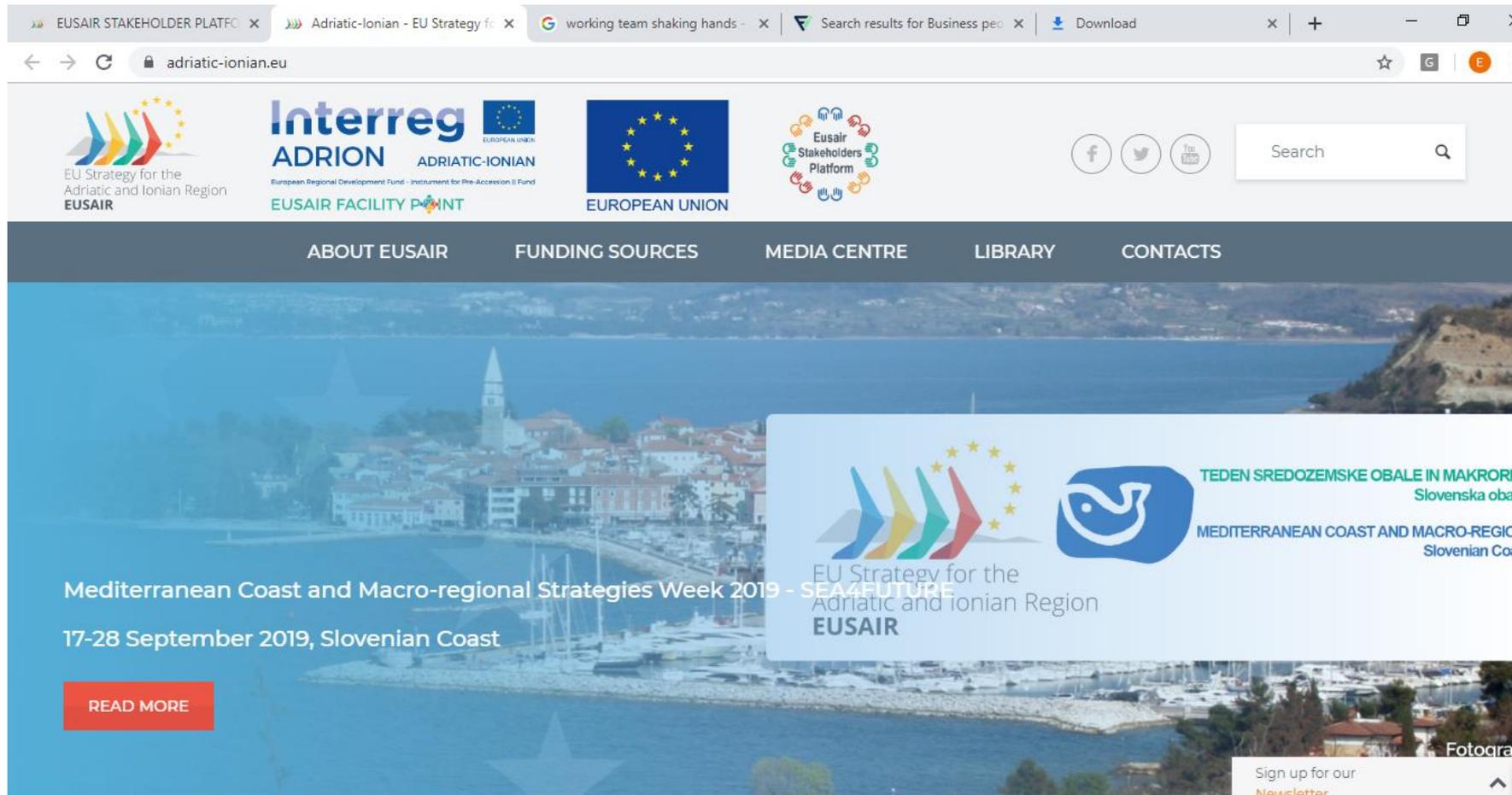
**4 Platform Pillar
Managers**



The screenshot shows a web browser window with the URL http://esp.aimacroregion.eu/esp?showView=e_home. The page features a navigation bar with the following menu items: LOGOUT, SEARCH, TOOLS, PERSONAL DASHBOARD, SHARE, and LEARN. Below the navigation bar, there are four main sections:

- SEARCHING CHANNEL**: Represented by a database icon. Description: Find out existing projects, trends reports, documents on your Pillar.
- PERSONAL DASHBOARD**: Represented by a person icon.
- TOOLS CHANNEL**: Represented by a gear icon. Description: Interactive tools (for Platform Manager).
- SHARING CHANNEL**: Represented by a group of people icon. Description: Join to the EUSAIR Community: share your contents, ideas and events with other stakeholder.
- LEARNING CHANNEL**: Represented by a classical building icon. Description: Empower yourself! Find out our training pills (Coming soon ...).

<http://esp.aimacroregion.eu/>



The screenshot shows a web browser with several tabs open. The active tab is 'adriatic-ionian.eu'. The website header features the EUSAIR logo, Interreg ADRION logo, the European Union flag, and the EUSAIR Stakeholders Platform logo. There are also social media icons for Facebook, Twitter, and YouTube, and a search bar. The main navigation menu includes 'ABOUT EUSAIR', 'FUNDING SOURCES', 'MEDIA CENTRE', 'LIBRARY', and 'CONTACTS'. The main content area has a blue background with a coastal scene. A large banner reads 'Mediterranean Coast and Macro-regional Strategies Week 2019 - SEA4FUTURE 17-28 September 2019, Slovenian Coast'. To the right, there is a logo for 'TEDEN SREDOZEMSKES OBAL IN MAKRORE Slovenian Coastal and Macro-regional Strategies Week' and 'MEDITERRANEAN COAST AND MACRO-REGION Slovenian Coast'. A 'READ MORE' button is visible in the bottom left. A newsletter sign-up box is in the bottom right corner.

<https://www.adriatic-ionian.eu>