

# Integrated Waste Management and Marine Litter Prevention in the Western Balkans

November 12, 2024



Implemented by





# Global and Regional Context

### **UN Treaty on Plastics Pollution**

Negotiations ongoing

## **Kunming-Montreal Global Biodiversity Framework**

Prevent, reduce, and eliminate plastic pollution by 2030

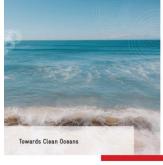
## Regional Joint Statement on Prevention of Plastic pollution, including marine litter

Adopted by Western Balkan Economies in Tirana, October 2023

### **EU Accession Process**

Concerns raised by Member States









# SEVEN INTERVENTIONS AGAINST MARINE LITTER

- 1 Regional exchange
- 2. Waste Flow Diagram
- 3. Extended Producer Responsibility

4 Single use plastics Ban and phase out



5. Support SME/ Start-ups in plastic reduction and recycling

6. Low Plastic Zone initiative with the HORECA sector

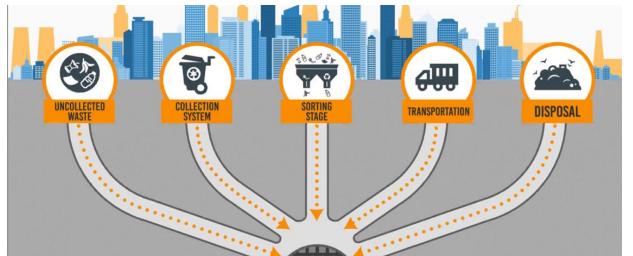
7 Social Media Campaign





# **The Challenge of Data Collection**

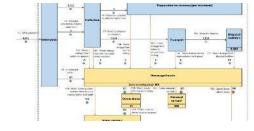
















# **Extended Producer Responsibility**

Obliging producers
to assume full
responsibility for
their products, also
once the products
and packaging
become waste.

"Implementing EPR is Teamwork."

















# **Low Plastic Zone**







#### THE LOW PLASTIC ZONE

was created and tested during the Marine Litter Prevention Programme in 2020











Keeping the Adriatic sea plastic-free starts with us.