



# BLUE GROWTH SMART ADRIATIC IONIAN S3

13th Meeting of the Thematic Steering Group for Pillar 1 - Blue Growth under the EU Strategy for the Adriatic and Ionian Region (EUSAIR)

7 May 2021

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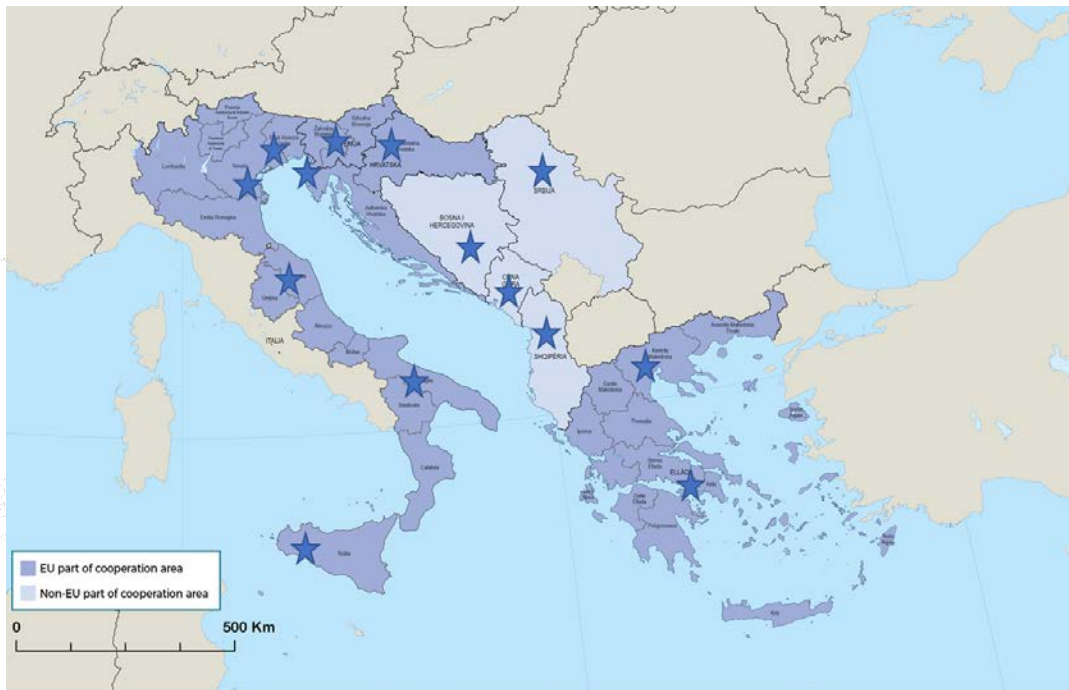
# BLUEAIR - BLUE GROWTH SMART ADRIATIC IONIAN S3: project in pills

**ADRION Call:** Third ADRION call for proposals for Strategic projects - Priority Axis 1 “Innovative and Smart Region” Topic 1: Smart Specialization Strategy (S3) on Blue Growth (mid-2019)

**Duration:** 30 months (December 2020- May 2023)

**Budget:** 2.440.000 €





8 Countries  
representing  
the whole A-I  
territory



# BLUEAIR - Partnership

## Innovation Agencies

- Area Science Park
- Technology Park Ljubljana
- National Agency for Scientific Research and Innovation
- Innovation and Entrepreneurship Centre Tehnopolis



## Public Administrations

- Region of Central Macedonia
- Municipality of Izola



## Universities

- University of Piraeus research center
- University of Belgrade



## Chambers of Economy

- Croatian Chamber of Economy,
- Chamber of Economy of Montenegro
- Chamber of Economy of the Federation of Bosnia and Herzegovina





# BLUEAIR - Associate partners

Partner	Country
1Research Consortium for Technological Innovation, Sicily Naval, Commercial and Recreational Transport	Italy
2Autonomous Region of Friuli Venezia Giulia	Italy
3Apulia Region-Department of Mobility, Urban Quality, Public Works, Ecology and Landscape	Italy
4National Research Council	Italy
5Ministry of regional development and EU funds	Croatia
6Luka Koper d.d.	Slovenia
7National Institute of Biology	Slovenia
8Ministry of Economic Development and Technology	Slovenia
9Ministry of Agriculture, Forestry and Food	Slovenia
10Ministry of Maritime Affairs and Insular Policy	Greece
11Thessaloniki Port Authority S.A.	Greece
12Ministry of economy of Montenegro	Montenegro
13Science Technology Park Belgrade	Serbia
14Ministry of Education, Science and Technological Development of the Republic of Serbia	Serbia
15Ministry of Education, Science and Sport	Slovenia
Ministry of Development & Investments, National Coordination Authority, Special Coordination Service for the	
16Implementation of Operational Programs	Greece
17Sicilian Region - Presidency - Regional Planning Department	Italy
	Bosnia and Herzegovina
18Ministry of Economy Herzegovina Neretva Canton	
19Prime Minister Office, Albania	Albania
20Polytechnic University of Marche	Italy

**10 MINISTRIES**  
**4 RESEARCH**  
**& UNIVERSITIES ORG.**  
**3 REGIONAL AUT.**  
**2 PORT AUT.**  
**1 TECH.PARK**





# BLUEAIR - Territorial challenges



- Fragmented approach to innovation in Blue Growth
- Presence of lagging behind regions
- Need for facilitating the joint transition to knowledge-based innovation policies
- Need for harmonizing the Blue growth policies



# BLUEAIR - objectives

## Main Goal

To enhance the institutional capacities of ADRION territories in the definition of a common approach towards the implementation of the S3 policies on Blue Growth at macro-regional level



## Specific Objectives

- To Improve the competences of the quadruple helix actors in defining effective innovation policies on Blue Growth
- To Identify the Blue Growth sectors of macro regional interest and exploit potentials for transnational cooperation
- To Support the development of a Macro-Regional S3 on Blue Growth





# BLUEAIR - main results and outputs

- ✓ Establishment of the **BlueAIR innovation community**
- ✓ **Increase knowledge/competencies** of ADRION innovation community in development of **S3 in the field of Blue Growth**
- ✓ comprehensive set of **S3 enabling tools and practices**
- ✓ **Innovation strategy on Blue Growth**
- ✓ **Action plan** for Innovation investment and improvement on Blue Growth







## BLUEAIR - main activities

- ✓ **Identification of available best practices** on Blue Growth innovation policies
- ✓ **Organization of mutual learning events**
- ✓ **Developing a Blue growth smart strategy**
- ✓ **Developing a S3 Improvement Toolkit, Technology foresight, Pilot EDP for Blue Growth**
- ✓ **Setting up of a “Blueair Innovation Community” (4 helix)**
- ✓ **Innovation Strategy and Action Plan for Innovation Investments in Blue Growth**
- ✓ **Capitalization events** (Blue Growth weeks, Community enlargement actions..)
- ✓ ...



## BLUEAIR - target groups

- ✓ 240 Regional public authorities
- ✓ 120 National public authorities
- ✓ 40 Research organizations developing research activities on BG main sector
- ✓ 32 Business supporting organizations and clusters on BG and maritime technologies
- ✓ 16 sectoral agencies
- ✓ 32 interest groups including NGOs
- ✓ 80 Local public authorities
- ✓ 10 enterprises + 500 SMEs
- ✓ 10 International Organizations
- ✓ 6750 General public



## BLUEAIR sectors: setting the scene

Blue growth  
economy: broad  
scope of sectors  
and subsectors!





# BLUEAIR sectors: setting the scene



The EU Blue Economy Report 2020<sup>1</sup>

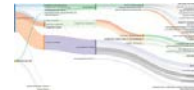


EUSAIR Action Plan - SWD(2020) 57 final<sup>2</sup>



June 06, 2020

TITLE OF THE FLAGSHIP	SYNERGICAL DEVELOPING / CROSS-CUTTING OPPORTUNITIES	PRIMER 3 BLUE SECTORS OVERALL BENEFIT / EXPECTED IMPACT	REMARKS ON PROPOSED ACTION/PROJECTS
<b>STRATEGIC ORIENTATIONS</b> The EU Blue Economy Report 2020 is the first of its kind in the region. It provides a comprehensive overview of the blue economy in the Adriatic-Ionian region. The report is structured into four main parts: 1. Introduction, 2. The Blue Economy in the Adriatic-Ionian Region, 3. The Blue Economy in the Adriatic-Ionian Region, and 4. The Blue Economy in the Adriatic-Ionian Region.	<b>STRATEGIC ORIENTATIONS</b> The report identifies several key areas for development: 1. Maritime transport, 2. Maritime tourism, 3. Maritime industry, and 4. Maritime research and innovation. It also highlights the need for a coordinated approach across all levels of governance.	<b>STRATEGIC ORIENTATIONS</b> The report identifies several key areas for development: 1. Maritime transport, 2. Maritime tourism, 3. Maritime industry, and 4. Maritime research and innovation. It also highlights the need for a coordinated approach across all levels of governance.	<b>STRATEGIC ORIENTATIONS</b> The report identifies several key areas for development: 1. Maritime transport, 2. Maritime tourism, 3. Maritime industry, and 4. Maritime research and innovation. It also highlights the need for a coordinated approach across all levels of governance.



EUSAIR Flagships 2020<sup>3</sup>

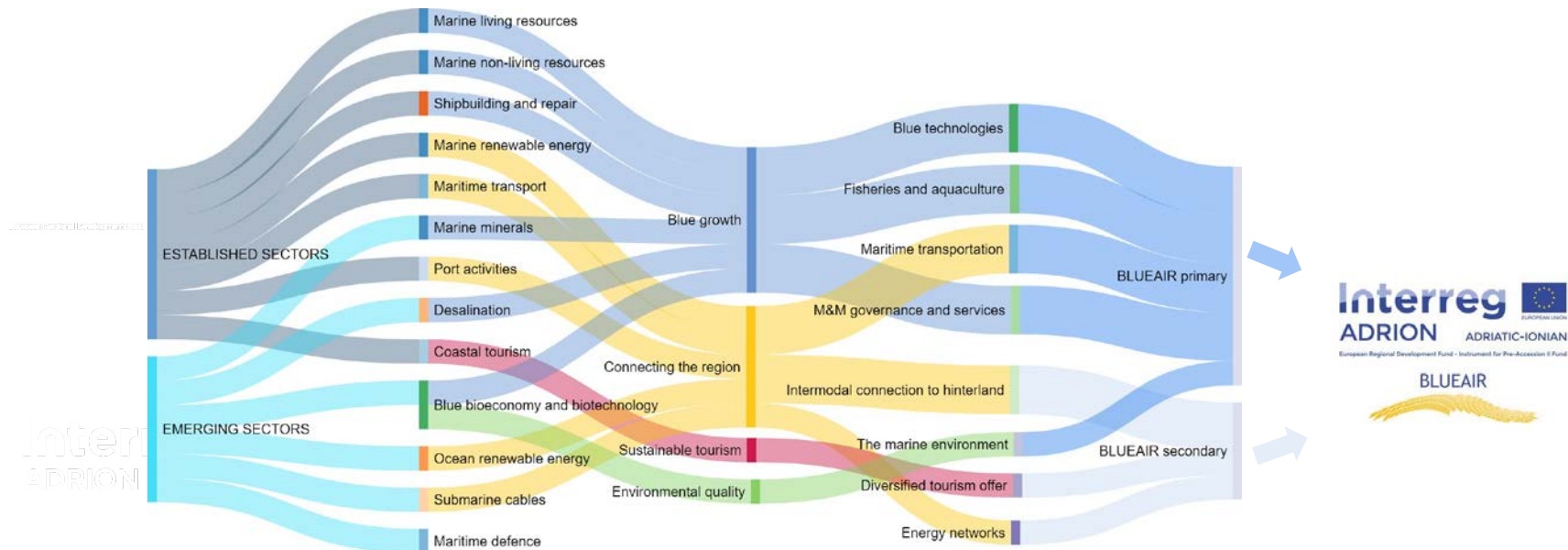
<sup>1</sup> [https://blueindicators.ec.europa.eu/sites/default/files/2020\\_06\\_BlueEconomy-2020-LD\\_FINAL-corrected-web-acrobat-pro.pdf](https://blueindicators.ec.europa.eu/sites/default/files/2020_06_BlueEconomy-2020-LD_FINAL-corrected-web-acrobat-pro.pdf)

<sup>2</sup> <https://www.adriatic-ionian.eu/wp-content/uploads/2020/04/EUSAIR-SWD-2020.pdf>

<sup>3</sup> <https://www.adriatic-ionian.eu/2020/06/12/eusair-flagships-all-summed-up/>



# Transition Map from BE to BLUEAIR focus areas



The EU Blue Economy Report 2020<sup>1</sup>

EUSAIR PILLARS

EUSAIR Areas of intervention







# Proposal of BLUEAIR areas for project research

## BLUE TECHNOLOGIES

- Marine technology
- Marine biotechnology
- ICT technology (BG related)
- Clean technology (BG related)

## BLUE SECTORS

- Marine living resources (established)
- Maritime\* transport and port activities (established)
- Bioeconomy and Biotechnology (emerging)
- Submarine cables (emerging)

## BLUE SOLUTIONS

- Public services and governance
- Maritime surveillance
- Management of marine ecosystem services

\* Regarding non-coastal members of ADRION this sector could be broadened to Waterborn transport



# Thank you for your attention!



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