



**TEDEN SREDOZEMSKO OBALNE  
IN MAKROREGIONALNIH  
STRATEGIJ**  
Izola, Slovenija  
19. – 23. september 2022

**MEDITERRANEAN COAST  
AND MACRO-REGIONAL  
STRATEGIES WEEK**  
Izola, Slovenia  
19 – 23 September 2022



Draft version (Date: 14.9. 2022)

**Workshop organised by EUSAIR Facility Point Lead Partner and European Commission:  
Izola, Slovenia, 23 September 2022 (Registrations open from 23.8.)**

**Venue: Centre InnoRenew CoE, Livade 6a, 6310 Izola, hybrid event**

**Participants:** EUSAIR Pillar Coordinators and Members from TSGs, EUSAIR Facility Point representatives, policy and decision makers, Innovation leaders, flagship partners, interested public, potential projects beneficiaries/partners.

**1st PART: Building Eusair S3 network: A push for strengthened internationalisation: Innovative approach in Green transition in macro regions- workshop**

Climate change and environmental degradation are an existential threat to the European Union and to the world. To overcome these challenges, European Green Deal is Europe's new strategy, which will transform the Union into a modern, resource-efficient and competitive economy. The European Green Deal aims to make Europe climate neutral by 2050, boost the economy through green technology, create sustainable industry and transport and cut pollution. Turning climate and environmental challenges into opportunities will make the transition just and inclusive for all.

But what are the measures to take the green transition? What is green transition and how is it connected to circular economy? What are the horizontal and vertical measures to foster it? What are the best practices across the region? What are the scenarios of our future with or without the green transition?

The purpose of the event is to build our capacities in terms of existing resources and generate our joint knowledge on how macro regional strategies processes could foster the green transition.



DRAFT AGENDA: 23.9. 2022		
8.30-9.00	Welcome coffee: Gathering at the place/connecting online	
9.00-9.04	Welcoming words	Matija Pavlovčič, Eusair Facility Point (GODC)
9.04-9.05	Greetings from Innorenew centre	InnoRenew centre, director
9.05-9.25	The role of Circular Economy in achieving Green Deal goals Green transition and the role of circular economy S5 in Slovenia (upgrade from S4)	Marjana Dermelj, Gorazd Jenko (both: Slovenian Government Office for Development and European Cohesion Policy)
9.25-9.45	From theory to practice: Best practice examples of Circular Economy	Nina Meglič (SRIP Circular Economy, Slovenia)
9.45- 10.00	Approaching transition to Circular Economy- case in EUSALP (Circular 4.0 project)	Technology Park Ljubljana (SRIP Factories of the Future)
10.00 - 10.30	Promotion of circular economy initiatives in other MRS: - EUSDR (10 minutes) - EUSALP (10 minutes) - EUSBSR (10 minutes)  - UNECE (tbc)	Tbc EUSALP (Mateja Dermastia) EUSDR EUSBSR UNECE (tbc)
10.30-10.45	Coffee break	
10.45- 11.00	Inspirational speech on future scenarios of EUSAIR region (Innovations and Circular Economy)	ESPON TEVI 2050 project (Marko Peterlin, Institute for spatial policies)
11.00- 11.45	Workshop: How can we support Circular Economy within EUSAIR: - Group 1: Value chains in circular economy and horizontal chain measures (Moderator: Nina Meglič) - Group 2: Role of the government, what is needed (Moderator: Marjana Dermelj) - Group 3: Green skills (Moderator Gorazd Jenko)	How can we support/motivate Circular Economy in EUSAIR Debate by the participants
11.45- 12.15	Presentations	Presentation of each moderator



12.15- 13.00	Open discussion and conclusions	Moderated by Simona Knežević-Vernon, Facility Point external innovation expert
13.00-14.00	Lunch	
14.00-17.00	EUSAIR Pillar I: Innovation for Sustainable Blue Economy ( <i>details below</i> )	Eusair Pillar 1 coordinator European Commission

**EUSAIR Pillar I: Innovation for Sustainable Blue Economy-Proposal for the organization of thematic session:**

A. Innovation in the flagships of Pillar I

B. The dimension of multilevel use of maritime Space and climate change monitoring within Pillar I.

## Scope

The first session will deploy innovation trends and recommendations in relation to EUSAIR Pillar I flagships, in respect to the implementation of Smart Specialization Strategies through regional cooperation. The discussion will address the quadruple helix stakeholders (public and private sectors, research and academia, citizens):

- F1 - Fostering quadruple helix ties in the fields of marine technologies and blue bio-technologies for advancing innovation, business development and business adaptation in blue bio-economy, covers the priority 1 - Blue technologies.
- F2 - Promoting Sustainability, Diversification and Competitiveness in the fisheries and aquaculture sectors through education, research & development, administrative, technological and marketing actions, including the promotion of initiatives on marketing standards and healthy nutritional habits, following priorities 2a - Fisheries and 2b - Aquaculture.
- F3 - Bolstering capacity building and efficient coordination of planning and local development activities for improving marine and maritime governance and blue growth services, tackling priority 3 - Maritime and marine governance and services.

The second session will be targeted to present to a wider audience the findings and recommendations of the two (2) Issue Papers, in relevance to the Pillar I flagships:

- Innovation in the multilevel use of maritime space
- Innovation in climate change cross-border monitoring and recording

They can serve as a validation mechanism to provide feedback on the content, based on the quadruple helix approach.

*The Issue papers will be developed by the Innovation Expert FP-GR.*

## Agenda

Section A	Innovation in EUSAIR PILLAR I	
14.00-14.10	Introductory remarks	



	Welcome notes by the hosts	
	EUSAIR Pillar 1 coordinator: Scope of the Session	
	Round table - Presentation of the participants	
14.10-14.30	DG MARE: S3 and Sustainable Blue Economy	<i>Eleni Hatziyanni (Policy Officer, MARE DG, Sea basin strategies, Maritime Regional Cooperation and Maritime Security)</i>
14.30-14.45	DG REGIO: Regional cooperation for the implementation of smart specialization Strategies	
	Regional cooperation for the implementation of smart specialization Strategies	<i>Jitka Vocaskova (Policy Analyst - Smart Growth, REGIO.DDG.G.1 - Smart and Sustainable Growth)</i>
	How innovation in ETC Programmes can create synergies with EUSAIR innovation objectives	<i>Gilles Kittel, on behalf of DG Regio, Unit D1</i>
<b>Section B</b>	<b>Conceptualising Innovation in the Flagships of Pillar I for the implementation of Smart Specialization Strategies</b>	
14.45-15.00	<u>Parallel Session 1</u> : Fostering quadruple helix ties in the fields of marine technologies and blue bio-technologies for advancing <b>innovation, business development and business adaptation in blue bio-economy</b> , covers the priority 1 - Blue Technologies- <i>Innovation trends and recommendations</i>	<i>Peter Medica (Technology Park of Ljubljana)</i>
15.00-15.30	Open discussion with the participants (4ple helix stakeholders) taking into consideration IdealEUSAIR study findings	
14.45-15.00	<u>Parallel Session 2</u> : Promoting <b>Sustainability, Diversification and Competitiveness in the fisheries and aquaculture sectors</b> through education, research & development, administrative, technological and marketing actions, including the promotion of initiatives on marketing standards and healthy	<i>Riccardo Priore (BLUEBIOMED project, Area Science Park)</i>



	nutritional habits- <i>Innovation trends and recommendations</i>	
15.00-15.30	Open discussion with the participants (4ple helix stakeholders) taking into consideration IdealEUSAIR study findings	
14.45-15.00	<u>Parallel Session 3</u> : Bolstering capacity building and efficient coordination of planning and local development activities for <b>improving marine and maritime governance and blue growth services</b> - <i>Innovation trends and recommendations</i>	<i>Tina Orfanidou (Innovation Expert of the FP-GR)</i>
15.00-15.30	Open discussion with the participants (4ple helix stakeholders) taking into consideration IdealEUSAIR study findings	
15.30-15.40	Plenary-Conclusions	
<b>Section C</b>	<b>Conceptualising Innovation in the Multilevel Use of Maritime Space &amp; in Climate Change Cross-Border Monitoring and Recording-Plenary</b>	
15.40-15.45	Introduction to the thematic papers	<i>Tina Orfanidou (Innovation Expert of the FP-GR)</i>
15.45-16.00	Innovation potential in climate change cross-border monitoring and recording: Promoting Sustainability and Resilience in the fisheries and aquaculture sectors through research & development ( <i>based on the issue paper</i> )- <i>Key findings and recommendations</i>	<i>Katerina Vlachou (Innovation Expert of the FP-GR)</i>
16.00-16.15	Innovation potential in the multilevel use of maritime space: Efficient coordination of planning for development activities for improving marine and maritime governance and synergies ( <i>based on the issue paper</i> )- <i>Key findings and recommendations</i>	<i>Stefania Georgagakou (Innovation Expert of the FP-GR)</i>
16.15-16.30	Open discussion with the participants ( <i>quadruple helix: stakeholders from all EUSAIR countries</i> ), <i>in alignment with the framework of Pillar I flagships</i>	



TEDEN SREDOZEMSKO OBALNE  
IN MAKROREGIONALNIH  
STRATEGIJ  
Izola, Slovenija  
19. - 23. september 2022

MEDITERRANEAN COAST  
AND MACRO-REGIONAL  
STRATEGIES WEEK  
Izola, Slovenia  
19 - 23 September 2022



16.30	Plenary-Conclusions	<i>Tina Orfanidou (Innovation Expert of the FP-GR)</i>
-------	---------------------	--

Please confirm your participation at the Official Opening **by registering [HERE](#)** or: [eusair@izola.si](mailto:eusair@izola.si) and +386 (5) 66 00 260.

The official opening will be an introduction to a week-long [PROGRAM](#) of the Mediterranean Coast and Macro-regional Strategies Week 2022. We invite you to review the program that will undoubtedly attract your attention.

Warmly welcome!

The Mediterranean Coast and Macro-regional Strategies Week 2022  
Organizing Team





**TEDEN SREDOZEMSKÉ OBALE IN  
MAKROREGIONALNIH STRATEGIJ**  
Izola, Slovenija  
19. - 23. september 2022

**MEDITERRANEAN COAST AND  
MACRO-REGIONAL STRATEGIES WEEK**  
Izola, Slovenia  
19 - 23 September 2022

